Ensuring the Responsible Use of Student Data and Ed Tech in Schools

Student Privacy Trends Since 2013 in the United States

Amelia Vance
Future of Privacy Forum
avance@fpf.org
Landscape of Privacy Concerns

- The Scope and Type of Data Schools Collect
- A Lack of Transparency
  - Who is collecting and accessing student data?
  - How is student data being used?
  - The “cloud” and other amorphous terminology + jargon
- Privacy Beyond Data
Landscape of Privacy Concerns

► Primary Concerns
  ► Commercialism
  ► Putting students on “tracks”
  ► Historical discrimination
U.S. Federal Laws

▶ Family Educational Rights and Privacy Act
▶ Children’s Online Privacy Protection Act
▶ Protection of Pupil Rights Amendment
41 States Have Passed 125 Laws Since 2013
Louisiana schools struggle with strict privacy law

In Louisiana, a new law bars school districts from sharing their graduation data with outside parties. It's a source of frustration for many those in the education community.

State Withholds High School Graduation Rates

By Nate Robson. July 29, 2015

New State Law Complicates Classroom Recording For N.H. School Districts

By RICKGaney & MICHAEL BRINDLEY • NOV 11, 2015

A new state law limiting when record in classrooms is having consequences for some New Hampshire districts.
Interesting Issues to Consider

- Mandatory ed tech
- Transparency
- Penalizing schools
- Research restrictions
- Training
- General audience services and age-gating the internet (CIPA)

- Surveillance as taking care of a vulnerable population?
- School data security
- Enforcement
- Parent vs child privacy
Questions?

Amelia Vance, Director of Education Privacy and Policy Counsel, Future of Privacy Forum
avance@fpf.org