

# OECD-ASEAN REGION OUTREACH EVENT

## *Making Agro-food Markets Work for ASEAN*

5-6 (a.m.) November 2018, Meliá Hotel, Ha Noi, Viet Nam

### DRAFT AGENDA

DAY 1	
9:00-9:30	<b>Registration and coffee</b>
9:30-9:45	<b>Introduction and welcome: Ms. Jodie McAlister</b> , Assistant Secretary, WTO and Bilateral, Trade and Market Access Division, Department of Agriculture and Water Resources, Australia
9:45-11:00	<b>Session 1: <i>Strengthening food safety in ASEAN</i></b> <b>Chair: Ms. Clara Thompson-Lipponen</b> , Agricultural Policy Analyst, OECD
	<p>In recent years, consumer demand for safe food has increased in ASEAN countries in response to increased awareness of the prevalence of foodborne diseases. In 2015, the ASEAN Food Safety Policy was adopted by the Ministerial Bodies responsible for health, trade and agriculture, with the objective of providing the basis for ASEAN Member States to facilitate the free flow of food, enhance protection of consumer health within the region and ensure food safety. This session will take a closer look at domestic and cross-border food safety regulatory settings in OECD and ASEAN countries with a view to the exchange of best practices and the identification of areas for improvement.</p> <p>Speakers:</p> <ul style="list-style-type: none"><li>• Dr. Thanda Kyi, Director, Department of Planning, Ministry of Agriculture, Livestock and Irrigation, Myanmar</li><li>• Ms. Miriam Garcia Ferrer, Head of Economics &amp; Trade Section, Delegation of the European Union to Viet Nam</li><li>• Ms. Amy Guihot, Agriculture Counsellor, Australian Embassy, Ha Noi</li></ul> <p>Open discussion: All participants</p>
11:00-11:15	<b>Coffee break</b>
11:15-13:00	<b>Session 2: <i>Integrating ASEAN rice markets for food security</i></b> <b>Chair: Dr. Jean Balié</b> , Platform Leader, Agri-food Policy, International Rice Research Institute (IRRI)
	<p>The second session will focus on Asian rice markets, and two new streams of relevant OECD analysis in particular: (i) work which explores the influence of public stockholding policies related to rice in Asia on domestic and international markets, and (ii) a study of the feasibility of regional rice market integration in ASEAN. The session will begin with the launch of a new OECD book on public stockholding policies related to rice in Asia. The book first reviews the working of rice public stockholding programmes in eight Asian countries: Bangladesh, China, India, Indonesia, Japan, Korea, the Philippines and Thailand. It then examines the impacts of these programmes over the medium term (2018-2030), and analyses how these impacts would change should the selected countries collectively set their public stocks to either a low or high level.</p> <p>Next, discussion will turn to rice market integration. Previous work by the OECD and others has pointed to the potential role of regional integration in enhancing the region's agricultural sector and improving food security. This discussion will focus on new OECD analysis which considers in detail the impacts on producers, consumers and trade in ASEAN member states, and explores the policies that would help to support the shift to a regionally integrated rice market.</p> <p>Speakers:</p> <ul style="list-style-type: none"><li>• Ms. Annelies Deuss, Agricultural Policy Analyst, Trade and Agriculture Directorate, OECD</li></ul>

