



BM.W.F^a



Working Party on Innovation and Technology Policy (tip)



Joint Workshop on Smart Specialisation Strategies

AGENDA DRAFT 2012-03-22

Hosted by Upper Austria and co-organized by the Austrian Federal Ministry of Science and Research (BMWF), OECD and IPTS

28 - 29 March 2012

Linz, Austria

Venue: Hotel Courtyard by Marriott,

Europaplatz 2, A-4020 Linz - www.courtyardlinz.at

This joint workshop brings together policy makers, academia and experts from different countries and regions in the context of smart specialisation strategies (S3) for smart, sustainable and inclusive growth.

As a joint event it will combine policy expertise from the ongoing OECD project on Designing Smart Specialisation Strategies for Innovation Driven Growth and the European Commission's S3 Platform implemented by IPTS. The workshop will discuss the policy concept of smart specialization and its practical implications. It will introduce tools and indicators that will help to revisit regional strategies and to start processes for designing, measuring and implementing national or regional research and innovation strategies for smart specialization (RIS3). The exchange between policy makers, experts, scientific institutions and the experience from existing regional specialization cases will maximize the policy learning for a successful implementation process.

Wednesday March 28 2012

8:30-9:00	Registration	
9:00-9:10	Opening and Welcome	Bruno Lindorfer, TMG
9:10-9:40	KeyNote: Barbara Weitgruber, Director General for Scientific Research and International Relations, Austrian Federal Ministry of Science and Research	
Session 1: S3 Regional Context		
Chair: Armin Mahr, BMWF, AT		
9:40-10:05	Smart Specialisation – bringing the regions into research & innovation policy, bringing knowledge and innovation into regional strategies	Mikel Landabaso, European Commission, DG Regional Policy
10:05-10:30		Ciaran Dearle, European Commission, DG Research and Innovation

10:30-11:00	The Role of Higher Education and Universities in Regional Innovation	Louise Kempton, Newcastle University, Centre for Urban & Regional Development Studies
11:00-11:20	Short discussion with Louise Kempton and Erich Peter Klement, Faculty Dean, Johannes Kepler University, Linz	
11:20-11:50	Coffee Break	
11:50-12:10	Regional specialization in an international context/ as an international trend – the OECD S3 project and its participants	Mario Cervantes & Inma Perianez-Forte, OECD
12:10-12:20	S3 Case Study Upper Austria – governance and first lessons from the field research	Anke Merkl-Rachbauer, TMG & Christian Hartmann, Joanneum Research
12:20-12:35 12:35-12:50	Regional innovation policy – Heading towards S3 <ul style="list-style-type: none"> ▪ Regional case with technology focus: Francesco Paolo Ausiello, ASTER, IT ▪ Regional case with Knowledge focus: Petr Chládek, South Moravian Region, CZ 	
12:50-13:00	Discussion	
13:00	Lunch	

Session 2: S3 Tools

Chair: Alessandro Rainoldi, IPTS

15:00-15:20	<p>Welcome Note:</p> <p>Viktor Sigl, Member of the State Government of Upper Austria (Economic Affairs and Labor) and also on behalf of Doris Hummer, Member of the State Government of Upper Austria (Research, Education, Youth and Women)</p>	
15:20-15:40	S3 Guide – the novelties of the RIS3 approach	Alessandro Rainoldi, IPTS
15:40-16:00	S3 Self Assessment Key – how to use and how to link it to governance and case study modules	Armin Mahr, BMWF & Christian Hartmann, Joanneum Research
16:00-16:40	<p>Moderated feedback round on the</p> <ul style="list-style-type: none"> ▪ S3 Guide (input from a peer-reviewed regional case: the Vest Region of Romania – Adrian Mariciuc) ▪ S3 Self Assessment Key (inputs from 3-4 regions) 	Moderation: Christian Hartmann
16.40-17:00	Coffee Break	

17:00- 17:10	Governance profiles – Situation update	Petra Andries, ECOOM
17:10-18:00	<p>Panel Discussion on</p> <ul style="list-style-type: none"> • S3 Guide and Self Assessment Key • S3 guide in the framework of the OECD Project <p>Panel:</p> <ul style="list-style-type: none"> • Science/Knowledge: Roswitha Wiedenhofer, University of Applied Science, Graz, AT • R&D Cluster: Frans van der Zee, TNO, Brainport, NL • Agency/Governance: Marit Werner, Vinnova, SE • Enterprise: Gerald Fliegel, Siemens VAI Metals Technologies, Linz,AT <p>Closure statements: IPTS and Armin Mahr</p>	<p>Moderator:</p> <p>Petra Andries, ECOOM</p>
19:15	Transfer from Hotel Courtyard by Marriott to Restaurant Herberstein by “Yellow Train” (with short city tour)	
20:00	Official Dinner at Restaurant Herberstein	Altstadt 10, A-4040 Linz, www.herberstein-linz.at

Registration for Official Dinner at Herberstein till Monday May 26: oberoesterreich@tmg.at

Thursday March 29 2012

Session 3: OECD/IPTS Session

Chair: Mario Cervantes, OECD

9:00	<p>Profiling indicators</p> <ul style="list-style-type: none"> • results from a study “development of a methodology for the profiling of regional economies” • Exploring interregional trade networks. Towards a new tool for supporting regional strategies for smart specialisation • Update on the indicators-based profiles • Efficient method to match regional/sectoral patenting performance and scientific output • Models and patterns of networks of inter-regional co-inventorship in three technological sectors: Biotech, Telecoms and Renewable Energy 	<p>Henning Kroll, ISI Fraunhofer</p> <p>Carlo Gianelle, IPTS</p> <p>Petra Andries, ECOOM</p> <p>Manfred Stadlbauer, Techmeter</p> <p>Giulia Ajmone Marsan, OECD</p>
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10:30-11:00	Coffee Break	
11:00-12:30	<p>Case Study Roundtable Session</p> <ul style="list-style-type: none"> • countries and regions' action plan • how to use the template • how to organize the work (readers group, strategic typology, deadlines, action plan, strategic typology) 	<p>Moderator: Mario Cervantes, OECD</p> <p>Experts: Patries Boekholt, Technopolis Group Alessandro Rosiello, University of Edinburgh</p>
13:00	End	

Local organisers:



CATT Innovation Management GmbH



OÖ. Technologie- und Marketinggesellschaft m.b.H.
(TMG)

Program committee

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Workshop location and accommodation:

Hotel Courtyard by Marriott, Europaplatz 2, A-4020 Linz, www.courtyardlinz.at, Booking of accommodation per email to sandra.moestl@courtyard.com, +43 (0)732/6959-14 using the booking code "Upper Austria"

Workshop registration per email to oberoesterreich@tmg.at

Registration for Official Dinner till Monday May 26 per email to oberoesterreich@tmg.at,

Further information

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Venues

