



# OECD TAX TALKS

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CENTRE FOR TAX POLICY  
AND ADMINISTRATION

9 October 2019  
14:00 – 15:00 (CEST)



# INTRODUCTION

# Speakers

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- **Pascal Saint-Amans**  
Director, OECD Centre for Tax Policy and Administration
- **Richard Collier**  
Tax Treaty, Transfer Pricing & Financial Transactions Division
- **Sophie Chatel**  
Head of Tax Treaty Unit
- **Achim Pross**  
Head of International Co-operation and Tax Administration Division
- **Åsa Johansson**  
Head of Structural Policies Surveillance Division, Economics Department



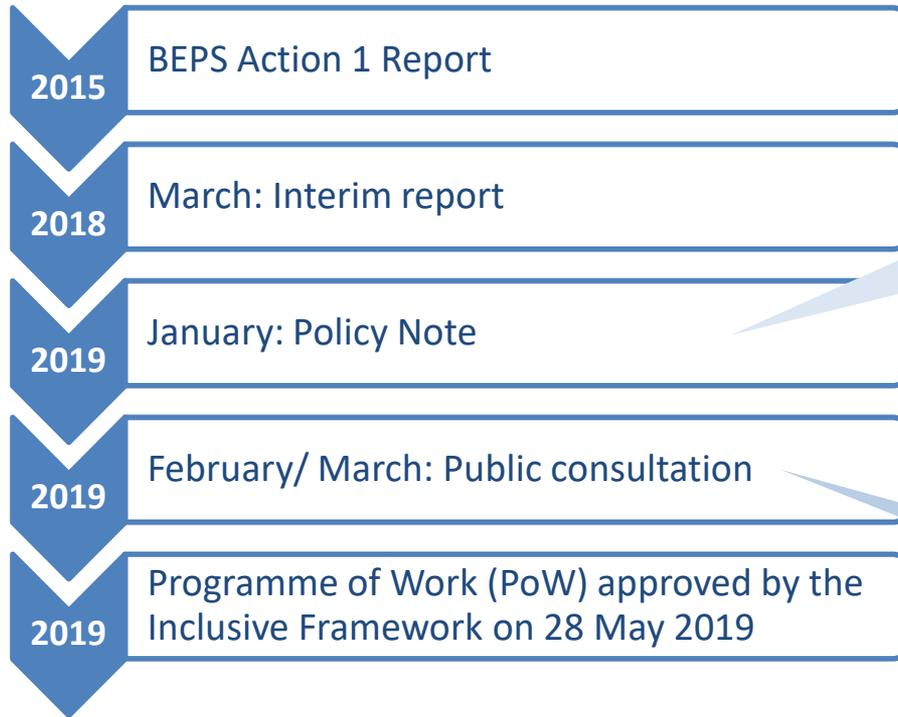
# Topics

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- Introduction
- Pillar 1: Secretariat Proposal for a “Unified Approach”
- Pillar 2: GloBE Proposal
- Economic Analysis & Impact Assessment
- Next steps/Conclusion

