

Table 2.3. Market share of mobile network operators in the OECD, end-2011

|                             | Number of operators |      |      |      |                  |
|-----------------------------|---------------------|------|------|------|------------------|
|                             | 1                   | 2    | 3    | 4    | 5                |
| Australia                   | 44.6                | 31.8 | 23.6 |      |                  |
| Austria                     | 40.5                | 31.2 | 11.2 | 10.3 |                  |
| Belgium                     | 37.5                | 30.1 | 24.7 | 10.9 |                  |
| Canada                      | 36                  | 28   | 27   |      |                  |
| Chile                       | 39.1                | 37.7 | 23.1 | 0.2  | 0.0 <sup>1</sup> |
| Czech Republic              | 38.1                | 37.8 | 23.9 | 0.2  |                  |
| Denmark                     | 42.7                | 24.8 | 17.5 | 9.5  |                  |
| Estonia <sup>2</sup>        | 19.5                | 13.7 | 12.5 | 0    |                  |
| Finland                     | 39                  | 35   | 24   |      |                  |
| France                      | 38.6                | 30.4 | 15.9 |      |                  |
| Germany                     | 33                  | 31   | 19.9 | 16.1 |                  |
| Greece                      | 52.2                | 26.3 | 21.4 |      |                  |
| Hungary                     | 45                  | 32   | 23   |      |                  |
| Iceland                     | 39.1                | 29.4 | 25.8 |      |                  |
| Ireland                     | 40.5                | 29.5 | 19.7 | 7.7  | 2.6              |
| Israel <sup>3,4</sup>       | 34.7                | 32.5 | 29.4 |      |                  |
| Italy                       | 33.6                | 31.2 | 21.8 | 9.6  |                  |
| Japan <sup>5</sup>          | 45.3                | 26.4 | 21.8 | 3.4  | 3                |
| Korea                       | 50.5                | 30.9 | 17.8 |      |                  |
| Luxembourg                  | 52.4                | 13.7 | 33.5 |      |                  |
| Mexico <sup>3</sup>         | 69.5                | 20.9 | 5.8  | 3.9  |                  |
| Netherlands <sup>3,6</sup>  | 33.4                | 24.3 | 22.4 |      |                  |
| Norway                      | 50.3                | 25.4 | 9.9  |      |                  |
| New Zealand                 | 47.8                | 37.6 | 13.6 |      |                  |
| Poland <sup>3</sup>         | 29.2                | 28.3 | 27.9 | 14.1 |                  |
| Portugal <sup>3</sup>       | 43.9                | 38.9 | 15.9 |      |                  |
| Slovak Republic             | 38                  | 45   | 17   |      |                  |
| Slovenia                    | 51.8                | 29.5 | 10.1 | 1.7  |                  |
| Spain                       | 39.2                | 28.2 | 20.5 | 5.3  |                  |
| Sweden                      | 47                  | 35.4 | 16.5 |      |                  |
| Switzerland                 | 59.4                | 21.3 | 15.1 | 3.2  |                  |
| Turkey                      | 52.9                | 27.6 | 19.5 |      |                  |
| United Kingdom <sup>3</sup> | 32.9                | 27.2 | 23.3 | 9.7  |                  |
| United States               | 37.4                | 35.6 | 18.8 | 11.4 | 3.6              |

1. Regulator's estimation

2. Out of additional subscribers 2.2 million belong to two MVNOs

3. OECD estimates

4. Q1 2011

5. March 2012

6. The rest of the market is counted as shares of MVNOs

Source: OECD

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