

METRICS THAT MAKE A DIFFERENCE

Policy Uses of Well-being and Sustainable Development Indicators in Latin America and the Caribbean

23-24 October 2019

Universidad del Rosario, Bogotá, Colombia



Provisional Agenda

Note that session titles and timings may change

Measuring development is not an end in itself: for development metrics to make a difference in people's lives, they need to be used to inform policies and programmes for achieving sustainable and equitable well-being. The purpose of this conference is to bring together statisticians and policy makers, as well as academics and representatives from civil society and the private sector to share perspectives from all stages of the policy process on how to maximise the use of multidimensional indicators for improving people's lives. It will focus on the Latin American and Caribbean (LAC) context, and in particular, on the challenges that come from an era of 'Development in Transition', where national income growth alone cannot rectify the range of social, environmental and economic issues countries currently. It will also reflect on the UN 2030 Agenda and the Sustainable Development Goals, and the metrics that are necessary to operationalise this complex agenda in national planning and international cooperation strategies.

The conference will take place over two days. On the 23rd October, a workshop will set the scene and explore key issues by presenting a range of relevant research and case studies from academics, technical experts and practitioners from government and civil society (including contributors selected through a Call for Papers). The 24th October will bring together policy actors and measurement experts of the highest level (including Ministers, Chief Statisticians, and heads of International Organisations) from across the LAC region and the world to discuss achievements and challenges in linking metrics to policies for achieving better lives today and into the future.

The conference is being held in the context of the EU Regional Facility for Development in Transition, and specifically as part of the project on [Metrics for Policies for Well-being and Sustainable Development in Latin America and the Caribbean](#) jointly implemented by the European Commission, the OECD and the Economic Commission for Latin America and the Caribbean (ECLAC). It is being co-organised by the OECD, ECLAC, the European Commission, the Colombian National Administrative Department of Statistics (DANE), the Colombian Department of National Planning (DNP) and the Universidad del Rosario.



Wednesday 23 October 2019

Workshop on innovative measurement and policy applications for achieving well-being and sustainable development

Note that all sessions in the Auditorio Jockey Club will be bilingual (Spanish and English, with interpretation) and all sessions in the Auditorio de la Sede Claustro will be Spanish only.

<p>08.00-08.15</p>	<p>Welcome remarks</p> <p><i>Auditorio Jockey Club</i></p>	<ul style="list-style-type: none"> • Juan Daniel Oviedo, Director, DANE, Colombia • Alejandro Cheyne, Dean, Universidad del Rosario, Bogotá • Luis Alberto Rodriguez, Director, DNP, Colombia
<p>08.15-09.00</p>	<p>Presentation of OECD-EC-ECLAC Project on Metrics for Policies for Well-being and Sustainable Development in Latin American and the Caribbean</p> <p><i>Auditorio Jockey Club</i></p> <p><i>The conference is being held in the context of the EU Regional Facility for Development in Transition, and specifically as part of the project on Metrics for Policies for Well-being and Sustainable Development in Latin America and the Caribbean jointly implemented by the EC, the OECD and ECLAC. In this opening session, Martine Durand will present an update on the project and results to date, with remarks from the EC and ECLAC.</i></p>	<ul style="list-style-type: none"> • Martine Durand, Chief Statistician and Director, Statistics and Data Directorate, OECD and Mario Pezzini, Director, OECD Development Centre <p>Remarks</p> <ul style="list-style-type: none"> • European Commission • ECLAC
<p>09.00-10.30</p>	<p>Parallel session 1A: The use of well-being and sustainable development measures in government planning and budgeting</p> <p><i>Auditorio Jockey Club</i></p> <p><i>How are governments in the LAC region and elsewhere putting well-being and sustainable development measures at the heart of policy-making? In particular, how do planning and budgeting processes look different when they are built around multi-dimensional, people-focused outcomes? What institutional and analytical challenges are presented by incorporating a multidimensional approach in these processes?</i></p>	<p>Moderated by Cielo Morales, Director, ILPES, ECLAC</p> <ul style="list-style-type: none"> • Lucas Gómez, Director of Monitoring and Public Policy Evaluation, DNP, Colombia • Chiara Assunta Ricci, Ministry of Economics and Finance, Italy