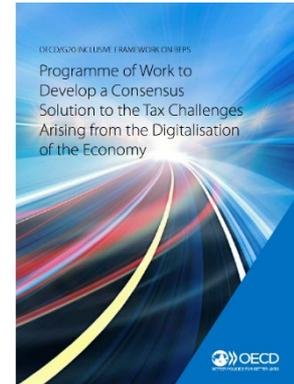


# Background



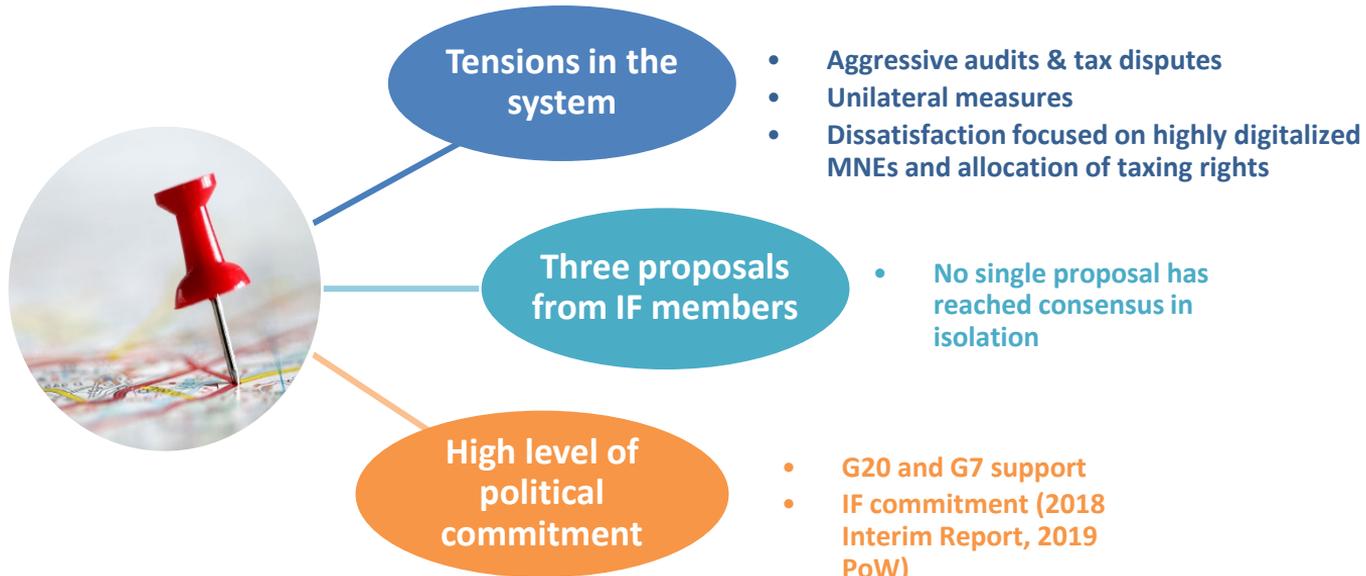
*“Consistent with the analytical framework of both the Action 1 Report and the Interim Report, there is agreement to examine proposals involving two pillars which could form the basis for consensus”*

**Over 2,000 pages of comments and 400 participants**

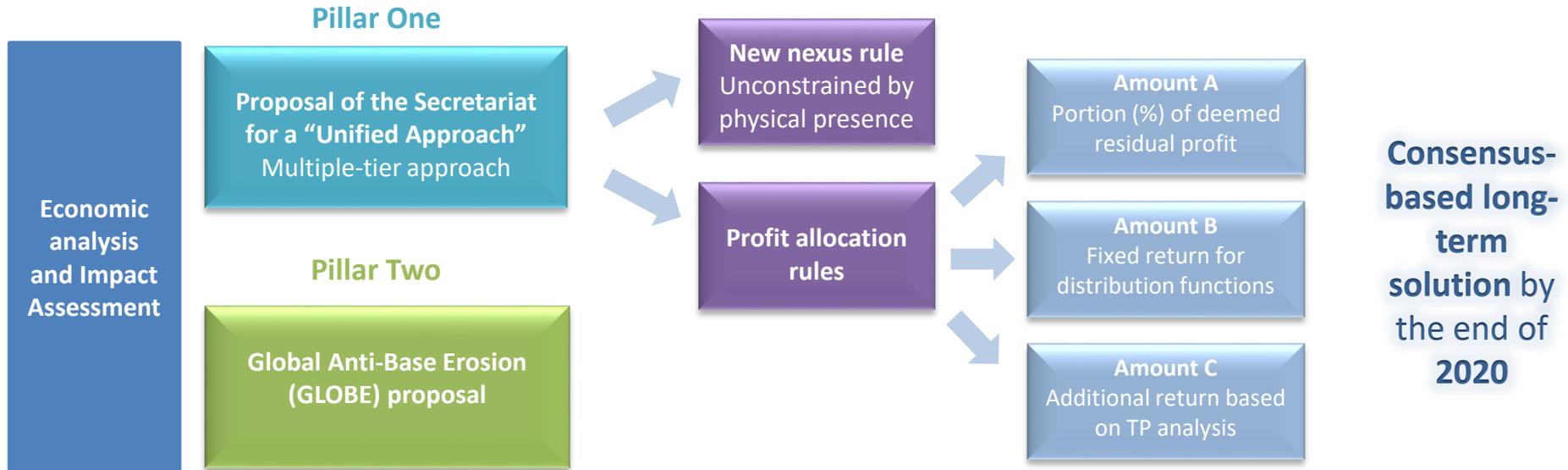


# Where are we today?

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# Secretariat Proposal



**PILLAR 1: SECRETARIAT  
PROPOSAL FOR A “UNIFIED  
APPROACH”**

# The “Unified Approach”

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## Objective

Design a solution that would:

