



Patent Statistics for Decision Makers Conference 2013

Confêrencia Internacional Sobre Estatísticas de Patentes Para Tomadores de Decisão 2013

Rio de Janeiro, November 12-13, 2013

About the conference

1. Registration

In order to register to the next PSDM on the 12-13 November 2013 in Rio de Janeiro, Brazil, please register here:

- Normal Registration:
<http://www.oecdbookshop.org/oecd/display.asp?sf1=identifiers&st1=5K9777MJ6LVK>
- Student Registration:
<http://www.oecdbookshop.org/oecd/display.asp?sf1=identifiers&st1=5K9777M73T28>

Registration is paid through the OECD Online Bookshop. Please follow these steps

1. Add the "Registration" to your basket
2. Select "View Basket" at the top of the page, on the blue banner
3. Create an account ("Register here") or enter your account details if you already have one ("Sign in here")
4. Finalise the registration by completing the billing information

If you experience any problem with the registration, please do not hesitate to email us at psdm@oecd.org

2. Venue

Rio Othon Palace Hotel
Avenida Atlântica, nº 3.264 – Copacabana - Rio de Janeiro - Brazil
Tel: (+55) (21) 2106-1595
E-mail: grupos.roph@othon.com.br
Website: www.othon.com.br

3. Pre-conference on 11 November:

Please note that a workshop on PATSTAT (organised by the EPO), takes place at hotel Rio Othon Palace on 11 November from 14.00 - 18.00. Please visit EPO's website at <http://www.epo.org/learning-events/events/conferences/patent-statistics/patstat.html>. Registration can be made via the registration tool.

4. Hotel

Please make your room booking as soon as possible, as the number of rooms is subject to availability and November is the high season month in Rio de Janeiro.

List of hotel proposals in Rio

1- Conference Hotel:

Rio Othon Palace (incl. breakfast):

- Superior Premium Lateral Mar: 524,40 R\$ incl. 15% (approx. 200 EUR or 260 US\$)
- Luxo Lateral Mar: 581,90 R\$ incl. 15% (approx. 222 EUR or 290 US\$)

This is a block booking of a certain amount of rooms. Prices are subject to availability.

Booking via email: grupos.roph@othon.com.br , indicating:

Participant at Patent Statistics for Decision Makers Conference PSDM 2013 or Conferência Internacional sobre Estatísticas de Patentes para Tomadores de Decisão-PSDM2013

2- Hotel OTHON hotels nearby the conference hotel

California Othon Classic (incl. breakfast):

- Standard: 411,70 R\$ incl. 15% (approx. 160 EUR or 204 US\$)
- Deluxe: 493,35 R\$ incl. 15% (approx. 190 EUR or 245 US\$)
- Deluxe with balcony: 511,75 R\$ incl. 15% (approx. 200 EUR or 255 US\$)

Lancaster Othon Travel (incl. breakfast):

- Standard. 406,00 R\$ incl. 15% (approx. 155 EUR or 200 US\$)
- Deluxe: 525,55 R\$ incl. 15% (approx. 200 EUR or 260 US\$)

Savoy Othon Travel (incl. breakfast):

- Superior: 365,70 R\$ incl. 15% (approx. 140 EUR or 180 US\$)

Booking via email: central.reservas@othon.com.br , indicating:

Participant at Patent Statistics for Decision Makers Conference PSDM 2013 or Conferência Internacional sobre Estatísticas de Patentes para Tomadores de Decisão-PSDM2013

5. Working language

The working language of the conference will be English throughout.

6. Social programme

On 11 November a coffee break will be held during the PATSTAT pre-conference

On 12 a cocktail will be offered at the end of the conference

On 12 and 13 November lunches and coffee will be provided for.

General information

1. Travel and accommodation arrangements

Participants are responsible for making their own travel arrangements, including hotel bookings and transfers.

Rooms have been reserved for participants at a **negotiated price** at the hotel where the conference will take place. For more information, please visit <http://www.oecd.org/site/stipatents/practicalinformation.htm> and click the list of hotel proposals.

2. Information on visa regulations for Brazil

Contact for general information and issuing visa letters:

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Erica Leite (erica.leite@inpi.gov.br)

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Directorate of Cooperation for Development – DICOD
National Institute of Industrial Property - INPI Brazil
Telephone: +55 21 3037-3587 / +55 21 3037-3079
Cell phone: +55 21 9479-2693

3. Further information

For further information please feel free to contact:

INPI Brazil

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Carlos Filho: carlos.filho@inpi.gov.br

WIPO Brazil

Maria Julia Gomes de Moura: mariajulia.gomesdemoura@wipo.int

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Karin Terzić: kterzic@epo.org

OECD Paris/France

Elodie Pierre: elodie.pierre@oecd.org

If you need any help or information during your city visit you can contact directly the Tourism Office: www.rioguaoficial.com.br

Please also visit the webpages of OECD and EPO for the event:

<http://www.oecd.org/site/stipatents/>
www.epo.org/psdm2103

4. Transportation

For safety reasons, we recommend you to use the cabs of the airport to do the transfer airport-hotel. There are several options of companies, as follows:

Specials:

Cootramo + 55 21 3976-944/ + 55 21 3976-9945
Cooparioca + 55 21 2518-1818
Transcopass + 55 21 2209-1555
Transcootur + 21 2742-8740/9496-9010
Coopatur + 55 21 2573-1009/ + 55 21 3885-1000

Yellow cabs (more economic):

Aerotáxi - +55 21 3398-3163
Aerocoop - +55 21 3398-3691

Please consult the hotel for transportation from your hotel to the venue of the event.

