

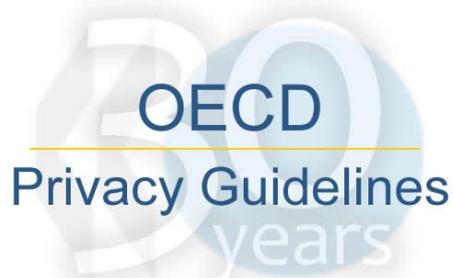
ORGANISATION
FOR ECONOMIC
CO-OPERATION
AND DEVELOPMENT



State of Israel
Ministry of Justice

I L I T A

The Israeli Law,
Information
and Technology
Authority



OECD Conference

The Evolving Role of the Individual in Privacy Protection: 30 Years after the OECD Privacy Guidelines

International Convention Center, Jerusalem, Israel
25-26 October 2010

SPEAKERS

OPENING SESSION

- **Benjamin Netanyahu**, *Prime Minister of Israel*



In 1988, Mr. Netanyahu was elected to the Knesset on the Likud party list and was appointed Deputy Minister of Foreign Affairs. In 1991 he participated in the Israeli delegation to the Madrid Peace Conference and in the first Strategic Cooperation talks between Israel and the United States.

In 1993 Mr. Netanyahu was elected Likud party chairman and served as Leader of the Opposition until being elected Prime Minister of Israel in 1996.

Mr. Netanyahu advanced the peace process with the Palestinians, signing both the Hebron and Wye Accords. Mr. Netanyahu liberalized foreign currency regulations, accelerated privatization of government-owned companies and reduced the budget deficit. In 2002, after three years in the private sector, Mr. Netanyahu returned to politics, first as Minister of Foreign Affairs and then as Minister of Finance. He enacted sweeping economic reforms that helped pull Israel out of a deep recession and place it on a path of long-term growth. He controlled government spending, reformed the welfare system, cut tax rates, privatized major state-owned industries, reformed the pension and welfare systems and enacted a major capital market reform.

In 2009, Mr. Netanyahu was elected Prime Minister for the second time. He established a national unity government and forged a consensus within Israel on peace with the Palestinians by calling for a demilitarized Palestinian state that recognizes the Jewish state. He continued to overhaul Israel's economy by passing land reform, making major investments in the country's roads and railways and streamlining the country's planning and zoning bureaucracy.

- **Ambassador Richard Boucher**, *Deputy Secretary-General, OECD*



Ambassador Richard A. Boucher is Deputy Secretary-General of the OECD. Among his responsibilities, he spearheads the Organization's enhanced engagement and accession processes.

Ambassador Boucher, a U.S. national, is a senior foreign policy executive who has managed world-wide teams, programs and strategies and brings extensive experience in emerging economies. Over his thirty-year career in foreign policy, he has consistently had challenging assignments and achieved the highest rank in the United States Foreign Service.

From 2006 to 2009, as Assistant Secretary of State for South and Central Asia, Ambassador Boucher was involved in high-level negotiations throughout the region, from Kazakhstan to India. Prior to this, he was Spokesman and Assistant Secretary for Public Affairs for five years, crafting the U.S. public approach on critical world issues for three Secretaries of State. In 1999, he served as the U.S. Senior Official for Asia-Pacific Economic Co-operation promoting more open trade and an improved investment climate. From 1993 to 1999, he served consecutive terms as the U.S. Ambassador to Cyprus and Consul General in Hong Kong.

- **Guy Rotkopf**, *Director General, Ministry of Justice, Israel*



Dr. Rotkopf commenced his tenure at the Ministry of Justice in 2007 as head of the professional staff and senior advisor to the then Minister of Justice, Professor Daniel Friedman. He served in this role for two years.

Since 1998 Dr. Rotkopf served as a member of the permanent teaching staff of the Law school in the Academic Studies course – The College of Management. His main fields of instruction and research are in the realm of criminal law, evidence law and criminal procedure. In addition, he has taught many other courses in Israeli legal and commercial fields. During this time he also coordinated seminars providing legal aid to underprivileged citizens, stood at the head of the students' career development institute and coordinated numerous other projects. Dr. Rotkopf has published papers on various legal topics and has participated in many conferences both in Israel and abroad, including lectures at the Institute

of Advanced Judicial Studies and the Israel Bar Association.

