OECD – WORLD BANK WORKSHOP

Wednesday, 22 September 2010
OECD, Paris

Global value chains and emerging economies

PROGRAMME

9.30 – 9.45   Welcoming by OECD and World Bank

9.45 – 11.00   Session 1: Global value chains in today’s economy
   Chair: W. Milberg (New School for Social Research)

This session will discuss the importance of GVCs on a more aggregate level and will identify different policy challenges for governments in OECD and emerging economies. The North-South dimension of GVCs will be explicitly discussed by focusing on the differences in GVCs between OECD and emerging economies. The opportunities and risks brought about by GVCs will be identified in direct relation to the development of national productive capacities in emerging/developing economies.

  09.45 – 10.05   GVCs, empirical evidence and policy challenges - K. De Backer (OECD)
  10.05 – 10.25   Trends in global production and demand: the shift to the South – R. Kaplinsky (The Open University)
  10.25 – 10.45   GVCs and national productive capacity – H. Mirza (UNCTAD)
  10.45 – 11.00   Q&A, discussion

(11.00 – 11.30  Coffee break)
11.30 – 13.00 Session 2: Case studies on challenges and opportunities of GVCs for emerging economies
Chair: G. Gereffi (Duke University)

This second session will focus more in detail on the emergence of GVCs in specific industries (manufacturing as well as services). By analysing case studies of production networks that spread between OECD and emerging economies, the (panel) discussion will focus on the barriers to GVCs, its success in bringing economic efficiency, the opportunities and risks for the different companies and countries involved.

Panel discussion:
G. Gereffi (Duke University), T. Sturgeon (MIT), J. Van Biesebroeck (K.U.Leuven), N. Fold (Copenhagen University)
- Electronics industry
- Apparel industry
- Automotive industry
- Agro-food sector
- Services industry

(13.00 – 14.30 Lunch)

14.30 – 16.00 Session 3: Global value chains in Asia
Chair: TBC

This session will specifically focus on the rapid emergence of GVCs in East Asia, where several countries have specialized in the assembly of final production in different industries. The links between North America and Europe at the one side, and East Asia at the other side will be discussed. Also the economic interdependencies between Asian economies will be analysed as these have changed over time, resulting in changing specialisation and competitiveness patterns in these countries. Special focus will be devoted to the importance of innovation in these GVCs in Asia.

14.30 – 14.50 Production networks in Asia – S. Inomata (IDE/JETRO)
14.50 – 15.10 GVCs and the BRIICS’ comparative advantage – P. Kowalski (OECD)
15.10 – 15.30 GVC upgrading in China - Ari Van Assche (HEC Montreal)
15.30 – 16.00 Q&A, discussion

(16.00 – 16.20 Coffee break)
16.20 - 17.50 Session 4: Policy discussion  
Chair: K. Warwick (CIIE Chairman)

This session will discuss the policy challenges raised by the increasing importance of GVCs in OECD and emerging economies. How does the growing involvement of emerging economies in GVCs affect the competitiveness of OECD countries and how can/should governments respond; how can GVCs be used for the economic development of emerging and developing countries.

Panelists:
- W. Powers (USITC)
- H. Escaith (WTO)
- J. Wilson (World Bank)
- M. Clara (UNIDO)
- L. Fontagné (Université de Paris 1)

17.50 Wrapping up and closing

18.00 Cocktail
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Presenters/speakers:

Ken Ash, Director of the Trade and Agriculture Directorate, OECD
Lucian Cernat, Chief Economist, DG Trade, European Commission
Michele Clara, Industrial Development Officer, UNIDO
Koen De Backer, Senior Economist, Science, Technology and Industry Directorate, OECD
Hubert Escaith, Chief Statistician, Economic Research and Statistics Division, WTO
Niels Fold, Professor, Institute of Geography, University of Copenhagen (Denmark)
Lionel Fontagné, Professor Maison des Sciences Economiques, Paris Université 1 (France)
Gary Gereffi, Professor of Sociology, Duke University (United States)
Satoshi Inomata, Project Director of the International Input-Output Project and Director of the Microeconomic Analysis Group, Institute of Developing Economies (Japan)
Raphael Kaplinsky, Professor, Faculty of Maths, Computing and Technology, the Open University (United Kingdom)
Przemysław Kowalski, Trade Policy Analyst, Trade and Agriculture Directorate, OECD
Will Milberg, Professor and Chair, Department of Economics at the New School for Social Research in New York (United States)
William Powers, Economist, Office of Economics, United States International Trade Commission
Tim Sturgeon, Senior Research Affiliate at the Industrial Performance Center, Massachusetts Institute of Technology (United States)
Ari Van Assche, Professor, Department for International Business, HEC Montreal
Johannes Van Biesebroeck, Professor, Center for Economic Studies, Katholieke Universiteit Leuven (Belgium)
Ken Warwick, Chair, OECD CIIE and Deputy Chief Economic Adviser, Department for Business Innovation and Skills (United Kingdom)
John Wilson, Lead Economist, Development Research Group, World Bank
Andrew Wyckoff, Director of the Directorate for Science, Technology and Industry, OECD.