Public Policy & Sustainable Manufacturing

International Conference on Sustainable Manufacturing

by

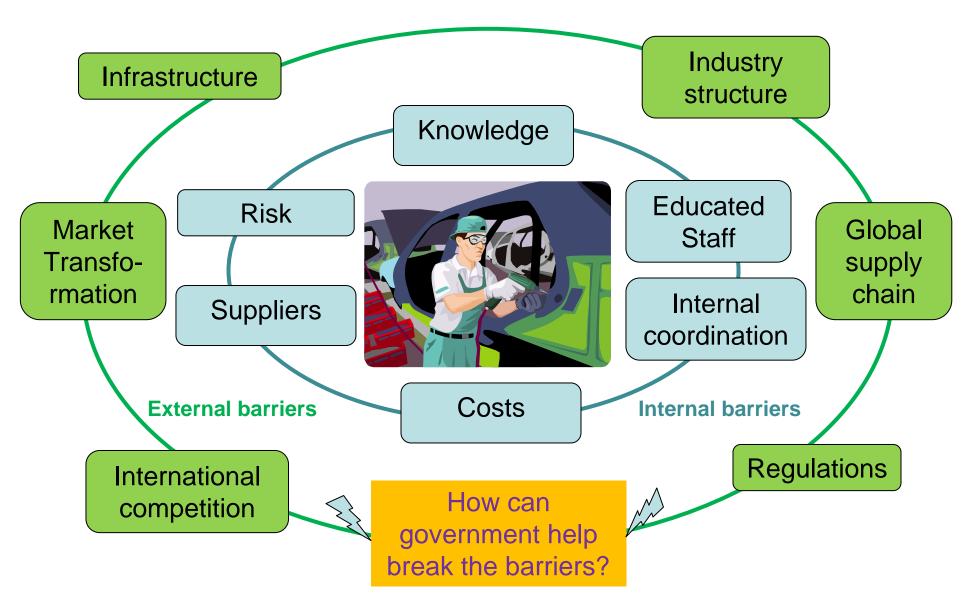
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Systemic Barriers to Implementing Sustainable Production



Diverse policy approaches

Soft factors Source: GTZ, et al. (2006), Policy Instruments for Resource Efficiency Consumer Sustainability **Advisory System** Reporting **Education & Training** Eco-Voluntary Labelling approaches Information Learning **Subsidies Networks** Centres **Environmental** Certificate **Technology Cooperation** & Promotion Taxes & Charges Trading Hard factors Liability Tributes, Research & **Dues & Fees** Development Law Norms & **Finance Standards**

Reward / Punish

Motivate

Support



Many governments are shifting their focus from regulations to softer, more collaborative measures

Questions for the Public Policy Focus Groups

- What are barriers to implementing sustainable manufacturing practices?
- 2. How can governments help address those barriers?
- 3. What is the ideal role for government in promoting sustainable manufacturing?
- 4. How can the OECD help governments in introducing effective sustainable manufacturing policies? How can the OECD help companies in implementing sustainable practices?



How your input will be used

- Input from focus groups and questionnaire survey will form part of the review & framework paper to be published in 2009.
- Advisory Expert Group (AEG) & Committee on Industry, Innovation and Entrepreneurship (CIIE) will form future directions based on this input.



Your view is very important!