- **Andrew Wyckoff**, *Director of Science, Technology and Industry, OECD*



Andrew W. Wyckoff is the Director of the OECD's Directorate for Science, Technology and Industry (STI) where he oversees OECD's work on innovation, business dynamics, science and technology, information and communication technology policy as well as the statistical work associated with each of these areas. Mr. Wyckoff was previously Head of the Information, Computer and Communications Policy (ICCP) division at the OECD which supports the organisation's work on information society as well as consumer policy issues. Before heading ICCP, he was the head of STI's Economic Analysis and Statistics Division which develops methodological guidelines, collects statistics and undertakes empirical analysis in support of science, technology and innovation policy analysis. His experience prior to the OECD includes being a program manager of the Information, Telecommunications and Commerce program of the US

Congressional Office of Technology Assessment (OTA), an economist at the US National Science Foundation (NSF) and a programmer at The Brookings Institution.

- **Jeffrey Rosen**, *Professor of Law, George Washington University*



Jeffrey Rosen is a professor of law at George Washington University, the legal affairs editor of *The New Republic*, and a nonresident Senior Fellow at the Brookings Institution, where he heads the Brookings Project on Technology and the Constitution. He is the author of *The Supreme Court: The Personalities and Rivalries that Defined America*, *The Most Democratic Branch*, *The Naked Crowd*, and *The Unwanted Gaze*. Rosen is a graduate of Harvard College, Oxford University, where he was a Marshall Scholar; and Yale Law School.

- **Cameron Kerry**, *General Counsel, Department of Commerce, United States*



As the General Counsel of the Department of Commerce, Cameron Kerry is the principal legal advisor to Secretary Locke and third ranking secretarial officer. President Obama nominated him on April 20, 2009 and he was confirmed unanimously by the United States Senate on May 21, 2009. He serves as chief legal officer of the Department and oversees the work of over 325 lawyers in 14 offices who provide legal advice to all components of the Department. Kerry is the Department's chief ethics officer and serves as Chair of the Department of Commerce Privacy Council. During his year as General Counsel, Kerry has been engaged in the wide range of issues facing the Department of Commerce as it seeks to lay a new foundation for economic growth. He has been a leader on work across the US government on patent reform and intellectual property issues, privacy and security, and efforts against transnational bribery.

- **Yanki Margalit**, *Founder & former CEO, Aladdin Knowledge Systems Ltd*

Yanki Margalit is the founder, ex- chairman and chief executive officer of Aladdin Knowledge Systems, Ltd. In 1984, he designed and developed several products in the areas of artificial intelligence and software security, founding Aladdin to market them. In 1993, Mr. Margalit took Aladdin public on the NASDAQ stock exchange, and in 1996 he brought about the merger of Aladdin with FAST Software Security in Germany. Aladdin acquired eSafe Technologies in 1998 and Preview Systems in 2001. Today, a strong proponent of community activism, Mr. Margalit is a social entrepreneur engaged in a few charity and social organizations.

- **Marie Shroff**, *Privacy Commissioner of New Zealand*



Marie Shroff CNZM, CVO was appointed New Zealand's Privacy Commissioner in 2003. From 1987 – 2003 Marie Shroff was Secretary of Cabinet and Clerk of the Executive Council and worked with four Governors-General and six Prime Ministers of various parties. She was responsible for guiding centre of government transition from a two party system to proportional representation and coalition government in New Zealand. From 1986-87 she managed the corporatisation of nine major state agencies in New Zealand, including telecommunications and electricity providers. She represented New Zealand on the board of the Commonwealth Association for Public Administration and Management from 2005-09.

- **Jennifer Stoddart**, *Privacy Commissioner of Canada*



In December 2003, Jennifer Stoddart was appointed Canada's Privacy Commissioner for a seven-year term. Since taking on this role, Commissioner Stoddart has overseen a number of important investigations, including the privacy policies and practices of Facebook. The Commissioner also led efforts to help private sector organizations understand their obligations under the Personal Information and Electronic Documents Act (PIPEDA) in the first years after the legislation came into force. Commissioner Stoddart has become involved in global privacy issues through her work with international organizations such as the Organisation for Economic Co-operation and Development (OECD) and Asia-Pacific Economic Cooperation (APEC).