	<p>Parallel session 1B: Innovations in well-being measurement in national statistical offices</p> <p><i>Auditorio de la Sede Claustro</i></p> <p><i>Statistical offices across Latin America are pioneering innovative ways of measuring well-being at the national and local level. This session will present experiences from Mexico, Ecuador and Argentina.</i></p>	<p>Moderated by Rolando Ocampo, Chief Statistician, ECLAC</p> <ul style="list-style-type: none"> • Juan José Viteri, Department of Innovation in Metrics and Methodology, INEC, Ecuador • Andrea Lorenzetti, Sectoral Statistics Director, INDEC, Argentina • Juan Daniel Oviedo, Director, DANE, Colombia
<p>10.30-11.00</p>	<p>Break</p>	
<p>11.00-12.30</p>	<p>Parallel session 2A: Subjective well-being measurement for policy</p> <p><i>Auditorio Jockey Club</i></p> <p><i>This session will explore the relevance of subjective well-being(SWB) measurement for policy, with papers exploring different aspects including the drivers of high subjective well-being in Latin America, SWB measurement at the city level and efforts to construct 'equivalent income' measures based on SWB results.</i></p>	<p>Moderated by Rodrigo Márquez, Doctor in Sociology, FLACSO Chile</p> <ul style="list-style-type: none"> • Mariano Rojas, Professor of Economics at Facultad Latinoamericana de Ciencias Sociales, Sede México and at Universidad Popular Autónoma del Estado de Puebla, Mexico • Lina Martínez, Directo, Observatorio de Políticas Públicas, Universidad Icesi, Cali • Yadira Díaz, Universidad de Los Andes
	<p>Parallel session 2B: New approaches for measuring inequalities and deprivation for well-being and sustainable development policy (1)</p> <p><i>Auditorio de la Sede Claustro</i></p> <p><i>This session is the first of two focusing on innovative approaches to measuring disparities in well-being and development outcomes. In particular, the papers in this session focus on rural areas and ethnic and indigenous groups.</i></p>	<p>Moderated by Monica Pinilla-Roncancio, Co-Director of Metrics and Policy, Oxford Poverty and Human Development Initiative (OPHI)</p> <ul style="list-style-type: none"> • Javier Olivera, Luxembourg Institute of Socio-Economic Research (LISER) • Angélica Solano, Inclusión Consultoría para el Desarrollo SAS • Jhonatan Clausen, Instituto de Desarrollo Humano de América Latina, Pontificia Universidad Católica del Perú
<p>12.30-13.45</p>	<p>Lunch</p>	

<p>13.45-15.15</p>	<p>Parallel session 3A: New data sources for informing well-being and sustainable development policy</p> <p><i>Auditorio Jockey Club</i></p> <p><i>This session will explore experiences of the use of new data sources for measuring relevant aspects of well-being and sustainable development, such as administrative data, geo-spatial data, crowd-sourced data and other innovative approaches.</i></p>	<p>Moderated by José Antonio Mejía, Inter-American Development Bank</p> <ul style="list-style-type: none"> • Gerardo Leyva, Deputy Director of Research, INEGI, Mexico • Sandra Liliana Moreno, Director of Geospatial Information, DANE, Colombia • Ricardo Álvarez, Researcher, MIT Senseable City Lab
	<p>Parallel session 3B: Well-being and sustainable development measurement for regional policy</p> <p><i>Auditorio de la Sede Claustro</i></p> <p><i>Measurement of well-being and sustainable development at the regional level can take into account local specificities and amplify opportunities for connecting indicator results with action that makes a difference in people’s lives. This session presents different regional approaches for measuring well-being and sustainable development for policy.</i></p>	<ul style="list-style-type: none"> • Oscar Gasco Brito, General Coordinator of Regional Operations, INEGI, Mexico • Harrison Sandoval, ProPacífico, Colombia • Roberto Angulo, Director, Fundesarrollo, Colombia
<p>15.15-15.45</p>	<p>Break</p>	
<p>15.45-17.15</p>	<p>Parallel session 4A: New approaches for measuring inequalities and deprivation for well-being and sustainable development policy (2)</p> <p><i>Auditorio Jockey Club</i></p> <p><i>This session is the second of two focusing on innovative approaches to measuring disparities in well-being and development outcomes. The papers in this session focus on multidimensional inequality measurement, well-being outcomes of informal workers, and a participative method for measuring well-being and development outcomes at the community level.</i></p>	<p>Moderated by Carlos Sepúlveda, Dean, Universidad del Rosario, Bogotá</p> <ul style="list-style-type: none"> • Àlex Prats, Oxfam • Sebastian Nieto Parra, OECD Development Centre and Juan Miguel Gallego, Associate Professor, Universidad del Rosario • Katharina Hammler, Fundación Paraguaya

