Capturing the value of data to improve the world
Monitoring disease outbreaks

Explore flu trends across the U.S.

We've found that certain search terms are good indicators of flu activity. Google Flu Trends uses aggregated Google search data to estimate flu activity in your state up to two weeks faster than traditional systems. Read more »

United States flu activity: Low

First step: flu vaccine

CDC recommends a yearly flu vaccine as the first and most important step in protecting against influenza. The flu vaccine protects against the three main flu strains that research indicates will cause the most illness during the flu season. And, the vaccine can protect against illness from similar flu viruses.

CDC Centers for Disease Control and Prevention

Flu shot locator

ZIP code: 

Distance: 5 miles Find

Source: American Lung Association

Flu in the news
Understanding economic trends
Insights for Search

Google Insights for Search

Web Search Interest: basketball
Worldwide
Categories: Sports, Society, Local, Entertainment, Shopping, Games

Interest over time

See worldwide top rising searches by clearing the search terms
A. College Basketball / Men
B. BYU Basketball: Determined Y
C. BYU basketball BYU basketball BYU Basketball Cougars claim title outright
D. BYU Basketball: BYU Basketball: BYU basketball: Lobos get a late push to knock off Cougars
E. Bob Knight resigns; son, Pat, to take over Texas Tech basketball
F. March means basketball, basketball ... and basketball

Regional Interest

1. United States 2008
   - 100
2. Philippines
   - 85
3. Australia
   - 46
4. Mongolia
   - 43
5. Iraq
   - 38
6. Canada
   - 37
7. Lithuania
   - 25
8. Lebanon
   - 25
9. New Zealand
   - 24
10. Macedonia
    - 24

Search volume index
0 - 100

View change over time
Data driven policy
Digital governance

Open For Questions

Thank you for participating.

Popular questions:

"The Founding Fathers believed that there is no difference between a free society and an educated society. Our educational system, however, is woefully inadequate. How do you plan to restore education as a right and core cultural value in America?"

Takeo. Boston, MA

"For students graduating from college and graduate school, many of us have obscene amounts of debt. Do you have any plans to help alleviate some of that debt, given the current state of the job market?"

Am. Chicago, IL

"Mr President What are you going to do about local public schools cutting enrichment programs (arts, science, PE) due to the budget issues? While we need to increase our education levels, yet we see less dollars for schools. Thanks Sunnyvale_mom"

sunnyvale_mom. Sunnyvale CA

Submit a question No longer accepting new questions at this time.
Automating translation

Enabling automatic translation of content

Expanding search to >100 languages

Enabling users to communicate across language barriers
Improving the world through data

- Contemporary social problems will be solved by drawing intelligence from vast amounts of loosely connected information.

- Surprisingly useful information will come from unexpected sources.

- A lot of this information will be about people and their behaviour, but it is the aggregate analysis and results that are of interest.
Thank you