I. DATA CREATION AND SHARING BY INDIVIDUALS ABOUT INDIVIDUALS

- **Nataša Pirc Musar**, *Information Commissioner, Slovenia*



Nataša Pirc Musar, Bachelor of Laws, started her career as a journalist and main news presenter on national television and Slovenian largest commercial television. She gained additional experience in journalism at CNN, BBC, Sky News, etc. In 2004, after serving as the Director of the Training and Communications Centre of the Supreme Court, she was elected the Commissioner for Access to Public Information, who has merged with the Inspectorate for Personal Data Protection into Information Commissioner. In 2009, she has been elected for another 5 years as Information Commissioner and also the Vice President of the Europol Joint Supervisory Body.

- **Joshua Kauffman**, *Harvard University, Graduate School of Design*



Joshua Kauffman is a designer and entrepreneur who advises on issues in technology, society and geopolitics. In the privacy space, Kauffman is a partner in the San Francisco beyondMEASURE, which develops for emerging opportunities in self-tracking and personal data.

A founder of the developmental design office REGIONAL, Kauffman leads projects for profitable innovation and meaningful cultural intervention, one of which recently won a World Bank innovation prize. The range of his design experience includes projects in Cuba, China, Botswana and Egypt. Kauffman's projects range from designing communication infrastructure in restrictive societies to providing leadership in a sustainable design start-up. He has advised the Design Policy Program at the University of California, and he is on the board of advisors of the Arctic Perspective Initiative, which develops communication

infrastructure and policy for the circumpolar region. Kauffman is currently advancing his work at Harvard's Graduate School of Design.

- **Kasey Chappelle**, *Global Privacy Counsel, Vodafone*

Kasey Chappelle is global privacy counsel for Vodafone Group and part of the Group privacy team, advising on the legal issues surrounding privacy and security for Vodafone's global products and services. She heads a practice group of Vodafone employees with legal, regulatory and policy responsibilities for privacy and security around the world. Her background is in consumer privacy and regulatory law, with previous experience as eBay's global privacy director, where she advised on consumer privacy issues for eBay's e-commerce, financial and online services platforms around the world. She started her legal career as an associate in telecommunications, technology and privacy law at the Washington, DC office of Willkie Farr and Gallagher, but before law school she was a graphic artist and advertising major – skills that come in handy when advising on consumer-friendly privacy compliance, user interfaces and product development.

- **Tai Myoung Chung**, *Professor, Information & Communication Engineering, Sungkyunkwan University, Korea*



Prof. Chung has been a faculty member & director of the Information Management Technology Lab. of the School of Information and Communications at Sungkyunkwan University, Korea since 1995. Currently, his research interests are Information Security, Network & Information Management, and Mobile Security.

Prof. Chung is actively involved in professional and social activities related to his expertise. He is now a vice chair of Working Party on Information Security & Privacy, OECD, senior member of IEEE, vice president of Korea Information Processing Society, chair of the Consortium of Computer Emergency Response Teams (CONCERTs), and the chair of Chief Privacy Officer Forum, Korea. He served as a Presidential Committee member of Korean e-government, and advisory committee members of several public and private organizations such as Prime Minister's Office, Korea Communications Commission, Internet Crime Investigation

Center of Seoul Public Prosecutor's Office, etc.

- **Elizabeth Denham**, *Information Commissioner, British Columbia, Canada*



Elizabeth Denham was appointed Information and Privacy Commissioner for British Columbia in May, 2010. From 2007-2010, Ms. Denham served as Assistant Privacy Commissioner of Canada, where she monitored and enforced private sector privacy obligations under the Personal Information Protection and Electronic Documents Act. As Assistant Privacy Commissioner, she led a groundbreaking investigation into the privacy practices of Facebook resulting in a number of changes to the social networking site – changes that were implemented on a global basis. She also led the Office's discussions with the global search engine Google, which prompted improvements to the company's street-level imaging service in Canada.

