



KNOWLEDGE AND INNOVATION FOR INCLUSIVE GROWTH

Meeting of the Advisory Group
Paris, France - 19 March 2014



Session 1: Project Overview and Objectives



The Key Challenge !





The Project Objective

Project Objectives:

- Provide evidence on innovation impacts on inclusive growth
- Develop policy solutions reconciling innovation and inclusive development agendas, also for OECD countries

Country Focus:

- Colombia, China, India, Indonesia and South Africa, drawing from other countries' experiences

Time Period:

- 2013 - 2014



Meeting Objectives

Objective of our meeting today:

- Define the scope of the publication
- Exchange policy experiences on a variety of topics on innovation and inclusive development
- Set out future activities and events of the project and ways of cooperating



Steps in the Process

- ✓ **“Incubator phase”** : gathering in South Africa (November 2012), background document raising variety of topics (starting point)
- ✓ **“ Project set-up”** : CSTP project document, set-up of Advisory Group & larger experts group, scoping questionnaire, newsletter and network
- ✓ **“Start the analyses”**: identify specific projects to provide answers to the questions raised by the Advisory Group, Advisory Group meeting in Istanbul (October 2013), conducted policy framework and background analyses



Steps in the Process

- **“Producing the evidence to respond to main question”**: Fully develop different projects in the format of working papers and country studies & consolidate following feedback from experts (Symposium, 2014)
- **“Final report and launch”**: synthesize main findings into final publication for December 2014 & final event in January 2015



Session 2: Overview of Studies Conducted for the Final Publication



Project Framework Documents

1. Joint Policy Framework

- Scoping questionnaire
- Istanbul meeting
- Basis for country studies (sessions 3 and 4)

2. Innovation and Inclusive Growth

3. Scaling Up Inclusive Innovations?

4. National Intellectual Property Systems



Innovation and Inclusive Growth

- **Objective:**
 - Framework for understanding how innovation and its policies relate to inclusive growth (**social, industrial and territorial** inequalities)
 - Moving beyond exclusive focus in policies on growth only
- **Themes discussed:**
 - **Innovation and growth policies** and how strategic objectives and outcomes shape prospects for inclusive growth



Innovation and Inclusive Growth

–**Democratisation of innovation:**

- bottom-up approaches to innovation can foster greater inclusiveness and
- ICTs have widened innovative possibilities for small entrepreneurs

→ **potential contribution to growth as well as to inclusiveness**

- However, strategic objective of “**islands of excellence**” can have proven growth rewards – coming, however, at a cost for “inclusiveness”



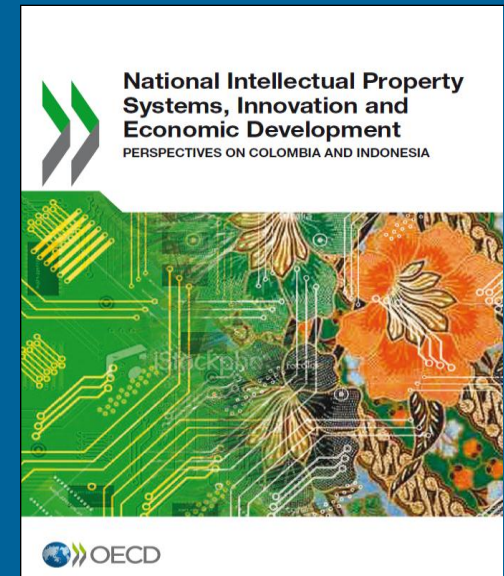
Scaling up Inclusive Innovations

- **Objectives:**
 - Identify **distinguishing characteristics** of inclusive innovations
 - Address the question of **potentials for scaling up**
 - Identify **policy examples / best practice**
- **Challenges for scaling up inclusive innovation:**
 - Multiple market challenges for firms → justification / scope for policy interventions in support of sustainable business
 - Technological, business, social and macroeconomic trends offer **opportunities for scaling up**



National Intellectual Property Systems

- The build-up of innovation capacities has been central to successful growth experiences.
- Intellectual property (IP) rights are important for building up those innovation capacities



→ How can policy optimize the contributions of national IP systems to innovation in an inclusive development perspective?



National Intellectual Property Systems

- **Issues discussed:**

- How national IP systems can support local innovation performance
- How informal and traditional sectors and small catching-up businesses can benefit.

- **Analysis:**

- **Framework** to facilitate the analysis of national IP systems in middle-income countries aimed at defining policy recommendations to promote innovation.
- **Country analyses** for Colombia and Indonesia



Background Empirical Analyses

- **Completed empirical studies** (document)
 - India’s liberalization policies and effects on differently sized firms
 - Access to intellectual property rights for firms in contexts of corruption
 - ICTs for “democratizing innovation”
- **Ongoing studies**
 - China
 - Indonesia



Tentative Structure of the Publication

- **Introduction:** Overview of the Challenge of Industrial, Social and Territorial Inclusiveness
- **Chapter 1:** Innovation and Its Policies and Their Impacts on Inclusive Growth
- **Chapter 2:** Expanding Inclusive Innovations
- **Chapter 3:** Specific Case: Inclusive Innovations in Education
- **Chapter 4:** Policy Perspectives for Advanced and Developing Countries



Next Steps

- Incorporate feedback from today & Symposium (March-April 2014)
- Release of 7 working papers for feedback (April-June 2014)
- Production of publication (incl. country studies/examples) (July-September 2014)
- Feedback process on publication (August-October 2014)
- Publication launch in January 2015



Sessions 3 and 4: Country Policy Experiences



Country Policy Experiences

- South Africa
 - Colombia
 - India
 - China



Session 3 – Co-operation and Activities of the Project



Advisory Group Meetings

Scheduled Meetings

- 22 October 2013 (Istanbul) / Global Forum on the Knowledge Economy
- 19 March 2014 (Paris) / Symposium on Innovation and Inclusive Growth

Future Meetings

- 3 July 2014 (Paris) / OECD Global Forum on Development
- January 2015 (?) (India?) / Final High-level Project Event



Project Events

Scheduled Events

- DST-OECD Conference in Cape Town, November 2012
- Symposium on Innovation and Inclusive Growth, 20-21 March 2014

Future Events

- Workshop on Inclusive Innovation in Colombia, March 2014
- OECD Global Forum of Development, 2 July 2014
- *High-level Conference in India (?), January 2015*



Co-operation

- **Newsletter** provides a means to communicate with wider group as **Symposium**
- One of the conclusions of the Istanbul Advisory Group meeting of *creating a Global Partnership on Inclusive Innovation to address the global dimensions of the inclusive growth agenda.*”
- Possible co-operation with the **Global Research Alliance** to achieve this objective