NATIONAL, MULTISTAKEHOLDER AND INTERNATIONAL ACTIONS
IN DIGITAL EDUCATION, BY CNIL

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CNIL’s Coordinator of the international DEWG

Zurich – 15 & 16 October 2018
Workshop - Session 3

The State of the art and the state of play of children’s digital literacy education
Art 57(b) “Promote public awareness and understanding of the risks, rules, safeguards and rights in relation to processing. Activities addressed specifically to children shall receive specific attention”
OVERVIEW OF CNIL’S DIGITAL EDUCATION ACTIVITIES AT THE NATIONAL LEVEL

- Digital Education, a development action at CNIL
- Producing a wide range of resources for young people
- Partnership with the French Ministry of Education
- Training of trainers
Outils pédagogiques Vie privée

Afficher les 10 conseils pour rester net sur le web !

1 - Réfléchis avant de publier !
2 - Ne dis pas tout !
3 - Attention aux photos
4 - Sécurise tes comptes !
5 - Attention aux mots de passe !
6 - Vérifie tes traces !
7 - Respecte les autres !
8 - Utilise un pseudonyme !
9 - Fais le ménage après ton surf !
10 - Crée-toi plusieurs adresses e-mail !

PEDAGOGICAL RESOURCES

Educnum Website www.educnum.fr

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**AFFICHE**

**ATELIER**

**WEBDOC**

Les 10 conseils pour rester net sur le web

Les bonnes utilisations des réseaux sociaux

Les aventures de Prince Chip

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HOW TO CREATE AWARENESS AMONG THE YOUNGEST WITH REGARD TO THE GOOD USE OF DIGITAL TECHNOLOGY?

| Auditorium (Salle 1er) | juin 11th | 15:30-17:30 | Free access | Add to Google Agenda | Add to your Agenda |

This workshop is organized by EDUCNUM, a collective initiated by the CNIL.
IMMERSIVE OR EDUCATIONAL VIDEOS

- **Experience**: Share the party

- **Video on Cookie**

- **Tips by Kevin, the blogger**

www.youtube.com/user/LACNIL OU www.dailymotion.com/cnil
TRAINING FOR TRAINERS ACTIONS TO PROMOTE A CITIZEN’S DIGITAL CULTURE

- **The Young Ambassadors of Children’s Right**
  - 150,000 children trained in 2018
  - Partnering with e-Enfance NGO and The French Defender of Rights

- **Community managers of football clubs for young people**
  - To make 14-17 year olds aware of the good use of social networks and of their e-reputation
  - 800 players/year via the Foundation acting for young footballer

- **Teachers, school directors**
  - Organize training session in Academies all over the French territory
  - Developed and published in late September 2018 a “M@gistere” training path for in-service training aimed to school directors in relation to GDPR obligations
A PARTNERSHIP AGREEMENT WITH THE FRENCH MINISTRY OF EDUCATION

The signing of a **Convention between CNIL and the French Ministry of Education in 2016** to create and make available educational resources and organize training activities aimed at promoting awareness among teachers, of pupils, and of students to a responsible and informed use of digital technology.

- Organising joint competition aimed at school students

![Trophées des Classes](image)
INTERNATIONAL COMPETENCY FRAMEWORK TO BE INCLUDED IN STUDY PROGRAMS AND CURRICULA

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<td>The digital world: Becoming a digital Citizen</td>
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Having the Ministry of education steering the initiative and getting committed with pedagogical experts

Analyzing current curricula to identify the most appropriate links and entrance keys to have the “data protection and privacy competency framework” easily incorporated

Facilitating its implementation in a simple and accessible way in existing sense-making practices and all subject matters by teachers versus being perceived as something imposed

Giving access to all available resources for teachers and the students plugged into the official website of the Ministry
PUBLICATION OF A FIRST PACK FOR 8 – 11 AGE GROUPS ON EDUSCOL PLATFORM

Targeting 800 000 teachers from 25 May 2018

Le référentiel CNIL de formation des élèves à la protection des données personnelles

Ce référentiel, initié par la CNIL, a été adopté au plan international par l'ensemble des autorités de protection des données en octobre 2016. Il a vocation à être utilisé dans le cadre des programmes scolaires quelle que soit la discipline enseignée.