- **Peter Swire**, *Professor of Law, Ohio State University*



Peter P. Swire is the C. William O'Neill Professor of Law at the Moritz College of Law of the Ohio State University. From 2009 until August, 2010 he served as Special Assistant to the President for Economic Policy, in the National Economic Council, led by Lawrence Summers. Along with work on other issues, including the housing crisis, he worked on technology issues including broadband, spectrum allocation, privacy, and cybersecurity.

From 1999 to early 2001 Professor Swire served as the Clinton Administration's Chief Counselor for Privacy, in the U.S. Office of Management and Budget. In that position, he coordinated Administration policy on the use of personal information in the public and private sectors, and served as point of contact with privacy and data protection officials in other countries. He was White House coordinator for the proposed and final HIPAA medical privacy rules, and played a leading role on topics including financial privacy, Internet privacy, encryption, public records and privacy, ecommerce policy, and computer security and privacy. Professor Swire has published extensively, testified regularly before the Congress, and has been quoted frequently in national and international press. He is lead author of Information Privacy: Official Reference for the Certified Information Privacy Professional. Many of his writings appear at www.peterswire.net.

II. AGGREGATION AND ANALYTICS: CONSTRUCTING AN INDIVIDUAL PROFILE

- **Daniel Weitzner**, *Associate Administrator for the Office of Policy Analysis and Development, NTIA, Department of Commerce, United States*



Daniel J. Weitzner serves as Associate Administrator for the Office of Policy Analysis and Development in the Commerce Department's National Telecommunications and Information Administration (NTIA). He directs the office that conducts research and analysis and prepares policy recommendations for the Assistant Secretary for Communications and Information. NTIA serves as the principal adviser to the President on telecommunications and information policy. In this role, NTIA formulates, advocates, and participates in the implementation of policies, frequently working with other Executive Branch agencies to develop and present the Administration's position. Prior to joining NTIA, Weitzner was Director of the MIT CSAIL Decentralized Information Group, taught Internet public

policy in the Electrical Engineering and Computer Science Department, and was Policy Director of the World Wide Web Consortium's Technology and Society activities.

- **Omer Tene**, *Senior Lecturer, College of Management School of Law*



Head of the Steering Committee for the 32nd Annual Conference of Privacy and Data Protection Commissioners. Senior lecturer at the College of Management School of Law. Legal consultant to the Israeli government, data protection authority and private sector clients. Appointed by Minister of Justice as Member of the National Privacy Protection Council. Member of the advisory board of the Future of Privacy Forum; IAPP (Europe); and International Data Privacy Law. Member of the Bar in NY and Israel. Formerly Associate at Debevoise & Plimpton (NY) and Fried Frank (Paris) and Head of the Data Protection Group at the BIICL (London).

- **Alexander Dix**, *Commissioner for Data Protection and Freedom of Information, Berlin, Germany*



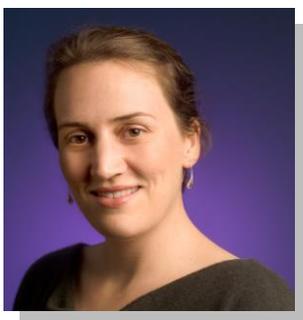
Dr. Alexander Dix, LL.M. (Lond.), was elected as Commissioner for Data Protection and Freedom of Information by the Berlin State Parliament (Germany) for the first time in June 2005. Previously he had been Commissioner in the State of Brandenburg for seven years. He has 25 years of working experience in the field of data protection. Dr. Dix is a specialist in telecommunications and media and has dealt with a number of issues regarding the cross-border protection of citizen's privacy. He chairs the International Working Group on Data Protection in Telecommunications ("Berlin Group") and is a member of the Art. 29 Working Party of European Data Protection Supervisory Authorities.

- **Gus Hosein**, *Senior Fellow, Privacy International (Policy Director)*



Gus Hosein is Privacy International's Policy Director. He is also a Visiting Senior Fellow at the London School of Economics and Political Science. He advises a number of international organisations, companies, and civil society organisations. Most recently he was an external evaluator for UNHCR, and advised the UN Special Rapporteur on Terrorism and Human Rights. He is currently coordinating research projects on privacy and human rights in Asia, and on the challenges of securing medical information in developing countries and emergency situations. He has a B.Math from the University of Waterloo and a PhD from the University of London.

