A CALL FOR SOCIAL INNOVATION

Carlos Guaipatin
IDB
A New Approach to Public Policy

1. Demand-driven innovation
2. Empowering citizens
3. Involving the private sector
“We cannot assume to know the problems and needs of people”
So we start with a Question and focus on the Problem
1,6 million hits in 3 months
58 different countries participated
49 problems were presented

Winning problem received 61,160 votes

150 proposals received for the top 5 problems in the call for solutions
OUR APPROACH

TECHNOLOGY
to connect problems with ideas
REQUIRES THE INVOLVEMENT OF THE FINAL BENEFICIARIES IN THE PROCESS & SCALABILITY
1. People voice their problems
2. Problems ranked by the crowd
3. Crowd inspires ideas
4. Ideas compete and become solutions
5. Solutions are financed by the I-Lab
6. High-impact innovations are created
NEXT STEP: SCALING INNOVATION
How to Promote High-Impact Innovations through Social Innovation Funds

A Call for Public-Private Partnerships

Carlos Guaipatín