Workshop on Measuring Trust and Social Capital

Sciences Po, Room François Goguel, 4th Floor
27 rue Saint-Guillaume, Paris 75007
10 June 2016

Hosted by Sciences Po and the OECD

AGENDA

This one day workshop on Measuring Trust and Social Capital is organised in collaboration with Sciences Po, the OECD, and the High Level Expert Group (HLEG) on the Measurement of Economic Performance and Social Progress. The event is held with the financial support of the European Research Council under the European Community’s Horizon H2020 Programme (H2020-ERC-2014-CoG Grant Agreement n° 647870) for Yann Algan’s ERC project Sowell.

The OECD-hosted HLEG on the Measurement of Economic Performance and Social Progress was established to push forward the work of the Stiglitz-Sen-Fitoussi (SSF) Commission, particularly in domains where the SSF Commission only scratched the surface of important but complex domains of individual well-being and social performance.

Social capital and trust have emerged as key components in building better lives. This has led to a demand for a new framework of measurement based on these concepts in order to provide guidance to policymakers in the design, implementation and evaluation of policies that could foster social capital and trust.

Measuring social capital and its determinants accurately is fraught with challenges. The information on trust in others and trust in institutions for example, is usually based on self-reported surveys instead of revealed behaviours and bilateral co-operation. Similarly, while social capital and trust appear as key determinants of well-being and social progress, we still know very little about the policy that could boost social skills and co-operation.

With this background, this workshop has three main objectives: identify appropriate methodological frameworks to measure trust and social skills as accurately and consistently as possible across countries and different demographic groups, make policy recommendations for boosting social capital and trust, and analyse the relationship between trust and well-being.

In particular, the workshop will focus on the following four topics:

- How best to measure social capital and social skills across countries
- Alternative measures of trust in institutions and trust in others, beyond surveys
- Determinants of trust in institutions, trust in others, social skills
- Impacts of trust and social capital on well-being

The preparation of this agenda has been led by Martine Durand (OECD) and Yann Algan (Sciences Po).
### Friday 10 June 2016, Sciences Po, Room François Goguel, 4th Floor

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<th>Time</th>
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<td>9:00 – 9:45</td>
<td>Welcome and setting the scene</td>
<td><strong>Martine Durand</strong>, HLEG Co-Chair, OECD&lt;br&gt;<strong>Yann Algan</strong>, HLEG, Sciences Po</td>
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<td>9:45 - 11:15</td>
<td>Session 1 - Measuring Trust in Others and Social Capital across Countries</td>
<td><strong>Chair</strong>: <strong>Martine Durand</strong>, HLEG Co-Chair, OECD&lt;br&gt;Presenters:&lt;br&gt;&lt;br&gt;<strong>Armin Falk</strong>, University of Bonn, “The Nature and Predictive Power of Preferences: Global Evidence” (<a href="#">presentation</a>)&lt;br&gt;<strong>Yann Algan</strong>, Sciences Po and <strong>Conal Smith</strong>, OECD, “Trustlab: Measuring Trust and Social Norms with Experimental Techniques” (<a href="#">presentation</a>)</td>
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<td>11:15 – 11:30</td>
<td>Coffee break</td>
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<td>11:30 - 13:00</td>
<td>Session 2 - Measuring Trust in Government and Institutions</td>
<td><strong>Chair</strong>: <strong>Jil Matheson</strong>, Former UK National Statistician&lt;br&gt;Presenters:&lt;br&gt;&lt;br&gt;<strong>Nicholas Charron</strong>, University of Gothenburg, “Do Corruption Measures Have a Perception Problem? Assessing the Relationship Between Experiences and Perceptions of Corruption Among Citizens and Experts” (<a href="#">presentation</a>)&lt;br&gt;<strong>Monica Ferrin</strong>, University of Zurich and Collegio Carlo Alberto, “Measuring alternative correlates of trust in institutions: political fairness vs. social equality” (<a href="#">presentation</a>)</td>
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<td>13:00 – 14:00</td>
<td>Lunch buffet</td>
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<td>14:00 - 15:30</td>
<td>Session 3 - Determinants of Trust in Institutions, Trust in Others</td>
<td><strong>Chair</strong>: <strong>Joseph E. Stiglitz</strong>, HLEG Co-Chair, Columbia University, Roosevelt Institute&lt;br&gt;Presenters:&lt;br&gt;&lt;br&gt;<strong>Evgenia Passari</strong>, Paris-Dauphine University, “The European Trust Crisis” (<a href="#">presentation</a>)&lt;br&gt;<strong>Bo Rothstein</strong>, University of Oxford, “Corruption and Social Trust: Why the Fish Rots from the Head Down” (<a href="#">presentation</a>)</td>
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<td>15:30 – 15:45</td>
<td>Coffee break</td>
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*Organised in collaboration with:* [SciencesPo](#), [OECD](#), [erc](#)
**Friday 10 June 2016 (continued), Sciences Po, Room François Goguel, 4th Floor**

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<tr>
<th>Time</th>
<th>Session 4 - Impacts of Trust and Social Capital on Well-being</th>
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| 15:45 - 17:30 | Chair: Chiara Saraceno, HLEG, Collegio Carlo Alberto<br>Presenters:  
  **David Huffman**, University of Pittsburgh, “The Complementarity of Trust and Institutions (for Economic Outcomes)”  
  **John Helliwell**, Canadian Institute for Advanced Research, “New Evidence on Trust and Well-being” ([presentation](#); [paper on Trust and Well-being](#); [paper on Social Capital, Trust and Well-being](#))  
  **Sergei Guriev**, Sciences Po, “The Impact of Transition from Plan to Market on Social Capital and Well-Being” |
| 17:30 – 18:00 | Closing Remarks and Next Steps  
  **Martine Durand**, HLEG Co-Chair, OECD  
  **Joseph E. Stiglitz**, HLEG Co-Chair, Columbia University, Roosevelt Institute  
  **Yann Algan**, HLEG, Sciences Po |