- **Betsy Masiello**, *Policy Manager, Google*



Betsy Masiello is a Policy Manager on Google's public policy team. As part of her work at Google she is one of the leads for Google's privacy efforts and for analyzing Google's and the Internet's impact on the economy. Prior to joining Google she was a consultant at McKinsey & Company, where she served global telecommunications companies on new business strategies around emerging technology. Masiello holds a BA in Computer Science from Wellesley College, a MSc in Economics from Oxford where she was a Rhodes Scholar, and an SM from MIT's Technology & Policy Program.

- **Richard Thomas**, *Global Strategy Advisor, Centre for Information Policy Leadership*



Richard Thomas is Global Strategy Adviser with the Centre for Information Policy Leadership, the think tank associated with Hunton & Williams, the leading international privacy law firm. He was the Information Commissioner for the United Kingdom from November 2002 until his retirement at the end of June 2009. He was appointed by HM Queen and held independent status, reporting directly to Parliament, with a range of responsibilities under the Freedom of Information Act 2000, the Data Protection Act 1998 and related laws. The functions of the Information Commissioner's Office (ICO) include promoting good practice, ruling on complaints and taking enforcement action. He is also Chairman of the Administrative Justice and Tribunals Council which reviews the accessibility, fairness and efficiency of the

arrangements for resolving disputes between government and individuals.

III. AWARENESS, UNDERSTANDING, AND INDIVIDUAL DECISION-MAKING

- **Peter Hustinx**, *European Data Protection Supervisor (EDPS)*



Mr. Hustinx (1945) has been European Data Protection Supervisor since January 2004 and was re-appointed by the European Parliament and the Council in January 2009 for a second term of five years. He has been closely involved in the development of data protection legislation from the start, both at national and at international level. Before entering his office, Mr. Hustinx was President of the Dutch Data Protection Authority since 1991. From 1996 until 2000 he was Chairman of the Article 29 Working Party. He received law degrees in Nijmegen, the Netherlands, and in Ann Arbor, USA. Since 1986 he has been deputy judge in the Court of Appeal in Amsterdam.

- **Alessandro Acquisti**, *Associate Professor, Heinz College, Carnegie Mellon University*



Alessandro Acquisti (PhD, UC Berkeley) is an Associate Professor at the Heinz College, CMU. His research investigates the economics and behavioral economics of privacy, privacy in social networks, and privacy nudges. Alessandro has received the PET Award for Outstanding Research in Privacy Enhancing Technologies and the IBM Best Privacy Faculty Award. His interdisciplinary research has been disseminated in the top journals of multiple disciplines (including Proceedings of the National Academy of Science, Journal of Consumer Research, Marketing Science, Information Systems Research). His findings have been featured on NPR, New York Times and NYT Magazine, Wall Street Journal, Washington Post, CNN, and others.

- **Anna Fielder**, *Steering Committee Member, Civil Society Information Society Advisory Council to OECD*



Anna Fielder is a long-standing consumer advocate, since 2006 working as a policy and public affairs consultant for national and international public interest organisations. She serves on the board of Trustees of Privacy International and elected Steering Committee member of the Civil Society Information Society Advisory Council (CSISAC) to the OECD ICCP committee. She is senior policy advisor to the UK Consumer Focus (the new National Consumer Council), focusing in particular on the digital environment. She coordinates consumer and public interest representation into standards covering sustainability for the British Standards Institution. She is also on the team of experts and lead author of several studies for Civic Consulting (Germany), which specialises in policy and economic studies for governmental institutions.