	<ul style="list-style-type: none"> <li>• Mr. Jared Greenville, Senior Agricultural Policy Analyst, Trade and Agriculture Directorate, OECD</li> <li>• Dr. Tran Cong Thang, Vice Director General of Institute of Policy and Strategy for Agriculture and Rural Development (IPSARD), Viet Nam</li> <li>• Dr. Jean Balié, Platform Leader, Agri-food Policy, International Rice Research Institute (IRRI)</li> <li>• Mr. Komarudin Salamun, Deputy Director for Foreign Loan and Grant Management and Agriculture Attaché, Ministry of Agriculture, Indonesia</li> </ul> <p>Open discussion: All participants</p>
<b>13:00-14:15</b>	<b>Buffet Lunch</b>
<b>14:15-15:30</b>	<b>Session 3: <i>Sustainable fisheries for food security</i></b> <b>Chair: TBC</b>
	<p>Fisheries make a vital contribution to the food security of hundreds of millions of people worldwide, and provide livelihoods to 38 million fishers and many more in the secondary and tertiary sectors. In the ASEAN region, fisheries and aquaculture will continue to play a particularly important role in food security in the medium term. Fish products form an important part of the regional diet and represent a key source of income for many communities. Yet recent evaluations suggest that worldwide, about one-third of marine stocks are biologically overfished. This session will discuss a body of OECD work related to sustainable fisheries management; namely, recent work measuring progress in the implementation of best policies and practices against illegal, unregulated and unreported (IUU) fishing; investigating the impact of support to the fisheries sector on fisheries sustainability; and reviewing fisheries policies in Indonesia and Viet Nam. Exchange of experiences among ASEAN countries on recent policy initiatives, notably in the fight against IUU, will be encouraged.</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Ms. Claire Delpuch, Agricultural Policy Analyst, OECD</li> <li>• Dr. Adisorn Promthep, Director General, Department of Fisheries, Ministry of Agriculture and Cooperatives, Thailand</li> <li>• Dr. Cao Le Quyen, Deputy Director General of Institute of Fisheries Economics and Planning, Viet Nam</li> </ul> <p>Open discussion: All participants</p>
<b>15:30-17:00</b>	<b>Session 4: <i>Digital technologies – What do they mean for agriculture?</i></b> <b>Chair: Mr. Jared Greenville</b> , Senior Agricultural Policy Analyst, Trade and Agriculture Directorate, OECD
	<p>From Blockchain to cloud computing, Artificial Intelligence (AI), platforms, sensors, satellite data and the Internet of Things (IoT), there is much speculation as to the potential of digital technologies to transform food and agricultural systems. This session will not only explore how digitalisation is changing agriculture, market access and agro-food value chains more broadly, but also the implications that these changes have for policy. In particular, it will consider recent developments in the agricultural sector, the challenges and opportunities involved, and explore the role of governments in enabling beneficial changes.</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Ms. Marie-Agnès Jouanjean, Trade Policy Analyst, OECD</li> <li>• Dr. Gerard Sylvester, Regional Knowledge and Information Management Officer, Food and Agriculture Organization of the United Nations (FAO)</li> <li>• Dr. Jean Balié, Platform Leader, Agri-food Policy, International Rice Research Institute (IRRI)</li> </ul>

	<ul style="list-style-type: none"> <li>Mr. Paul Voutier, Director of Knowledge and Innovation, Grow Asia</li> </ul> <p>Open discussion: All participants</p>
<b>17:00-17:15</b>	<b>Closing Remarks of the day</b>
<b>17:15-18:30</b>	<b>Cocktail</b>

<b>DAY 2</b>	
<b>9:30-9:45</b>	<b>Introduction and welcome</b>
<b>9:45-11:15</b>	<p><b>Session 5: <i>Optimising the gains from global agro-food value chains</i></b>  <b>Chair: Ms. Hanh Pham Thi Hong</b>, Head of Global Integration and Investment Division, Ministry of Agriculture and Rural Development, Viet Nam</p> <p>As their agriculture and fisheries sectors have developed, ASEAN countries have become increasingly engaged in agro-food trade. Regional and international markets have therefore gained importance as a source of income and food for the region’s producers and consumers. However, participation in international agro-food markets is changing with the development of global value chains (GVCs) which create new challenges for ASEAN food chain actors and policy makers alike. This session would explore recent OECD analysis of the effects that participation in international agro-food markets – and in agro-food GVCs more specifically – have had upon the development of these sectors. In doing so, it would seek to explore the policy factors that have helped and hindered agricultural development and domestic value added growth.</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Mr. Jared Greenville, Senior Agricultural Policy Analyst, Trade and Agriculture Directorate, OECD</li> <li>Mr. Khamsay Phothideth, Deputy Director General, Department of Planning and Finance, Ministry of Agriculture and Forestry, Lao PDR</li> <li>Mr. Adhi Lukman, Executive Board Member, ASEAN Food and Beverage Alliance</li> <li>Mr. Nitish Arora, Strategy Lead APAC, Cargill</li> </ul> <p>Open discussion: All participants</p>
<b>11:15-11:30</b>	<b>Coffee break</b>
<b>11:30-12:15</b>	<b>Open discussion of all sessions and concluding remarks by OECD, ASEAN Secretariat (TBC) and Viet Nam (TBC)</b>
<b>12:15</b>	<b>End of event</b>
<b>12:15-13:45</b>	<b>Buffet lunch</b>