

ORGANISATION DE COOPÉRATION ET DE DÉVELOPPEMENT ÉCONOMIQUES



ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT

OECD COMMUNICATIONS OUTLOOK 2001
Broadcasting Section

Country: TURKEY

Date completed: September 2000

BROADCASTING

Broadcasting services available

1. Please provide details of the broadcasting and cable television services available in your country.

Infrastructure provision for following service	Number of licensed operators (2000)	Number of privately owned companies ¹	Number of public service organisations ²
Terrestrial TV (National coverage ³)	17	16	1
Terrestrial TV (Local coverage ⁴ only)	244	244	-
Terrestrial radio (National coverage)	37	36	1
Terrestrial radio (Local coverage only)	1160	1159	1
Cable television service ⁵	54	53	1
Analogue direct broadcast satellite (DBS) service	54 (*)	53	1
Digital DBS service	N/a	N/a	N/a

(*) There is no operator in Turkey within the framework of DBS definition. But all the cable and some of the terrestrial operators broadcast via satellite.

¹ Defined as private sector companies holding one or more licences for service provision.

² Including state-owned corporations or institutions holding one or more licences for service provision.

³ A service with national coverage is defined as a service by a group of television or radio stations distributing a majority of the same programming, that are licensed on a national or regional basis but collectively provide nation-wide coverage. Affiliating companies of the nation-wide broadcast network are included in this category. If new operators have been licensed to provide national coverage in the last three years but are at the stage of rolling out networks please include these operators in the total.

⁴ A service with local coverage is defined as a service by a group of television or radio stations that are licensed on a national or regional basis but distribute the programming in the local area only. If new operators have been licensed to provide local coverage in the last three years but are at the stage of rolling out networks please include these operators in the total.

⁵ Please indicate if more than one organisation is permitted to own and operate cable television infrastructure in the same area.

2. Please provide details on the major terrestrial TV broadcasting companies which have national coverage in your country⁶.

Name of national terrestrial broadcaster	Ownership status (private or public)	Analogue or digital service or both	If digital (*)		Relationship with transmission network owner ⁷
			Free to Air (FTA) ⁸ or subscription	Number of channels	
<i>TRT</i>	<i>Public</i>	<i>Analogue</i>	<i>FTA</i>	<i>5</i>	<i>Türk Telekom (c)</i>
<i>ATV</i>	<i>Private</i>	<i>Analogue</i>	<i>FTA</i>	<i>1</i>	<i>Türk Telekom (c)</i>
<i>KANAL D</i>	<i>Private</i>	<i>Analogue</i>	<i>FTA</i>	<i>1</i>	<i>Türk Telekom (c)</i>
<i>NTV</i>	<i>Private</i>	<i>Analogue</i>	<i>FTA</i>	<i>1</i>	<i>Türk Telekom (c)</i>
<i>INTER STAR</i>	<i>Private</i>	<i>Analogue</i>	<i>FTA</i>	<i>1</i>	<i>Türk Telekom (c)</i>
<i>SHOW TV</i>	<i>Private</i>	<i>Analogue</i>	<i>FTA</i>	<i>1</i>	<i>Türk Telekom (c)</i>
<i>TGRT</i>	<i>Private</i>	<i>Analogue</i>	<i>FTA</i>	<i>1</i>	<i>Türk Telekom (c)</i>
<i>CINE 5</i>	<i>Private</i>	<i>Analogue</i>	<i>Subscription</i>	<i>1</i>	<i>Türk Telekom (c)</i>
<i>KANAL 6</i>	<i>Private</i>	<i>Analogue</i>	<i>FTA</i>	<i>1</i>	<i>Türk Telekom (c)</i>

(*) There is not digital broadcasting (DBS) yet in Turkey, but there is digital transmission of the broadcasters via satellite.

⁶ A service with national coverage is defined as a service by a group of television or radio stations distributing a majority of the same programming, that are licensed on a national or regional basis but collectively provide nationwide coverage. Affiliating companies of the nation-wide broadcast network are included in this category. If new operators have been licensed to provide national coverage in the last three years but are at the stage of rolling out networks please include these operators in the total.

