



The Future of Well-being
6th OECD World Forum
on Statistics, Knowledge and Policy
27–29 Nov. 2018, Incheon, Korea

Preliminary programme

Version: 10 August 2018

For well over a decade, the OECD World Forums on Statistics, Knowledge and Policy have been pushing forward the boundaries of well-being measurement and policy. By bringing together thousands of leaders, experts and practitioners from all sectors of society, the Forums have contributed to an ongoing paradigm shift that emphasises people’s well-being and inclusive growth as the ultimate focus for policies and collective action. The years since the first OECD World Forum in 2004 have seen huge advances in our ability to measure the aspects of people’s lives that matter for inclusive and sustainable well-being, and to strengthen the link between statistics, knowledge and policy for better lives. However, while we now have a much more sophisticated grasp of what metrics and actions are needed to foster well-being today, we know much less about how the drivers of well-being will be transformed in the coming years. The aim of this 6th OECD World Forum, is to look ahead to the **Future of Well-being**, and to ask what are the trends that will re-shape people’s lives in the decades to come?

The future of well-being in a complex, interconnected world

The world we live in today is more connected, and yet more fragmented than ever. Online networks flourish, but as well as bringing people together they also engender political polarisation, “fake news” and distrust between groups. Rising inequalities have become a fact of life, with the gaps between the “haves” and the “have nots” growing ever wider, and spanning multiple dimensions of well-being. And many of the most pressing well-being challenges facing governments around the world – including climate change, mass migration, and the pursuit of the Sustainable Development Goals – demand increased international cooperation at a time when nationalist and separatist ideologies are gaining traction in many countries.

Looking to the future, it is likely that these issues of complexity and interconnectedness will continue to define society in increasingly unpredictable ways. Ensuring inclusive growth and well-being in this new landscape will require policy makers and actors from across society to think and act creatively, anticipating new risks and opportunities, and opening up to new approaches and new forms of partnership and collaboration across sectors.

Focus on digitalisation, governance and business

The 6th OECD World Forum will take a broad perspective to addressing the future of well-being, but will put a particular emphasis on three important trends - the digital transformation, the changing role of governance, and the emergence of the private sector as an important actor for ensuring sustainable and inclusive well-being – as well as looking at the interplay of these three factors. As always, the Forum will showcase innovations and experiences from pioneers in well-being measurement and policy from around the world, but will explore the issues from a much more forward-looking perspective. By taking a wide-ranging approach to consider how life will be in tomorrow’s world, it will aim to map a plan of action for people, government and businesses today.

Appropriately for this future-themed event, the 6th OECD World Forum will take place in one of the world’s first futuristic “smart cities” located in Incheon, Korea. The Forum is being co-organised with Statistics Korea which has long been a champion of well-being measurement (and who co-organised the immensely successful 3rd World Forum held in Busan in 2009). The organisers are also thankful for the support provided by Incheon Metropolitan City in the preparation of this Forum.



Guide to Forum Themes

Exploring and measuring future well-being

Navigating the most pressing well-being challenges facing governments and citizens in the future will require new ways of measuring, thinking and acting. More than ever, many of these challenges will need coordinated approaches and collective action, both within and between countries. However, as the world gets more connected, it is also getting more fragmented and polarised. These sessions will explore a range of new and cross-cutting issues towards gaining a common vision of important emerging issues for future well-being. In addition, three specific themes will look in more detail at three key trends impacting future lives.

Digitalisation and well-being	Governance in a complex world	Business and well-being
Technologies, smart applications and other innovations in the digital economy will improve people's life experiences and help address statistical and policy challenges in a wide range of areas including health, public governance, tax, transport, education, and the environment. However, digital technologies will also be disruptive, with far-reaching effects on inequalities, employment and well-being. These sessions will discuss the opportunities and challenges presented by the "digital transformation".	These sessions will address the new modes of governance that are needed to ensure inclusive growth and sustainable well-being in the coming years. They will address issues such as the need for an 'empowering state' that invests in fostering equality and improving people's lives, how governments can and should work together with non-state actors from the private sector and civil society, how to ensure international cooperation into the future, how to make the connection between local action and global realities, and how to rebuild trust amongst citizens.	Achieving sustainable and inclusive well-being in the coming years will mean leveraging the important role of non-state actors, and particularly the private sector, in shaping good outcomes for individuals, communities and societies. These sessions will discuss how a well-being and inclusive growth approach can be fully integrated into business models and measurement frameworks, giving voice to business leaders who are setting a new course to foster more sustainable and people-minded strategies.