- Pourquoi un référentiel international de formation à la protection des données ?
- À propos du référentiel
- Les 9 domaines structurants
- Progressivité des compétences du référentiel du cycle 2 au cycle 4
- Correspondance des compétences du référentiel CNIL avec le Socle commun de connaissances, de compétences et de culture et les programmes
- Scénarios pour travailler le référentiel
- Ressources en lien avec la thématique des données personnelles

Pourquoi un référentiel international de formation à la protection des données ?
A highly diverse Collective of stakeholders facilitated by CNIL in May 2013

- Some 70 non-profit making structures from the world of education and research, the parents community, the civil sector the digital economy,…

- A common roadmap working together to make digital culture a priority to young people, all public

- Concrete joint accomplishments and key actions: the educnum Awards, the educnum, website support for digital education projects in co-development, common booth on trade Fairs
EDUCNUM AWARDS

- Launched the 3rd round of the competition in 2017, conducted by the CNIL and the Collective
- Support of the Ministries of National Education and Youth and Sports
- In partnership with Futuremag arte, France tv education and other media
- Candidates: students aged 18 to 25, from all possible High Schools
- Target: 10-14 year olds (high school students)
- Workshops held in Paris and in the regions
OVERVIEW OF CROSSBOARDER COOPERATION BY DPA IN DIGITAL PRIVACY EDUCATION

A working group set up in 2013 to put into effect operational objectives

- Developing a common Program on Digital education with 60 DPA members from all regions

- CNIL conducted an International study with DPAs worldwide mapping best Privacy tools and Practices fostering a Digital Education

- Young people constitute the main target group of DPA initiatives
- Educators/trainers: another key target group
- Creation of varied teaching resources
- Organisation of national competitions as a means for raising awareness at Young people in Primary and Secondary schools
INTERNATIONAL STUDIES CONDUCTED IN DIGITAL EDUCATION
CREATION OF A COMMON DIGITAL EDUCATION WEB PLATFORM
SHARING IN RESOURCES IN DIGITAL EDUCATION

- Available to DPAs

- 300 documents uploaded on the online Library

  - Videos on protecting Your privacy & tips
  - Comics, cartoons, online games
  - Manuals, fact sheets for educators
  - Mixed ready-to-use educational kits
  - Lesson plans/scenarios
  - Posters, surveys, publications …

- To be extended to the educational community
Video from the CIL Burkina

Video from Norway « how do you want to be seen? »

CNIL.
Irish manual « Sign Up, Login Opt Out:
Protecting your Privacy &
Controlling your Data

Canadian graphic novel « Social smart » on
the use of the Internet by Young people
PRIORITIES OF THE DIGITAL EDUCATION WORKING GROUP

- Creation of trainer training packs in data protection

**A Resolution on Privacy education adopted in October 2016**

Adoption of an international Competency Framework:

- Implementing data protection in education curricula
- Integrating resources adapted to age group students
- Training of trainers in relay on data protection and privacy
HOW TO PLUG DIGITAL COMPETENCIES WITH EVOLVING TECHNOLOGIES AND RISKS?

- Set priorities to move digital literacy forward and raise children’s competences and digital resilience

- Consider digital competences via DML Digital Media Literacy or DCE Digital Citizenship Education to be teachable, learnable and assessable

- Teacher qualifications and in-service: a priority

- Need parents to be actively involved

- For School Authorities: empower the school to fulfill its role facing concern for predictive purposes and profiling with regards to privacy and ethics

- Having young people actively participating in the challenge for empowering from peer to peer.
Thank you for your attention!

Any question?

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