- address the nexus and profit allocation for large MNE groups
  - highly digitalised and consumer facing businesses
- allocate new taxing rights to market/user jurisdiction, unconstrained by physical presence
- achieve least complexity
- coexist with Arm’s Length Principle (ALP) and limit disruptions
- avoid double taxation and tax disputes
- lead to a consensus



# The “Unified Approach”

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## Scope

*Large digital and consumer facing businesses*

## New nexus rule

*MNE group level, unconstrained by physical presence*

## New profit allocation rules

*Formulaic, MNE group level, beyond the ALP*

A  
B  
C

## Elimination of double taxation

## Robust tax disputes prevention and resolution



# Scope

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## Large size MNE group/business

- Possible indicator: global revenue

## Digital and consumer-facing businesses

- Enterprises likely to derive meaningful value from interactions with consumers/users in markets
- Highly digitalised business models (e.g. intermediation platform, online advertisement)
- Consumer facing businesses – include B2C and some B2B (e.g. as sales of consumer products through intermediaries)

## Further exclusions and carve-outs

- Such as extractive industries, commodities – to be determined



# Nexus

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## New nexus rule unconstrained by physical presence

- In an increasingly digitalised economy, large businesses conduct consumer and/or user facing activities remotely
- New nexus rule would measure an MNE group sustained and significant involvement in the economy of a market
- Indicators would look at
  - a revenue threshold, with adaptations to take into consideration the size of the market
  - a time threshold
  - potentially other indicators of in-scope activities carried on in the market
- In a standalone provision to avoid spill over effects



# Profit Allocation

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**Model based on three separate returns to the market/user jurisdiction**

## Amount A

- New taxing right to market/user jurisdiction
- Independent of physical presence
- Formulaic approach based on group/business line profits
- No links to ALP

## Amounts B & C

- No new taxing right – merely a modified operation of the ALP
- Follows the separate entity approach



# Profit Allocation

## Amount A – new taxing right

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Step 1: Determination of total profit

- MNE group or business-line calculations

Step 2: Exclude “deemed” routine profit to define residual

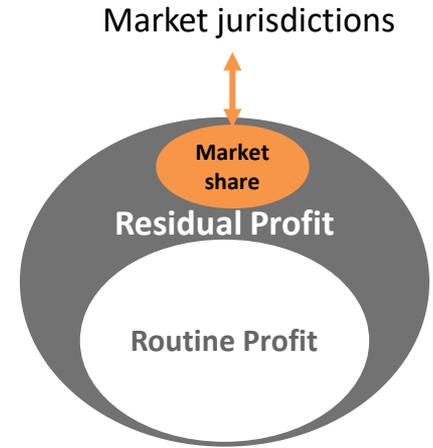
- Profitability threshold (i.e. fixed percentage(s))

Step 3: Allocate a portion of “deemed” residual profit

- Formulary (i.e. fixed percentage(s))

Step 4: Allocate the relevant portion of the deemed residual among market jurisdictions

- Agreed allocation key (e.g. sales)



# Profit Allocation

## Amounts B and C

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### Amount B

#### Objective

- Reduce disputes
- Achieve greater certainty

#### Method

- Fixed return for “baseline” or routine marketing or distribution activities in market

### Amounts C

#### Objective

- Retain market jurisdiction right to tax profit above baseline activity
- Prevent double counting of Amount A

#### Method

- Apply current ALP to activities beyond baseline
- Introduce effective and binding dispute resolution mechanisms



# Ongoing work

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- Definitions and quanta
- Differentiation for business models
- Use of financial accounting and business line segmentation
- Elimination of double taxation (incl. double counting)
- Treatment of losses
- Implementation and administration