DAY 1: Tuesday 27 November 2018

9:00 – 9:30	1.a. Inaugural session Welcome remarks: Hwang Soo-kyeong, Commissioner, Statistics Korea Welcome remarks: Kim Dong-yeon, Chair of Preparatory Committee for 6 th OECD WF, Deputy Prime Minister and Minister of Economy and Finance Welcoming Address: Angel Gurría, Secretary-General, OECD			
9:30 – 10.00	1.b. Welcome Address			
10:00 – 10.30	Networking Break			
10:30 – 11:00	1.c. Keynote address: “Ensuring inclusive growth and fostering well-being” Justin Trudeau, Prime Minister of Canada			
11:00 – 12:30	1.d. Roundtable: “How will life be in tomorrow’s world?” Moderator: David Pilling, Author and Africa Editor of the Financial Times Speakers: Park Young-sook, Chair and President of the South Korean Node of the Millennium Project and the author of the 2018 UN State of the Future report Dennis Snower, President of the Kiel Institute for the World Economy Olivia Bina, Research Fellow, Institute of Social Sciences, University of Lisbon Christine Peterson, Futurist, Nanoeducator and Co-Founder of Foresight Institute Stefano Scarpetta, Director, OECD Directorate for Employment, Labour and Social Affairs Enrique Rueda-Sabater, Senior Advisor Boston Consulting Group			
12:30 – 14:00	Lunch and Networking Break			
12:45 – 13:30	Launch of the Report of the High-Level Expert Group on the Measurement of Economic Performance and Social Progress (Press Conference) Joseph E. Stiglitz, Professor, Columbia University Jean-Paul Fitoussi, Professor Emeritus, SciencesPo Paris & LUISS Guido Carli University Rome Angel Gurría, Secretary-General, OECD Martine Durand, Chief Statistician, OECD			
14:00 – 14:30	1.e. Keynote address: “Looking ahead and adapting in the face of digitalisation” Julia Hobsbawm, Author of Fully Connected: Surviving and Thriving in an Age of Overload			
14:30 – 16:00	1.f. Roundtable: “Digitalisation and well-being” Moderator: Andy Wyckoff, Director, OECD Directorate for Science, Technology & Innovation Speakers: You Young-min, Minister of Science, ICT and Future Planning, Korea Lorenzo Fioramonti, Undersecretary of the Ministry of Education, Universities and Research, Italy John Pullinger, National Statistician, Head of the Government Statistical Service and Chief Executive of the Statistics Authority, United Kingdom Shrikant Sinha, CEO Nasscom Foundation Rahaf Harfoush, Communications Strategist and Digital Anthropologist Malavika Jayaram, Faculty Associate, Berkman Klein Center for Internet & Society, Harvard University			
16:00 – 16:30	Networking break			
16:30 – 18:00	Parallel sessions			
	1.g.1. Whole-of-government indicator & policy frameworks for well-being and sustainability	1.g.2. Artificial Intelligence and well-being	1.g.3. A psychological approach to the future of well-being	1.g.4. Improving trust in government in Korea (session organised by Statistics Korea)

A few of the speakers in the agenda are still being approached and should be confirmed in the coming weeks.

DAY 2: Wednesday 28 November 2018

8:00 – 8:55

Morning Seminars

1. Measuring Trust: Trustlab and the OECD Trust Measurement Guidelines	2. Designing a Measurement Toolkit for measuring the impact of business on people's well-being and sustainability	3. Rethinking Society for the 21 st Century: Report of the International Panel on Social Progress	4. Measuring well-being: Estimation of human capital and the value of free digital services	5. The P20 Initiative: data to leave no one behind
6. Every youth counts: measuring & investing upstream ensures equitable & prosperous futures for all	7. Strengthening development policies through data use: from formulation to action	8. Strengthening the links: putting a spotlight on gender data to promote women's wellbeing in Asia and the Pacific	9. Happiness in Public Policy: A step by step guide based on experience in the happiness movement	

Conference starts

9:00 – 9:30

2.a. Keynote address: “Rebuilding trust between government and society”
Irina Georgieva Bokova, Former Director-General of UNESCO

9:30 – 11:00

2.b. Roundtable: “Governance in a changing, complex world”
Moderator: Marcos Bonturi, Director, OECD Public Governance Directorate
Speakers:
David Clark, Minister of Health and Associate Minister of Finance, New Zealand
Kim Boo-kyum, Minister of the Interior and Safety, Korea
Ohood bint Khalfan al Roumi, Minister of State for Happiness for the United Arab Emirates
Jeffrey D. Sachs, Professor of Economics, Columbia University
Julio Santaella, President, National Institute of Statistics and Geography, Mexico

11:00 – 11:30

Networking Break

11:30 – 13:00

Parallel sessions

2.c.1. Measuring the impacts of business on well-being: common indicators and measurement gaps	2.c.2. The empowering state	2.c.3. Digital governance and civic technology	2.c.4. Making the justice system responsive to people's needs
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13:00 – 14:30

