Content policies

• i2010 initiative: key role for content
  – use information technologies for economic growth and quality of life
• ‘Public sector content’
  – digital libraries initiative
  – cultural content, scientific information
• ‘Public sector information’
  – PSI directive
PSI, What is at stake?

- It is big!
  - investment value, re-use
- New added-value services
  - combining data from different sources
- Cross-border use and potential
- There are problems and opportunities
  - competition issues, no culture of re-use

Maximising the value for society
The PSI Directive

• Minimum harmonisation
• ‘Hard’, competition side
  – non-discrimination, exclusive arrangements
  – abuse of dominant position (pricing)
  – cross-subsidies + transparency requirements
• ‘Softer’, stimulating side
  – asset-lists, online licenses
  – recommendation to MS in recitals:
    • make as much material as possible available for re-use, and promote re-use
    • marginal costs of reproduction and dissemination
    • exercise copyrights in a way that facilitates re-use
Some issues

• Market legislation, not freedom of information legislation

• Charging article
  – Monitor its implementation
  – What is the best model?
    • Empirical evidence + analysis
  – What are the transition costs?

• Intellectual property rights
  – Public sector bodies as rightholders
• Transposition status of the PSI Directive 2003/98/EC
• Examples of good practices in MS related to the PSI Directive
• Commission activities to promote PSI
PSI Directive 2003/98/EC

- Adopted in November 2003
- Deadline for transposition: July 2005
- 17 MS have notified complete transposition
- Infringement procedures for non-communication of transposition measures
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PSI Directive
Examples of good practices in MS

• The Czech Republic: PSI Watch Initiative
• Denmark: IT standards
• Ireland: portal, asset lists
• The Netherlands: exclusive agreements
• Spain: legal information (CENDOJ - Judicial Documentation Centre)
• The U.K.: click-use licences
Commission activities to promote PSI

1. Policy and strategy
2. Legislation = PSI Directive
3. Measuring Impact
4. Stimulation and promotion
5. Re-use of Commission information
   - Commission Decision 2006/291/EC, Euratom on the re-use of Commission information (7.4.2006)
Conclusions

• Good start, important effects

• Work still ahead of us

• Common effort brings best results