- **Mozelle Thompson**, *Advisor, Facebook*



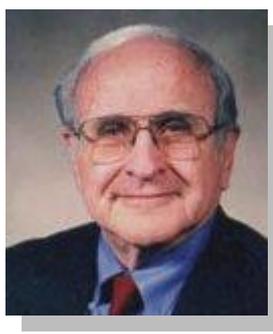
Mozelle W. Thompson is CEO of Thompson Strategic Consulting which provides legal, policy and business advice to Facebook, Inc., SeatSmart.com and others. He also served as Team Leader on the Obama/Biden Transition where he led the review of the Securities and Exchange Commission (SEC). From December 1997 until August 2004, he served as a Commissioner on the Federal Trade Commission. While at the FTC, Commissioner Thompson developed leadership roles in the areas of international consumer protection, high technology and convergence issues, online privacy and intellectual property. He also served as Chairman of the OECD Committee on Consumer Policy. Commissioner Thompson holds AB and JD degrees from Columbia University and a MPA from Princeton University. He has also taught at Fordham, Stanford and Princeton Universities, and has received numerous awards in recognition of his work, including the Distinguished Service Award by the University of California, Berkeley School of Law and the Berkeley Center for Law and Technology and the First International Leadership Award from Wired Safety.org.

- **Bjorn Erik Thon**, *Director General, Data Protection Inspectorate, Norway*



Bjørn Erik Thon is Commissioner and general director in the Data Inspectorate in Norway. He was appointed in May 2010. Before his appointment for Commissioner, he served as the Norwegian Consumer Ombudsman for ten years. He has also worked as a barrister, a law deputy and for three years he was head of section in the Consumer council. In addition to this, he has been involved in politics for several years. He held the position as political adviser in the Minister of Justice during Kjell Magne Bondeviks first government. Furthermore, he was deputy leader of the Social Liberal Party in Oslo, campaign manager in the 1999 Municipality election and for several years Member of the District Council in Nordre Aker, Oslo.

- **Alan F. Westin**, *Professor of Public Law and Government Emeritus, Columbia University*



Dr. Alan F. Westin is Professor of Public Law and Government Emeritus at Columbia University, USA. His major early books on privacy -- *Privacy and Freedom* (1967) and *Databanks in a Free Society* (1972) helped launch global privacy movements in many democratic nations in the 1960's and 70's. Dr. Westin has been a privacy consultant to many U.S. federal, state, and local government agencies, companies, and non-profits. He has also been the academic advisor for more than 60 national opinion surveys on consumer, employee, and citizen privacy issues. Currently, he is finishing a history of privacy in Western civilization, from the Hebrews and Greeks to the digital age.

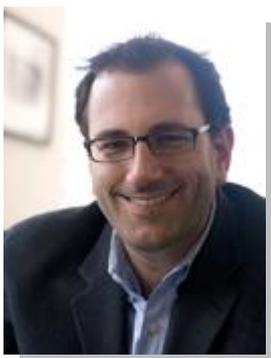
IV. FOSTERING INNOVATION IN PRIVACY PROTECTION

- **Yoram Hacoen**, *Head of Israeli Law, Information and Technology Authority (ILITA)*



Yoram Hacoen was appointed in 2006 to establish and lead Israel's new data protection authority, the Israeli Law, Information and Technology Authority (ILITA). As head of ILITA, Yoram represents Israel at international fora including the international conference of data protection commissioners, the ICCP committee of the OECD, IAPP and the European commission. In the past, Yoram was a data security and electronic publishing entrepreneur. He established Israel's first PKI certification authority for digital signatures, and its first electronically published legal database. Yoram is one of the founders of the Haifa center for law and technology, and teaches course in Israeli universities about "electronic evidence and computer crimes".

- **Jules Polonetsky**, *Director, Future of Privacy Forum*



Jules has served as Co-chair and Director of the Future of Privacy Forum since November 2008. His previous roles include serving as Chief Privacy Officer at AOL, and prior to that, at DoubleClick, as Consumer Affairs Commissioner for New York City, as an elected New York State Legislator and as a congressional staffer, and as an attorney. He has served on group boards such as TRUSTe, the IAPP, the Network Advertising Initiative, the Privacy Projects and the Better Business Bureau (NY Region). His writing and research can be found at www.futureofprivacy.org

- **danah boyd**, *Senior Researcher, Microsoft Research and Associate Researcher, Harvard Berkman Center*



Danah Boyd is a social scientist at Microsoft Research and a research associate at Harvard University's Berkman Center for Internet and Society. In her research, she examines everyday practices involving social media, with specific attention to youth participation. Lately, she has been focused on issues related to privacy, publicity, and visibility. She recently co-authored *Hanging Out, Messing Around, and Geeking Out: Kids Living and Learning with New Media*. She is currently co-directing the Youth and Media Policy Working Group, funded by the MacArthur Foundation. She blogs at <http://www.zephoria.org/thoughts/> and tweets at @zephoria.