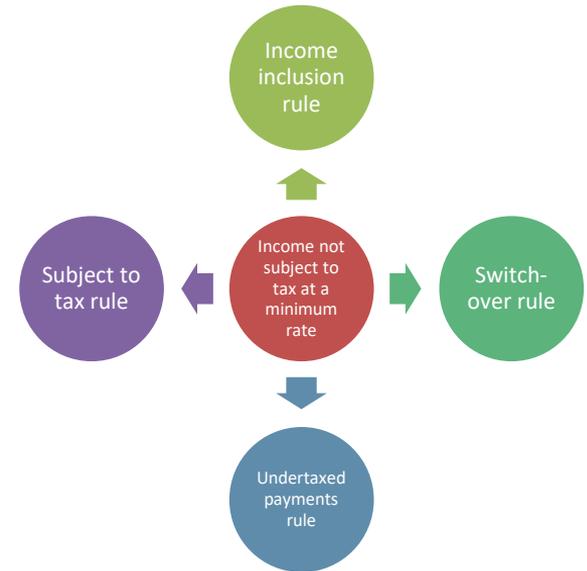


# **PILLAR 2: UPDATE ON THE GLOBE PROPOSAL**

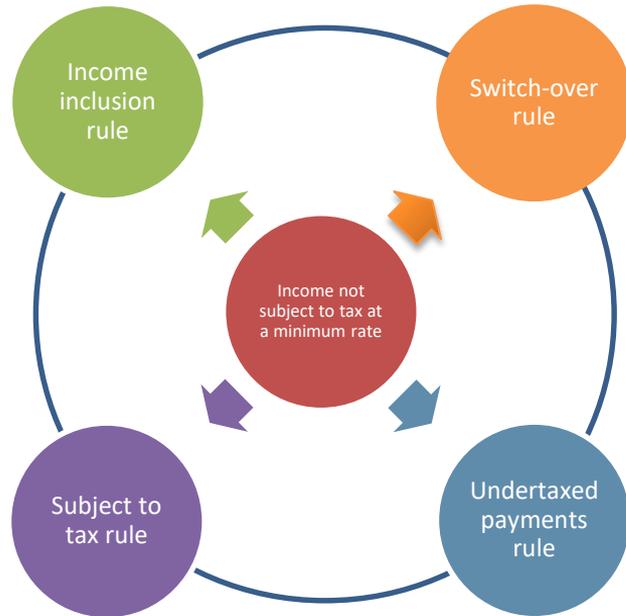
# Rationale of the GloBE proposal

## Rationale Given for Pillar Two

- Ensuring that all internationally operating businesses pay a minimum level of tax
- Address remaining BEPS issues
- Multilateral solution to avoid uncoordinated rules, increased complexity and risk of over-taxation
- Reduce pressure on developing countries to grant tax incentives
- Address profit shifting risk from intangibles but not ring-fenced to digital economy
- Recent tax policy developments (e.g. GILTI)



# Overview of the GloBE proposal



Income inclusion rule

Switch-over rule

Undertaxed payments rule

Subject to tax rule



# Selected key issues currently under discussion

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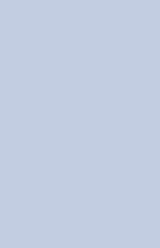


Design of switch-over and subject to tax rules



Design of income inclusion rule and undertaxed payments rule

- Effective tax rate test and exploration of simplifications including the use of financial accounts
- Different forms of blending
- Possible carve-outs



Coordination rules

- Rule order among different rules
- Rule order where the same rule may otherwise be applied multiple times



Consultation on some of these key design issues in December (public consultation document to be released in November)

# **ECONOMIC ANALYSIS & IMPACT ASSESSMENT**

# Revenue and Investment Implications (1)

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**The combined effect of Pillars 1 and 2 would lead to a significant increase in global tax revenues**

- Pillar 1 involves a significant change to the way taxing rights are allocated among jurisdictions and it would also lead to a modest increase in tax revenues
- Low and middle income economies tend to gain relatively more revenue than advanced economies from Pillar 1
- Investment hubs tend to experience significant losses in tax base
- MNEs in digital-oriented and intangible-intensive sectors would be significantly impacted by both pillars



# Revenue and Investment Implications (2)

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**Overall, the package would not adversely affect the investment environment**

- Overall impact on forward looking effective tax rates is generally modest
- Both Pillars would reduce the dispersion of tax rates across jurisdictions and reduce incentives for MNEs to engage in profit shifting
- In contrast, inaction could lead to a further increase in tax uncertainty and a deterioration in the business and investment environment



**NEXT STEPS**

# Next steps

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17 Oct  
2019

- G20 Finance Ministers' meeting

21-22  
Nov 2019

- Public consultation under Pillar One

Dec 2019

- Public consultation under Pillar Two

Jan 2020

- Inclusive Framework meeting



**THANK YOU**