5. Currency

The currency used in Brazil is the Brazilian Real (R\$)

USD 1 = R\$ 2,30 (approximately)
EUR 1 = R\$ 3,00 (approximately)

The credit cards Diners Club, Visa, American Express, and Master Card are widely accepted at most hotels, shops, and restaurants.

About Rio de Janeiro

Rio de Janeiro is the capital of the [State of Rio de Janeiro](#), the second largest city of [Brazil](#), and the third [largest metropolitan area](#) and [agglomeration](#) in [South America](#). The city was the country's capital for nearly two centuries, from 1763 to 1960. Commonly known as just Rio, the city is also nicknamed *A Cidade Maravilhosa* or "The Marvelous City."

Rio de Janeiro is famous for its natural settings, its [carnival](#) celebrations, [samba](#), Bossa Nova and hotel-lined tourist beaches, such as [Copacabana](#), [Ipanema](#) and [Leblon](#). Some of the most famous landmarks, in addition to the beaches include: the giant statue of [Christ](#), known as [Christ the Redeemer](#) ('Cristo Redentor') atop [Corcovado](#) mountain, named one of the [New Seven Wonders of the World](#); [Sugarloaf](#) mountain (*Pão de Açúcar*), with its cable car; the [Sambódromo](#), a giant permanent parade avenue lined with grandstands which is used during Carnival; and [Maracanã stadium](#), one of the [world's largest football stadiums](#). Rio de Janeiro will host the 2014 World Cup and the [2016 Summer Olympics](#) (first South American city to host the event).

The city also boasts the largest and second largest urban forests in the world: *Floresta da Tijuca*, or "[Tijuca Forest](#)." and (almost connected to the first) the forest in *Parque Estadual da Pedra Branca* or *White Stone State Park*.

Climate:

Rio de Janeiro is at sea level, near the Tropic of Capricorn. Its climate is hot and damp. There are definitely more sunny than rainy days. Two weeks or more without a single drop of rain are not uncommon. The event will occur on spring, temperature may vary between 25 and 30° C.

For further information regarding the weather in Rio de Janeiro: <http://www.climatempo.com.br/previsao-do-tempo/cidade/321/riodejaneiro-rj>.

Electrical System:

The voltage in the city of Rio de Janeiro is 110 volts.

Food:

If needed, it is easy to go out for a meal in Rio de Janeiro. It caters to all tastes. Exploring the city's restaurants is definitely to be included on your list of things to do. Ipanema, Leblon, Copacabana and Leme concentrate many of the best restaurants, cafes and snack bars.

Touristic Guide:

Corcovado



Mount Corcovado is Rio de Janeiro's main attraction and one of the world's seven wonders. With 710 m above sea level, it supports the statue of Christ the Redeemer. In order to ascend it, one may use a typical funicular on one of the oldest Brazilian railways. On the top of the mountain, one will have one of the most beautiful sights of the city. Visitors can see the Guanabara Bay, the Sugar Loaf, the Maracana Stadium and even the neighbor city of Niterói.

The Corcovado train departure from Cosme Velho street, n. 513, Cosme Velho neighborhood. Opening hours from 8:30 a.m. to 7 p.m., leaving every half hour. It works from Monday to Sunday. Ticket price: R\$ 36. The phone is: (21) 2558-1329.

Sugarloaf



Sugarloaf Mountain (in Portuguese, *Pão de Açúcar*), is a peak situated in Rio de Janeiro, on a peninsula that sticks out into the Atlantic Ocean. Rising 396 metres (1,299 ft) above the harbor, its name is said to refer to its resemblance to the traditional shape of concentrated refined loaf sugar. A glass-paneled cable car, the *bondinho*, capable of holding 75 passengers, runs along a 1400-meter route between the peaks of *Pão de Açúcar* and *Cara de Cão* every 20 minutes.

The glass-paneled cable car departure from Av. Pasteur, number 520, Urca neighborhood. Opening hours: from 8:00 a.m to 7:30 p.m, leaving every twenty minutes. It works everyday. Ticket price: R\$ 53,00. The phone is: (21) 2461-2700.

Rodrigo de Freitas Lagoon



A lagoon, a neighborhood, a park, a leisure area, a postcard... Rodrigo de Freitas Lagoon is all this. Simply called as "Lagoa", it concentrates a great variety of attractions, such as: bars, restaurants, nightclubs, gyms, the Jockey Club, The Botanical Garden, and the headquarters of the soccer team of Flamengo.

Lapa



Lapa, the district of the Arcos, is a historical and bohemian neighborhood. The first denomination is justified for its colonial architecture and symbols, such as the aqueduct arches, which are part of Rio's history. The other characteristic owes to Lapa being the only place in Rio that can aggregate various musical trends. It is a stage for samba lyrics, for Northeastern sounds and for the modernity of electronic music, etc. There, in downtown Rio, along Mem de Sá, Riachuelo and Lavradio streets, one will find an ample variety of bars (Rio Scenarium is one of the most visited), restaurants and dancing places that can be considered a good synthesis of Rio's culture, joy and night. For all this, Lapa is an important touristic point.