⁷ Options include:

- (a) broadcaster owns network
- (b) broadcaster has a commercial relationship with a privately owned network
- (c) broadcaster has a commercial relationship with state owned network
- (d) broadcaster has non-commercial relationship with state owned network
- (e) other; please describe.

⁸ A free to air (FTA) service is one which is available to viewers without paying a direct fee.

3. Please provide details on the major cable and satellite broadcasters and transmission networks in your country.

	Name of broadcaster	Number of channels in premium service		Does the broadcaster own the transmission network? If not, who does?	Is the transmission network used to deliver more than one broadcasting service?
		Analogue service	Digital service		
CABLE	<i>TRT</i>	<i>X</i>		<i>Türk Telekom</i>	<i>5</i>
	<i>KANAL D</i>	<i>X</i>		<i>Türk Telekom</i>	<i>1</i>
	<i>ATV</i>	<i>X</i>		<i>Türk Telekom</i>	<i>1</i>
	<i>INTER STAR</i>	<i>X</i>		<i>Türk Telekom</i>	<i>1</i>
	<i>SHOW TV</i>	<i>X</i>		<i>Türk Telekom</i>	<i>1</i>
SATELLITE	<i>TRT</i>	<i>X</i>		<i>Türk Telekom</i>	<i>5</i>
	<i>KANAL D</i>	<i>X</i>		<i>Türk Telekom</i>	<i>1</i>
	<i>ATV</i>	<i>X</i>		<i>Türk Telekom</i>	<i>1</i>
	<i>INTER STAR</i>	<i>X</i>		<i>Türk Telekom</i>	<i>1</i>
	<i>SHOW TV</i>	<i>X</i>		<i>Türk Telekom</i>	<i>1</i>

4. What was the price of a subscription service in the largest city of your country on 1st January 2000? Basic service corresponds to the least expensive option to a customer and premium service the most expensive option. (Local currency, current prices)

	Name of operator	Connection fee	Basic service		Premium service	
			Monthly subscription fees	Number of cable channels included in the basic option (excluding free services)	Monthly subscription fees	Number of cable channels included in the premium option (excluding free services)
Cable Television services	<i>Türk Telekom</i>	<i>17,000,000</i>	<i>2,000,000</i>	<i>58</i>	<i>-</i>	<i>-</i>
Satellite television service	<i>N/a</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Digital terrestrial television service	<i>N/a</i>	-	-	-	-	-
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Communication services available on broadcasting networks

5. Please provide details on the communication services available from broadcasting transmission networks in your country.

	Terrestrial	Cable	Satellite
Services provided over the network, e.g. FTA broadcasting, Subscription broadcasting, Telephony, New digital services, Internet access	<i>FTA broadcasting, Subscription broadcasting.</i>	<i>FTA broadcasting, Subscription broadcasting, New digital services, Internet access</i>	<i>FTA broadcasting, Subscription broadcasting, Telephony, New digital services, Internet access</i>
How many cable and satellite operators are providing telephony and internet access services?	<i>Türk Telekom is the only authorised telephony operator. There are several private Internet access operators.</i>	<i>Türk Telekom is the only authorised cable operator and there are 6 privately owned subcontractors.</i>	<i>N/a</i>
Regulatory restrictions Does the owner/manager of the transmission network face regulatory requirements in the following areas. If so, please give details. -Access to infrastructure or transmission services -Providing access to conditional access systems -Ownership restrictions -Restrictions on services which can be provided	<i>Telecommunications Council is responsible for this subject</i>	<i>Telecommunications Council is responsible for this subject</i>	<i>Telecommunications Council is responsible for this subject</i>

Digital television

6. (a) Please indicate on which transmission networks digital television is (or will be) available and whether it is provided as a subscription service or FTA. Also indicate the year in which the service first became available (or will become available).

