



EUROPEAN COMMISSION

DIRECTORATE-GENERAL REGIONAL POLICY



BETTER POLICIES FOR BETTER LIVES

High level Joint EU-OECD

Seminar for Smart Specialisation

Date: 5 December 2012, Brussels

Venue: Beaulieu Commission's building (BU5 – VIP room)

Address: Avenue de Beaulieu, No 5 (there is a registration desk).

Metro station: Beaulieu – exit Beaulieu.

Time: 14.30 - 18.00.

Closing conference of the OECD project on RIS3, organised by European Commission and the OECD's Directorate for Science, Technology and Industry.

Objectives: 1) To present the OECD synthesis report on Smart Specialisation to Senior EU policy officials and national/regional policy makers from OECD and EU countries; 2) To discuss the role of smart specialisation strategies as a tool for national and regional innovation policy.

Participants: Directors and Heads of Units at EU and OECD, Senior Policy Makers in OECD/EU countries.

Draft Agenda

14.30-14.40	Welcome by EU and OECD
	Chair: Patrick Vock, Chair OECD Working Party on Innovation and Technology Policy Speakers: <ul style="list-style-type: none">• <i>MR. Raoul Prado, Director Competence Centre Smart and Sustainable Growth Regional and Urban Policy</i>• <i>Mr. Dominique Guellec, Head of the OECD's Country Studies and Outlook Division, STI Directorate</i>

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14.40 -16.15	<p>Session 1: Presentation of the OECD Synthesis Report on Innovation Driven-Growth in Regions: The role of Smart Specialisation</p> <p><i>In this session the OECD Secretariat will present the Synthesis Report on Smart Specialisation as a result of the OECD project on “Smart Specialisation Strategies for Innovation-driven Growth”. This synthesis report brings together the key findings based on a review of the literature; the identification of indicators and metrics for smart specialisation strategies; an enquiry of governance and priority setting processes; and 15 country and regional case-studies carried out for the project under the auspices of the OECD’s Working Party on Innovation and Technology Policy (TIP). The presentation will be followed by an expert’s discussion.</i></p>
	<p>Speaker: <i>Mr. Dominique Guellec, Head of the OECD’s Country Studies and Outlook Division, STI Directorate</i></p> <p>Discussants:</p> <ul style="list-style-type: none"> • Professor Philip McCann, University of Groningen - adviser to Commissioner Hahn • Ms. Clara de la Torre, Director Research and Innovation/DG RTD • Mr. John Bensted Smith, Director JRC/IPTS • Prof. Koenraad Debackere, Director of the Expertise Center on R&D, ECOOM, Belgium • Ms. Claire Nauwelaers, STI expert <p>General discussion</p>
16:15-16:30	<i>Coffee break</i>
16.30- 17:10	<p>Session 2: Panel Discussion on “Getting to work: Preparing the SmSp Strategies- the governance process and lessons and insights thus far”</p> <p><i>This session will present ongoing work carried out in some regions and countries participating in the OECD project as part of their process towards smart specialisation.</i></p>
	<p>Moderator: Mr. Armin Mahr, Head of location-based and EU cohesion policies, Federal Ministry of Science and Research (BMWF), Austria, and Vice-Chair of TIP</p> <p>Speakers:</p> <ul style="list-style-type: none"> • The process in Flanders: Mr. Jan Larosse, Policy Advisor, Flemish Government Department Economy, Science and Innovation, Belgium • The process in Lower Austria: Ms. Irma Priedl, Director of Technology and Innovation, The State Government of Lower Austria, Austria • The process in Andalusia: Ms. Eva Vazquez, General Director for Research, Technology and Enterprise, Andalusian Ministry of Economy, Innovation, Science and Employment <p>Discussant: Dr. Patries Boekholt, Managing Director Technopolis Group</p> <p>General discussion</p>

17.10 -17.45	<p align="center">Session 3: Panel Discussion on the “role of smart specialisation strategies in national and regional innovation policies”</p> <p><i>This session will discuss some of the new governance challenges arising from the smart specialisation approach. It will show how some regions and countries are developing new governance models to allow both inter- and intra- regional and national co-ordination.</i></p>
	<p>Moderator: <i>Katja Reppel, Head of sector smart growth, DG REGIO</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>The synchronisation of national and regional strategies:</i> Dr. Raine Hermans, Director, TEKES National Technology Agency, Finland • <i>A participative approach in policy making:</i> Ms Anke Merkl-Rachbauer, Head of Strategic Division, TMG – Upper Austrian Technology and Marketing Agency, Austria • <i>New style regional development – facing today’s and tomorrow’s challenges:</i> Dr. Frans A. van der Zee, TNO – Brainport Eindhoven, The Netherlands <p>General discussion</p>
17.45 - 18.00	<p align="center">Concluding comments from OECD and the European Commission</p>
	<ul style="list-style-type: none"> • <i>Mikel Landabaso, Head of Competence Centre Smart and Sustainable Growth, , DG Regio</i> • <i>Mario Cervantes, OECD, Country Studies and Outlook Division, STI Directorate</i> • <i>Inma Periañez, OECD, Country Studies and Outlook Division, STI Directorate</i>