Thursday 24 October 2019

High-level event, Auditorio Jockey Club

09.00-09.30	Coffee and registration	
09.30-10.00	Welcome and opening remarks	<ul style="list-style-type: none"> • Alicia Bárcena, Executive Secretary, ECLAC • Angel Gurría, Secretary-General, OECD • Jolita Butkeviciene, Director for Development Coordination (Latin America and Caribbean), European Commission
10.00-10.15	Presidential Address	<ul style="list-style-type: none"> • Iván Duque Márquez, President, Colombia
10.15-10.45	Break	
10.45-12.15	<p>Panel : Connecting measurement to policies for well-being and sustainable development: Challenges and achievements in Latin America and the world</p> <p><i>Improving people’s well-being in an equitable and sustainable way requires broader measures that take into account the full range of social, environmental and economic outcomes that matter for people’s lives. However, better measurement alone is not enough – for metrics to be used in policy, they need to be accompanied by innovation in government decision-making processes. This session presents perspectives and experiences from countries that are taking steps to make more people-focused policies, exploring the lessons learned and obstacles encountered.</i></p>	<p>Moderated by Martine Durand, Chief Statistician and Director, Statistics and Data Directorate, OECD</p> <ul style="list-style-type: none"> • Richard Martínez Alvarado, Minister of Economy and Finance, Ecuador • Luis Alberto Rodríguez, Director, DNP, Colombia • Tony Burton, former Deputy Chief Economist, New Zealand Treasury • Gemma Santana, General Director of the Agenda 2030, President’s Office, Mexico
12.15-13.00	<p>Keynote speech/lecture: Indicators for implementing sustainable development</p> <p><i>Ravi Kanbur researches and teaches in development economics, public economics and economic theory and is internationally-renowned for his role in policy analysis and engagement in international development. He has served on a number of high-level advisory groups and panels on poverty, inequality, social progress and sustainable development.</i></p>	<p>Introduced by Carlos Sepúlveda, Dean, Universidad del Rosario, Bogotá</p> <ul style="list-style-type: none"> • Ravi Kanbur, T. H. Lee Professor of World Affairs at Cornell University

13.00-14.00	Lunch	
14.00-15.30	<p>Panel: Development in Transition: Priority indicators as the baseline for development strategies</p> <p><i>Fulfilling the 2030 Agenda for Sustainable Development means reconceptualising development objectives, policies and international cooperation strategies to “leave no one behind”. This is particularly the case for countries transitioning to higher income levels that nonetheless experience persistent inequalities and other structural challenges. While there is a clear need to look ‘beyond income’ when evaluating development outcomes, multidimensional measurement brings its own complexities which risk overwhelming policy actors. What are the priority development issues for the LAC region, and particularly in countries in transition to higher income levels, which need to be reflected in headline indicators for guiding development strategies?</i></p>	<p>Moderated by Mario Pezzini, Director, OECD Development Centre</p> <ul style="list-style-type: none"> • Jolita Butkeviciene, Director for Development Coordination (Latin America and Caribbean), European Commission • Gabriela Agosto, Executive Director, National Council of Social Policy Coordination, Argentina • Andrea Vignolo, Executive Director, Uruguayan International Cooperation Agency • Rolando Ocampo, Chief Statistician, ECLAC
15.30-16.00	Break	
16.00-16.45	<p>High-level dialogue on policy uses of well-being indicators</p>	<ul style="list-style-type: none"> • Gabriela Ramos, OECD Chief of Staff and Sherpa to G20 • Marta Lucía Ramírez, Vice President, Colombia
16.45-18.15	<p>Panel: Using multidimensional indicators in decision-making: Implications for measurement and planning</p> <p><i>Building policies that promote equitable well-being and sustainable development means taking a holistic, multidimensional approach to measurement, planning and policy implementation at the national and regional level. It requires an integrated vision of development goals that cannot be attained through ‘business as usual’ silo-driven processes. This closing panel will look ahead and discuss the implications for statistical offices and government departments of making well-</i></p>	<p>Moderated by Mariana Kotzeva, Director-General, Eurostat</p> <ul style="list-style-type: none"> • Alicia Bárcena, Executive Secretary, ECLAC • Alenka Smerkolj, Secretary-General of the Alpine Convention and Former Minister, Slovenia • Juan Daniel Oviedo, Director, DANE • Alejandro Gaviria Uribe, Rector, Universidad de las Andes

	<i>being and sustainable development the ultimate objective of policy-making in the region.</i>	
18.15-18.30	Closing remarks on behalf of the Organisers	<ul style="list-style-type: none"> • Alicia Bárcena, Executive Secretary, ECLAC • Gabriela Ramos, OECD Chief of Staff and Sherpa to G20 • Jolita Butkeviciene, Director for Development Coordination (Latin America and Caribbean), European Commission