



The Office of the Mayor
The New York City Council
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Age-friendly New York City

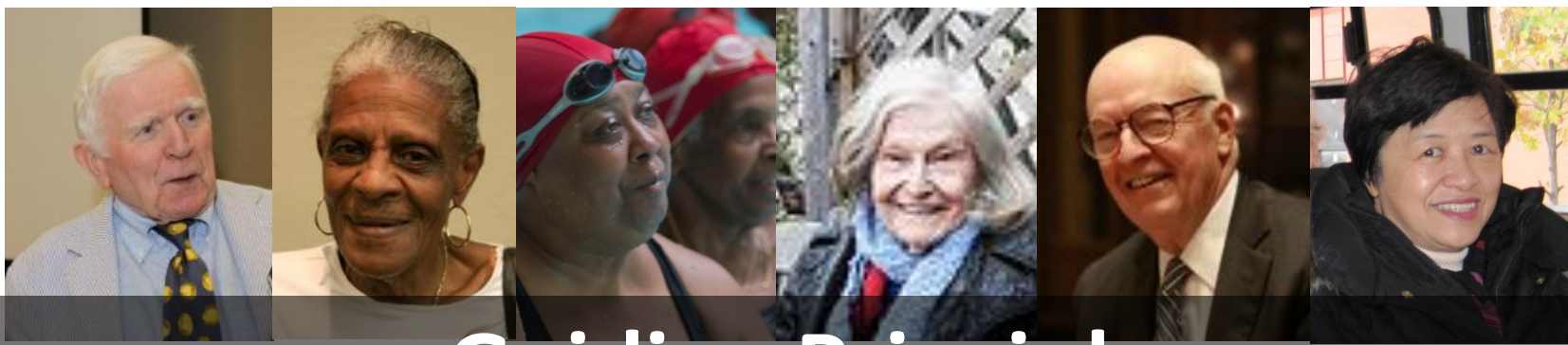
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Age-friendly New York City: An Overview



- Public-private initiative launched in 2008 based on WHO model
- Consultations with 2,000+ older adults and hundreds of experts to identify the needs of the city
- City government responds with 59 initiatives
- Age-friendly NYC Commission establishes technology as key focus area



Guiding Principles

- An aging population is an opportunity, not a crisis
- Older adults are experts on their own lives and needs
- All sectors – public & private – must be engaged
- Both “top down” and “bottom up” strategies are needed
- Addressing problems in partnership requires “win-win” solutions
- Many of the changes needed are low or no cost

Older adults told us limited access to and understanding of technology has become a barrier when:

- Working and seeking employment
- Connecting to family and friends
- Using and obtaining information about health, financial and government services
- Participating in local communities (e.g. events, community orgs, transportation information)
- Furthering hobbies and interests





Limited access to and understanding of technology has caused:

- **Social isolation**
- **Generational divide**
- **A larger rich-poor gap**
- **The loss of older adults' knowledge and potential contributions to the whole society**



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Age-friendly NYC and Verizon Wireless partner on “Age-friendly Mode”

- **Verizon Wireless designs new mode and brings the product to market**
- **Age-friendly NYC provides:**
 - **Expertise based on secondary research and community consultations**
 - **Opportunities to have older adults test the mode**
 - **Necessary connections to government**



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Information and tools are available at:

www.agefriendlynyc.org