	Terrestrial	Cable	Satellite
FTA	<i>January 2001 (est.)</i>		<i>January 2001 (est.)</i>
Subscription	<i>January 2001 (est.) Stardigital, DigiTürk, Cine 5+</i>	<i>January 2001 (est.) Stardigital, DigiTürk, Cine 5+</i>	<i>January 2001 (est.) Stardigital, DigiTürk Cine 5+</i>

(b) Please provide data indicating the take-up rate of digital television by consumers, such as percentage of households with a digital television receiver.	<i>N/a</i>
(c) Do regulations restrict the type of services which digital broadcasters can provide? If so, please provide details.	<i>Regulation for this area is in the preparation.</i>
(d) Are digital terrestrial broadcasters required to provide a simulcast service in analogue and digital? If so, please describe the requirement.	<i>It is forecasted that the simulcast service in analogue and digital will continue by the year 2010.</i>

Broadcasting regulatory framework

7. Which organisation(s) administer the following services (carriage and content) in your country and what are their main responsibilities? Please mention agencies dealing with spectrum allocation and management, and providing licences.

Terrestrial broadcasting service	<i>While Radio and Television Supreme Council is presently responsible for the management of content and carriage regulations, Telecommunications Council is responsible for the spectrum planning and allocation..</i>
Cable Television service	<i>Broadcasting licences and broadcasting permits are given by Radio and Television Supreme Council.</i>
Direct broadcast satellite (DBS) service	<i>Regulatory framework is being prepared by Radio and Television Supreme Council.</i>

8. How would a carriage network which delivered television, telephony and internet services be regulated in your country?

Please provide details:

Telecommunications Council founded in the beginning of the year 2000 is responsible for the regulation of carriage network which delivered television, telephony and Internet services.

9. Please provide a description of significant recent policy changes affecting the provision of broadcasting services, as well as any draft laws, or regulatory proposals to be implemented in 2000-2001.

Please provide details:

Proposals to amend some of the articles of the broadcasting law is on the agenda of Turkish Grand National Assembly (TGNA) such as ownership restrictions, sanctions to broadcasting violations.

10. Please indicate whether public service obligations in broadcasting regulations have changed since 1998 and provide details of any changes.

Please provide details:

Educational programmes for preventing traffic accidents shall be prepared. The amount of these programmes shall not be less than 5 percent of the weekly transmission time and in order to reach target audience these programmes shall be broadcast between 09.00-21.00.

(Radio and Television Supreme Council Regulation amending date 27/05/1998 Official Gazette No 23354)

11. Please indicate whether regulations concerning content have changed since 1998. Please provide details of any changes in relation to:

Local content requirements	<i>There is no change.</i>
Must-carry requirements	<i>There is no change.</i>
Community standards	<i>Programmes for preventing public, particularly minors and young people, from cigarette, alcohol, drugs and other bad habits will be taken into consideration by broadcasters during their broadcasts. (Radio and Television Supreme Council Regulation amending date 27/05/1998 Official Gazette No 23354)</i>

12. Please indicate whether regulations concerning ownership and market entry (for terrestrial, cable and satellite) have changed since 1998. Please provide details of any changes in the following areas:

Limitations on number of stations	<i>There is no change.</i>
Foreign ownership	<i>There is no change.</i>
Cross media and cross sector provisions	<i>There is no change.</i>
Other restrictions on ownership	<i>There is no change.</i>

Convergence

13. Under the communication regulation existing in your country how would services provided over the Internet, which some have likened to broadcasting services (e.g. audio and video services transmitted over the Internet) be defined and treated?

Please provide details:

There is no regulation.

14. Would a video-on-demand service be treated differently in terms of regulations, according to the transmission methods (for example, PSTN, cable or satellite)?

Please provide details:

Video-on-demand service has been planned to be started in the year 2001 by Türk Telekom.

15. Under the communication regulation existing in your country how would conditional access services, such as in digital DBS services, be treated?

Please provide details:

Telecommunications Council is responsible for this regulation.

