

WHY DigiEcoCity IN CHINA?

- CHINA'S HISTORICAL CHALLENGE TO MOVE 400 MILLION PEOPLE FROM THE COUNTRYSIDE TO CITIES
- CHINA'S CHOICES HAVE A GLOBAL IMPACT
- ENERGY SAVING IS THE KEY ISSUE TO CHINA'S ECONOMICAL GROWTH
- SCALABLE, LOCALISABLE AND REPLICABLE
DigiEcoCity IS THE ANSWER TO CHINA'S NEEDS



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WHAT IS DigiEcoCity?

- DigiEcoCity IS A UNIQUE NORDIC CITY FORMAT
- COMBINES DIGITAL INNOVATIONS WITH ECOLOGICAL PRINCIPLES
- INTEGRATES LIVING, WORKING, PUBLIC AND PRIVATE SERVICES, CULTURE AND LEISURE
- HUMAN METROPOLY STRUCTURE



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DigiEcoCity CONCEPT – CORE ELEMENTS

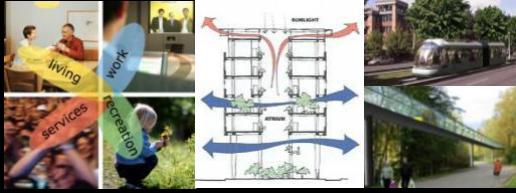
DIGI

- HIGHSPEED CONNECTIVITY EVERYWHERE
- ONLINE BUILDING MAINTENANCE AND MANAGEMENT SERVICES
- MOBILE WORK, e-HEALTHCARE, e-LEARNING



ECO

- ENERGY EFFICIENCY
- WATER AND WASTEWATER MANAGEMENT: DRINKABLE WATER, BLACK AND GRAY WATER TREATMENT
- SOLID WASTE MANAGEMENT



CITY

- LIVING: VARIED HOUSING TYPES
- WORKING: IT AGE OFFICE CONCEPTS AND FLEXIBLE WORKING
- LEISURE: RECREATION AREAS AND URBAN CULTURE



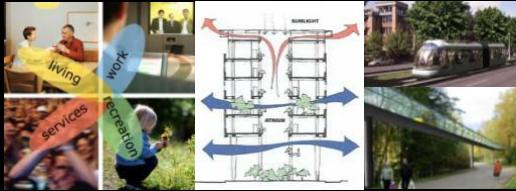
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DigiEcoCity INDUSTRY NETWORK

DIGI-CONCEPTS



ECO-CONCEPTS



CITY-CONCEPTS



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DigiEcoCity FINNISH ORGANISATION NETWORK

- CONFEDERATION OF FINNISH INDUSTRIES EK
- The FEDERATION OF FINNISH TECHNOLOGY INDUSTRIES
- CONFEDERATION OF FINNISH CONSTRUCTION INDUSTRIES
- FINNISH FUNDING AGENCY FOR TECHNOLOGY AND INNOVATION, TEKES
- FINNISH ENERGY INDUSTRIES
- CLEANTECH FINLAND
- FINNISH ENVIRONMENTAL CLUSTER FOR CHINA
- FINNISH WATER FORUM



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DigiEcoCity GONGQING & DANYANG

GONGQING:

- JV CONTRACT SIGNED NOV 2009
- GROUNDBREAKING CEREMONY MAY 3, 2010
- REGULATORY PLAN 2011
- HISTORIC SIGNIFICANCE OF THE CITY
- 5.2 KM² AND 70 000 INHABITANTS



HU YAOBANG MEMORIAL

DANYANG:

- JV LETTER OF INTENT SIGNED JUN 2009
- MASTER PLANNING/REGULATOR PLANNING 2011
- 5.5 KM² AND 80 000 INHABITANTS

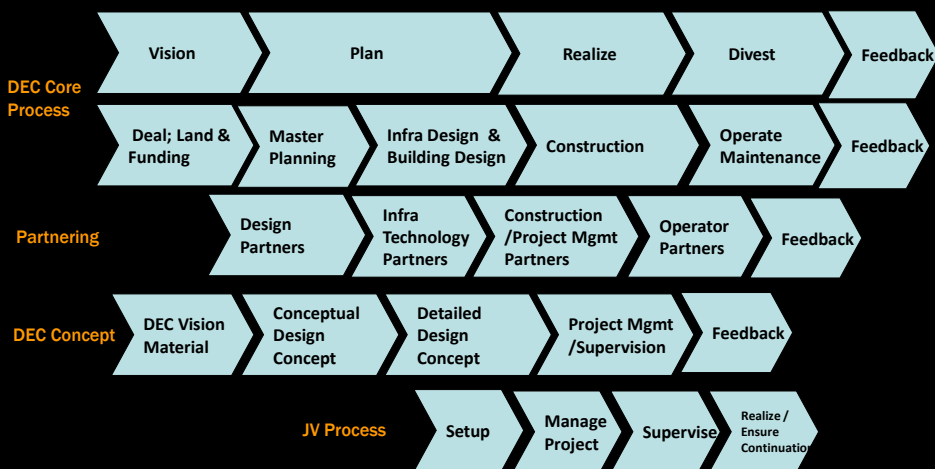


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Implementation Process & Operational Model

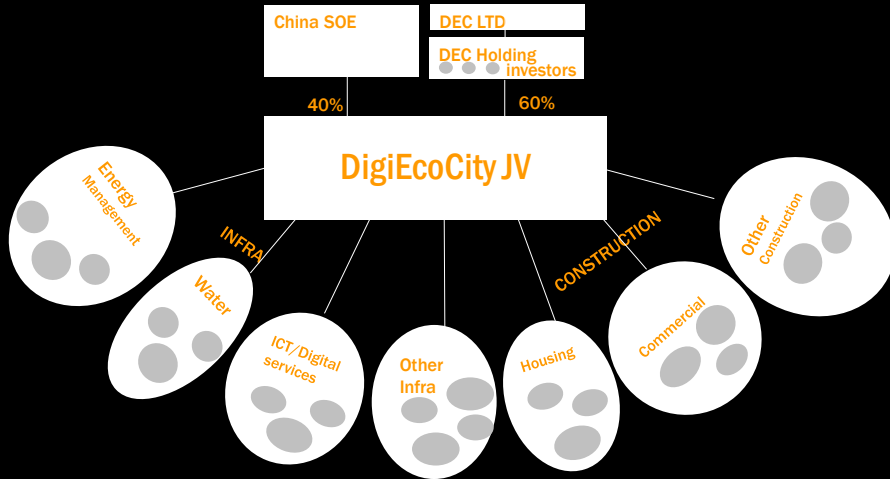
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DigiEcoCity Project Lifecycle:



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DigiEcoCity-OPERATIONAL MODEL



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BUSINESS ENVIRONMENT



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Thank You ! Questions ?



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