# AGENDA

**Auditorium RAA-Building**  
Rämistrasse 59, 8001 Zurich  
Room: RAA-G-01  
Monday 15 October 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>13:30-14:15</td>
<td>Registration</td>
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</table>
| 14:15-14:30 | Welcome remarks and introduction  
Hosts and OECD Secretariat                                    |
| 14:30-16:30 | Session 1: Children in a connected digital environment: opportunities and risks  
This session would aim to review how the use of the digital environment by children and teens has evolved since the 2012 Recommendation. It will examine in particular the increased use of mobile and connected devices and the implications.  
Questions for the session:  
- What new opportunities and online risks are emerging in a landscape where children have become users of all sorts of devices, not just computers and laptops but of multiple Internet-enabled and connected devices?  
- How have online contact risks evolved over the last five years in terms of risks, prevalence and harm and as compared to the other online risks for children? |
How have privacy risks evolved over the last five years?

Moderators: Elettra Ronchi, Head of Unit in OECD’s Digital Economy and Policy Division

### 14:30-15:00

**Key Note: Born Digital: How Children Grow Up in a Digital Environment**

Urs Gasser, Professor of Practice, Harvard Law School
Executive Director, Berkman Klein Center for Internet & Society (US)

Sandra Cortesi, Director of Youth and Media, Berkman Klein Center

*Followed by Q&A*

### 15:00-16:30

**Better Internet for Kids in Europe (15:00-15:20)**

Brian O’Neill, Director of Research, Dublin Institute of Technology (Ireland)

**How does the time children spend using digital technology impact their mental well-being? (15:20-15:40)**

Daniel Kardefelt-Winther, Office of Research Innocenti (UNICEF)

**Rethinking approaches to Sexting: Insights from Canadian data (15:40-16:00)**

Matthew Johnson, Director of Education, MediaSmart, Canada’s Centre for Digital and Media Literacy (Canada)

**Social relations in the digital environment (16:00:16:20)**

Thomas N. Friemel, Prof. Dr., Professor of Media Use & Effects, University of Zurich, (Switzerland)

*Followed by Q&A*

### 16:30-17:00

Coffee break

### 17:00-17:30

**Children’s conception of privacy online**

Sonia Livingstone, LSE (by video-link)

*Followed by Q&A*

### 17:30-18:45

**Session 2: Taking stock of recent policy developments and of progress in multistakeholder cooperation for the protection of children online**

This session will focus on recent international, regional and national policy developments aimed at mitigating risks for children and teens in an online environment. It will discuss whether or not laws and policies have kept pace with advances in technology and the emerging new online risks. It will consider how international co-operation can enhance the protection of minors.
Questions for the session:

- Have regulatory frameworks, policies and educational approaches kept pace with the new online risks?
- Can they be effective in mitigating the new risks without disrupting children’s beneficial uses of the Internet and online interaction?

Moderator: John Edwards, Privacy Commissioner, New Zealand

Examining Privacy Violations in Children’s Apps (17:30 - 17:50)
Irwin Reyes and Serge Egelman, International Computer Science Institute, Berkeley

Is self-Regulation failing children? (17:50 - 18:10)
Eva Lievens, Assistant Professor of Law & Technology University of Ghent on human and children's rights in the digital environment

Ensuring the responsible use of student data and education technology in schools
Amelia Vance, Future of Privacy Forum (18:10 - 18:30)

Followed by Q&A

Cocktail Dinatoire
18:45-22:00
Restaurant uniTurm
UZH Main Building
Rämistrasse 71, 8006 Zurich
# AGENDA

**Auditorium RAA-Building**  
Rämistrasse 59, 8001 Zurich  
Room: RAA-G-01  

**Tuesday 16 October 2018**

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<tr>
<th>Time</th>
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<tr>
<td>08:00-08:30</td>
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</table>
| 08:30-08:30 | Session 2: Taking stock of recent policy developments and of progress in multistakeholder cooperation for the protection of children online (cont’d)  
Moderator: Kristina Irion, Assistant Professor, Institute for Information Law (Netherlands)  

*Children’s rights in the digital environment (08:30 -08:50)*  
Naomi Trewinnard, Project manager Council of Europe - End Online Child Sexual Exploitation @Europe  

*Protecting the Privacy of Children in Online Services (08:50-09:10)*  
Sharon Shemesh Azarya, Head of International Relations Privacy Protection Authority (Israel)  

*Followed by Q&A*

## Country Reports

*Report on Policy Developments in Korea (09:20-09:35)*  
Sookjung Lee, Associate Professor, Department of Media & Communication, Chung-Ang University, Seoul, Korea  

*Online Relationships and Privacy Issue Among Young Generations in Japan (09:35 -09:50)*  
Akiko Orita, Associate Professor, College of Human and Symbiotic Studies, Kanto Gakuin University (Japan)  

*Legislative developments on Cyberbullying in Italy (09:50 -10:05)*  
Giuseppe D’Acquisto, Italian Data Protection Authority (Italy)  

*Followed by Q&A*

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<th>Time</th>
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| 10:15-10:45 | Dr. Michael Rich, Founding Director of the Center on Media and Child Health at Boston Children’s Hospital/Harvard Medical School Teaching Hospital  
*Followed by Q&A* |
### 10:45-11:00
Coffee break