Lunch and Networking Break

13:45 – 14:30

2.d. Conversation between Nobel Prize Winner Prof. Joseph Stiglitz and Jean-Pierre Clamadieu, President of the Board of Directors, Engie
Moderator: Anthony Gooch, Director, OECD Public Affairs and Communications Directorate

14:30 – 16:00

2.e. Roundtable: “Well-being and inclusive growth as business objectives”
Moderator: Laurence Boone, Chief Economist, Head of the Economics Department and Special Counsellor to the Secretary-General, OECD
Speakers:
Gu Gwang-mo, Chairman and CEO, LG
Courtney O'Donnell, Director of Strategic Engagements and Planning, AirBnB
Malin Ripa, Senior Vice President CSR Management, Volvo
Pierre Hubbard, General Secretary, Trade Union Advisory Committee
Maryse Robert, Director, Department of Economic and Social Development, Organisation of American States
Rodolphe Durand, Professor, HEC Business School-Paris

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16:00 – 16:30	Networking break			
16:30 – 18:00	Parallel sessions			
	2.f.1. How can SDGs & official national statistics contribute to measuring the impacts of business on people's well-being & sustainability	2.f.2. Defining and measuring "smart" cities of the future	2.f.3. Integrating quality of life into Korean policies (session organised by Statistics Korea)	2.f.4. Digitalisation and the future of work

DAY 3: Thursday 29 November 2018

8:00 – 8:55	Morning Seminars			
	1. Launch of the group of Well-being Economy Governments	2. Presentation of the OECD Guidelines on Quality of the Working Environment	3. Community Well-being: Conception and Progress	
	4. Role and impact of community indicators on community well-being	5. The future of OECD well-being measures: have your say		
Conference starts				
9:00 – 9:30	3.a. Keynote address: "Governing for an inclusive and sustainable future" Alicia Bárcena, Executive Secretary, Economic Commission for Latin America and the Caribbean, United Nations			
9:30 – 11:00	3.b. Roundtable: "Future pathways to development" Moderator: Mario Pezzini, Director, OECD Development Centre Speakers: Seong Kyoung-ryung, Chairman of the National Research Council for Economics, Humanities and Social Sciences Li Wei, Minister, Development Research Centre of the State Council, China Mónica Aspe, Chair of the Development Centre's Governing Board and Ambassador of Mexico to the OECD Hahm Hong-joo, Officer-in-Charge, United Nations Economic and Social Commission for Asia and the Pacific Vera Songwe, Executive Secretary, United Nations Economic Commission for Africa Ravi Kanbur, T.H. Lee Professor of World Affairs, Cornell University			
11:00 – 11:30	Networking Break			
11:30 – 13:00	Parallel sessions			
	3.c.1. Harnessing the potential of citizen-generated data for well-being	3.c.2. Providing trusted evidence in a post-truth world	3.c.3. Building resilience	3.c.4. Digitalisation and child well-being
13:00 – 14:30	Lunch and Networking Break			
13:15 – 13:45	Launch of Perspectives on Global Development (Press Conference) Mario Pezzini, Director, OECD Development Centre Alicia Bárcena, Executive Secretary, Economic Commission for Latin America and the Caribbean, United Nations François Bourguignon, Professor of Economics, Paris School of Economics			

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13:45 – 14:30	<p>3.d. Conversation between Vera Songwe, Executive Secretary, United Nations Economic Commission for Africa and Ebrahim Patel, Minister of Economic Development, South Africa</p> <p>Moderator: Martine Durand, OECD Chief Statistician</p>
14:30 – 15:00	<p>3.e. Keynote address: “Preparing a more responsible world for future generations”</p> <p>Frans Timmermans, First Vice-President, European Commission</p>
15:00 – 16:30	<p>3.f. Roundtable: “Mapping the future of well-being”</p> <p>Moderator and scene-setting remarks: Martine Durand, Chief Statistician, OECD</p> <p>Speakers:</p> <p>Ebrahim Patel, Minister of Economic Development, South Africa Alenka Smerkolj, Minister without portfolio responsible for Development, Strategic Projects and Cohesion, Slovenia Park Nam-chun, Mayor of Incheon Simon Upton, Parliamentary Commissioner for the Environment, New Zealand Emmanuelle Wargon, Director General for Public Affairs and Communications, Danone Alan Kirman, Professor Emeritus of Economics, Ecole des Hautes Etudes en Sciences Sociales, Paris</p>
16:30 – 17:00	<p>3.g. Concluding remarks: Paving the path to well-being in the future</p> <p>Ban Ki-moon, Former Secretary-General of the United Nations</p>
17:00	<p>FORUM CLOSES</p>

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