- **Marit Hansen**, *Deputy Privacy and Information Commissioner, Schleswig-Holstein, Germany*



Marit Hansen is Deputy Privacy & Information Commissioner of Land Schleswig-Holstein, Germany, and Deputy Chief of Unabhaengiges Landeszentrum fuer Datenschutz (ULD). Within ULD she is in charge of the "Privacy Enhancing Technologies (PET)" Division and the "Innovation Centre Privacy & Security". Since her diploma in computer science in 1995 she has been working on security and privacy aspects especially concerning anonymity, pseudonymity, identity management, biometrics, multilateral security, and e-privacy from both the technical and the legal perspectives. In several projects she and her team actively participate in technology design in order to support PET and give feedBack on legislation.

- **David Hoffman**, *Director of Security Policy and Global Privacy Officer, Intel Corporation*



David Hoffman is Director of Security Policy and Global Privacy Officer at Intel Corporation, in which capacity he oversees Intel's privacy compliance activities, legal support for privacy and security and all external privacy and security policy engagements. He is a member of the Department of Homeland Security's Data Privacy and Integrity Advisory Committee. Mr. Hoffman also serves on the Center for Strategic and International Studies Cyber Security Commission.

- **Christine Runnegar**, *Senior Manager Public Policy, Internet Society*



Christine Runnegar is a Senior Manager of Public Policy at the Internet Society, based in Geneva, Switzerland. Her current areas of interest include emerging Internet-focused policy responses to online copyright infringement, privacy and data protection, and the Anti-Counterfeiting Trade Agreement negotiations. Prior to joining the Internet Society in early 2009, Christine was a Senior Executive Lawyer employed by the Australian Government Solicitor. As a lawyer for the Australian government, Christine worked in a variety of areas, principally in competition and consumer protection law, but also in administrative law, taxation law, privacy and freedom of information law, corporate regulation and commercial law, information technology, and communications law (specifically anti-spam law).

V. IMPLICATIONS FOR POLICY MAKING

- **Anne Carblanc**, *Special Counsellor, Directorate for Science Technology and Industry, OECD*



Anne Carblanc is Special Counselor to the Director for Science, Technology and Industry. Until November 2009, she was responsible for policy issues related to cyber-security and to the protection of privacy. Prior to joining the OECD, she was Secretary General of the French Data Protection Authority (the Commission Nationale de l'Informatique et des Libertés - CNIL). After she graduated as a Magistrat (Ecole Nationale de la Magistrature), she served ten years in the French judicial system both as a judge in charge of criminal investigations and as the Head of the criminal legislative unit in the Ministry of Justice. Ms Carblanc is seconded by the French Ministry of Justice to serve the OECD.

- **Joseph Alhadeff**, *Chair of the ICCP Business and Advisory Committee to the OECD, and Chief Privacy Officer, Oracle Corporation*



Joseph Alhadeff is the Vice President for Global Public Policy and Chief Privacy Officer for Oracle Corporation, one of the world's leading suppliers of information management software. Mr. Alhadeff is responsible for coordinating and managing Oracle's global privacy and public policy issues. In addition to his role at Oracle, Mr. Alhadeff serves a prominent role in several influential international organizations dedicated to Internet policy, security and privacy. Mr. Alhadeff serves as the BIAC Chair to the OECD ICCP Committee, head of industry delegation to the OECD Security Steering Group, and a Vice Chair of the International Chamber of Commerce's Electronic Business and Information Technology Committee. In the US, Mr. Alhadeff chairs the US-Malaysia Business Council, the Information Technology Committee for the US India Business Council and Government Affairs Committee for the Software and Information Industry Association, is Vice Chair of the USCIB's E-Business Committee, Co-chairs the IT Committee of the US-ASEAN Business Council and is an ABAC Board member.

