

BBETTER IS A TECHNOLOGY AND DATA SCIENCE COMPANY

THAT GENERATES STRATEGIES TO BOOST WELLBEING

OUR SERVICES



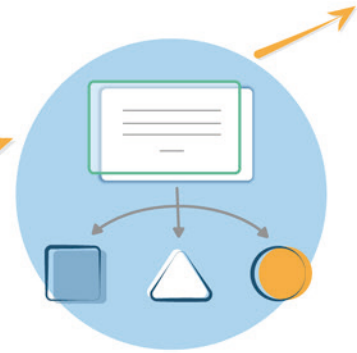
Data Gathering

- Customizable, gamified app
- Multidisciplinary wellbeing factors
- Data synthesis of external, internal and app sources



Project Evaluation

- Real-time dashboard
- Gap analysis
- Proprietary algorithms for impact assessment



Strategy Development

- Translation of numbers into actionable policy
- Creation, design, implementation and adjustment
- Continuous monitoring

OUR CLIENTS



Financial institution

BBetter evaluates corporate responsibility programs to increase their efficacy.



NGO

The BBetter app is used to test proposed indicators developed to improve policy.



Consumer goods corporation

BBetter strategies grow revenue by increasing employee engagement, productivity and retention.



Political campaign

BBetter identifies community strengths, needs and desires to drive election planning.

Want to BBetter?

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