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<tr>
<th>11:00-12:00</th>
<th>Session 3: The state of the art and the state of play of children’s digital literacy education</th>
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<tr>
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<td>The session will review the possible gaps between the state of the art and the state of play of children’s digital literacy education, and lessons learnt from relevant national and international initiatives. It will consider what new skills and competences are needed, and what methods are there to measure children’s competences and resilience. Ultimately, the aim is to understand how the gap between ideal learning scenarios and existing digital literacy education could be bridged. Questions for the session:</td>
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<tr>
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<td>- What is our state of knowledge about how, when, and from whom children learn digital literacy and what programmes are proven to have effectively raised children’s competences and resilience against digital and connected risks?</td>
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<td>- Are there differences between risk categories as to how digital literacy education can contribute to building competences and resilience?</td>
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<td>- What methods are there to measure children’s competences and resilience and are there empirical foundations for international comparative policy analysis</td>
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<td>Moderator: Thomas N. Friemel, Prof. Dr., Professor of Media Use &amp; Effects, University of Zurich, (Switzerland)</td>
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### The nature of 21st century childhood in a digital environment (11:00-11:20)
Tracey Burns, Senior Analyst OECD's Centre for Educational Research and Innovation

### Overview of the Children Digital Literacy landscape (11:20-11:40)
Maria Donde, Head of International Content Policy, Ofcom (United Kingdom)

### National, multistakeholder and international actions on digital education led by the CNIL (France) (11:40-12:00)
Pascale Raulin-Serrier, Senior Advisor Digital Education – CNIL (France)

*Followed by Q&A*

<table>
<thead>
<tr>
<th>12:00-13:00</th>
<th>The state of the art and the state of play of children’s digital literacy education: Country Reports</th>
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<td>Moderator: Thomas N. Friemel, Prof. Dr., Professor of Media Use &amp; Effects, University of Zurich, (Switzerland)</td>
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</table>
**Online Children Protection Policy based on evidence by ILAS in Japan: Toward Measuring Children's Digital Competences (12:00 -12:15)**
Nagayuki Saito, Keio University Institute of Media Design (Japan)

**Monitoring Young People’s Internet Literacy in Switzerland (12:15-12:30)**
Martin Hermida, Schwyz University (Switzerland)

**Overview of the Young People’s Internet Literacy in Brazil (12:30-12:45)**
Fabio Senne, Coordinator, Centro Regional de Estudos para o Desenvolvimento da Sociedade da Informação (Brazil)

*Followed by Q&A*

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<td>Lunch</td>
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<td><strong>Session 4: Relevant developments in parental consent and controls</strong></td>
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<td>This session will explore relevant developments in the area of parental consent and controls. It will discuss the limitations of current interfaces for parental control and permission granting processes in the new connected devices environment. It will review policy actions, new consent mechanisms and notable industry initiatives in cross-account management that can facilitate parental controls. The session will also review the technologies used today to monitor and/or limit children’s access, including content labelling and filtering.</td>
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<td>Questions for the session:</td>
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<td>- What are the main limitations of current interfaces for parental control and permission granting processes in the new connected devices environment?</td>
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<td>- What relevant new developments in the area of parental consent are emerging?</td>
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<td>- What new technological interventions can support parents and children in creating a safer digital environment, by mitigating online risks for children and how can they be flexible to correspond to the individual development and abilities of children?</td>
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<td>Moderator: Ellen Blackler, Vice President, Global Public Policy at The Walt Disney Company</td>
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<th>Speakers:</th>
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<td><strong>Obtaining verifiable parental consent under for a safer digital environment (14:00-14:20)</strong></td>
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<tr>
<td>Kristin Cohen, Senior Attorney in the Division of Privacy and Identity Protection, Federal Trade Commission (United States)</td>
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<td><strong>Improving online controls for a safer digital environment (14:20-14:40)</strong></td>
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<td>Catherine Williams, Child Safety Online Brussels (Google)</td>
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### Guideline for Industry on Child Online Protection (14:40-15:00)
Ruchira Gujral, Planning Specialist, Private Sector Engagement (PFP), UNICEF

### Parental control and the challenges of juvenile socialization: the quest for autonomy, trust and recognition (15:00-15:20)
Claire Balleys, Assistant Professor, University of Applied Sciences and Arts Western Switzerland, Geneva

### Facebook’s approach to child safety (15:20-15:40)
Constanze Osei-Becker, Manager Public Policy, Facebook Germany

Followed by Q&A

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<th>16:00-16:15</th>
<th>Break (move to UZH Main Building)</th>
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<td><strong>Auditorium UZH Main Building</strong></td>
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<td>Rämistrasse 71, 8006 Zurich</td>
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<td>Room: KOL-G-201</td>
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<th>16:15-17:15</th>
<th><strong>Key Note</strong> [open to the public]</th>
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<td><strong>Growing up in digital societies - supporting and protecting children online</strong> (16:15-17:15)</td>
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<td>Uwe Hasebrink, Director of the Hans Bredow Institute and Professor for Empirical Communication Research at the University of Hamburg (Germany)</td>
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Followed by Q&A

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<tr>
<th>17:15-17:45</th>
<th><strong>Closing Discussion with Panel</strong> [open to the public]</th>
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<td>This closing panel session will bring together the OECD Secretariat (Elettra Ronchi and Tracey Burns), Lisa Robinson (Rapporteur) and workshop moderators and briefly highlight key insights from the four substantive sessions.</td>
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Followed by Q&A

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| 17:45-19:00 | Farewell Reception |