Business Committee, Co-chairs the IT Committee of the US-ASEAN Business Council and is an ABAC Board member.

- **Marie-Hélène Boulanger**, *Head of Data Protection Unit, Directorate-General Justice, European Commission*



Marie-Hélène Boulanger started her career working 6 years in the field of data protection with Professor Poulet at the University of Namur. She then joined the Belgian Data Protection Authority where she spent more than 5 years, for 2 years of which she was the secretary of this authority. She subsequently joined Directorate-General Internal Market of the European Commission as a national expert with the data protection unit. Following that, she transferred to the unit responsible for large scale IT systems, where she has been responsible for the legal team of the unit and also specialised in the policy aspects of the Schengen Information System. Since September 2009 she is the Head of Unit of the data protection unit.

- **Hiroshi Miyashita**, *Advisor, Office of Personal Information Protection, Consumer Affairs Agency, Japan*



Hiroshi Miyashita (LL.D., Hitotsubashi) teaches Constitutional Law and Information Law at Surugadai University. He served as the first chief for international relations in the Office of Personal Information Protection in the Cabinet Office in Japan. Currently he assists as an advisor at the Office of Personal Information Protection in Consumer Affairs Agency, newly established in September 2009, which supervises the Japanese Act on the Protection of Personal Information. Dr. Miyashita has been active in OECD, APEC, EU and other international fora for contributing to crossborder cooperation of enforcing privacy laws.

- **Jörg Polakiewicz**, *Head of Law Reform Department, Council of Europe*



Jörg Polakiewicz has been working since 1993 at the Council of Europe. After having been with the Secretariat of the European Commission for Democracy through Law (Venice Commission), he exercised the functions of deputy head of the Council of Europe’s legal advice department and treaty office between 2001 and 2004. He also held the post of head of the human rights law and policy division from 2004 until 2008. He is currently head of the law reform department, covering judicial co-operation and standard-setting in criminal, civil and public law, including data protection. He is also a professor at the Europa-Institut of the University of the Saarland in Saarbrücken. From 1986 to 1993 he worked as a research fellow at the Max Planck Institute for Comparative Public and International Law in Heidelberg. In addition to numerous articles on international, European and constitutional law, he is co-editor of *Fundamental Rights in Europe* (Oxford University Press 2001), author of *Treaty-making in the Council of Europe* (Council of Europe Publishing 1999) and *The Obligations of States arising from the Judgments of the European Court of Human Rights* (Springer) which was published in German in 1993.

- **Marc Rotenberg**, *Steering Committee Member, Civil Society Information Society Advisory Council and Executive Director, EPIC*



Marc Rotenberg is President of the Electronic Privacy Information Center (EPIC) in Washington, DC, and teaches Information Privacy Law at Georgetown University Law Center. Mr. Rotenberg frequently testifies before Congress on emerging privacy and civil liberties issues, and he has helped lead several campaigns to protect privacy. Mr. Rotenberg has co-authored many amicus briefs on law and technology, and given lectures in more than 30 countries around the world. He has served as an expert advisor for the European Commission, the National Academy of Sciences, the OECD, UNESCO, and the US Senate. A graduate of Harvard College and Stanford Law School, he is a fellow of the American Bar Foundation.

- **David Vladeck**, *Director, Bureau of Consumer Protection, US Federal Trade Commission*



Director of the Federal Trade Commission’s Bureau of Consumer Protection. Vladeck is on leave from Georgetown University Law Center, where he is a Professor of Law. Before joining Georgetown’s faculty, Vladeck directed Public Citizen Litigation Group, where he handled complex litigation. He has argued a several cases before the US Supreme Court and dozens of cases before the federal courts of appeal. Vladeck testifies frequently before Congress and writes on first amendment, civil rights, and administrative law issues. In 2008, *Legal Times of Washington* recognized him as a “Champion of Justice,” and one of the 90 greatest lawyers in Washington, D.C., over the past 30 years. Vladeck is a graduate of Columbia Law School.