Conference venue: Hotel Rio Othon Palace  
Avenida Atlântica, 3264 - Copacabana, Rio de Janeiro, 22070-000 - Brazil

Pre-event, Monday, 11th November 2013

14:00-18:00 PATSTAT Workshop  
European Patent Office (EPO) - www.epo.org/stat

18:00-18:30 Launch of the OECD Science, Technology and Industry Scoreboard 2013  
Organisation for Economic Co-operation and Development (OECD) - www.oecd.org/sti/scoreboard

Day 1, 12th November 2013

8:45-9:00 Registration - Rio Othon Palace

9:00-9:30 Welcome and Opening Addresses
Jorge Ávila - President, Instituto Nacional de Propriedade Industrial (INPI)
François-Régis Hannart - Principal Director, European and International Co-operation  
European Patent Office (EPO)
Andrew Wyckoff - Director, Directorate for Science, Technology and Industry  
Organisation for Economic Co-operation and Development (OECD)
José Graça Aranha - Regional Director, Brazil Office  
World Intellectual Property Organization (WIPO)

9:30-11:00 Session 1: IP Strategies  
Chair: Bronwyn H. Hall - University of California, Berkeley and UNU-MERIT

Complementarity, Fragmentation and the Effects of Patent Thicket  
Sadao Nagaoka - Hitotsubashi University  
Yoichiro Nishimura - Kanagawa University

The Value of Patent and Trademark Pairs  
Grid Thoma - University of Camerino

Patents and other appropriability methods: Impacts on export performance of Brazilian firms  
Graziela Ferrero Zucoloto - Instituto de Pesquisa Econômica Aplicada (IPEA)

11:00-11:30 Coffee Break

11:30-13:00 Session 2: IP and Economic Performance  
Chair: Sadao Nagaoka - Hitotsubashi University

Patent Value and Citations: Creative Destruction or Defensive Disruption?  
David S. Abrams - University of Pennsylvania  
Ufuk Akcigit - University of Pennsylvania and NBER  
Jillian Popadak - University of Pennsylvania

Do Resources Flow to Innovative Firms? Evidence from Firms in OECD Countries  
Carlo Menon - OECD  
Chiara Criscuolo - OECD  
Dan Andrews - OECD

IPR-Intensive Industries: Contribution to Economic Performance and Employment in the EU  
Theon van Dijk - EPO

13:00-14:30 Lunch Break
Session 3: Panel - Leveraging on IP Assets for Economic Growth

Moderator: Andrew Wyckoff - Director, Directorate for Science, Technology and Industry, OECD
Theon van Dijk - EPO
Sergio Medeiros Paulino de Carvalho - INPI
Tony Clayton - UK Intellectual Property Office
Benjamin Mitra-Kahn - IP Australia
Stuart Graham - Georgia Institute of Technology and USPTO advisor

16:00-16:30 Coffee Break

Session 4: Patents and Human Capital Mobility

Chair: Eduardo da Motta e Albuquerque - Federal University of Minas Gerais (UFMG)

Foreign inventors in Europe and the US: Testing for Self-Selection and Diaspora Effects
Stefano Breschi - Università Bocconi
Francesco Lissoni - Università Bocconi and Université Montesquieu, Bordeaux IV

Julie Callaert - KU Leuven
Jan-Bart Vervenne - KU Leuven
Bart van Looy - KU Leuven and University of Twente

Inventor Diasporas and the Internationalization of Technology
Ernest Miguélez - WIPO, University of Barcelona and CReAM

18:00-18:30 Poster Session
20:00-22:00 Dinner

Day 2, 13th November 2013

Session 5: Green Patenting

Chair: Stuart Graham - Georgia Institute of Technology and USPTO advisor

Innovation and Diffusion of Clean/Green Technology: Can Patent Commons Help?
Bronwyn H. Hall - University of California, Berkeley and UNU-MERIT
Christian Helmers - Universidad Carlos III de Madrid

Antoine Dechezleprêtre - London School of Economics

Patenting Trends in Green Technology of Gasification in Brazil: The Current Analysis by Patent Statistics
Douglas Alves Santos - Federal University of Rio de Janeiro and INPI
Mauricio Bezerra De Souza Jr. - Federal University of Rio de Janeiro
Edward Winter - INPI

Patent Statistics for International Comparisons and Analysis of Narrow Technological Fields
Ivan Hascic - OECD
Jérôme Silva - OECD

11:00-11:30 Coffee Break
Session 6: The Market for Ideas
Chair: Mário Alexandre Gonçalves - Whirlpool

Yann Ménière - MINES ParisTech
Tim Pohlmann - MINES ParisTech and Technical University of Berlin

What Do Patent-based Indicators Tell Us About Product Commercialization?
Simon Wakeman - European School of Management and Technology
Stefan Wagner - European School of Management and Technology

Contracting for Technology Transfer: Patents, Know-How and IP Bundles
Catalina Martinez - CSIC-IPP
Pluvia Zuniga - UNU-MERIT

13:00-14:15 Lunch Break

Session 7: Patent Systems
Chair: Chong Sun Hong - SungKyunKwan University

Do Inventors Value Secrecy in Patenting?
Evidence from the American Inventor’s Protection Act of 1999
Stuart Graham - Georgia Institute of Technology and USPTO advisor
Deepak Hegde - New York University

Determinants of Patent Pendency
Tony Clayton and Nadiya Sultan - UK Intellectual Property Office
Benjamin Mitra-Kahn - IP Australia
Alan Marco - USPTO
Stuart Graham - Georgia Institute of Technology and USPTO advisor

Deferred Patent Examination
Ilja Rudyk - Ludwig-Maximilians-Universität

Is Strategic Patenting still in vogue?
A Reassessment of Motives to Patent a Decade after the Patent Surge
Knut Blind - Technical University of Berlin
Sören Simon Petersen - Technical University of Berlin
Julius Rauber - Technical University of Berlin

16:00-16:30 Coffee Break

Session 8: The Geography of Innovation and Technological Change
Chair: Paulo Furquim de Azevedo - Getúlio Vargas Foundation (FGV)

Relatedness and Technological Change in Cities
Pierre-Alexandre Balland - Utrecht University and Eindhoven University of Technology
Ron Boschma - Lund University and Utrecht University
Dieter Kogler - University College Dublin

Territorial Factors Affecting Innovation in the Micro-Regions of São Paulo
Suelene Mascarin - University of São Paulo
Renato Garcia - University of São Paulo
Veneziano de Castro Araujo - University of São Paulo

Does Government Funding Increase Patenting in the Nanotechnology Field?
Where Does Quebec Stand in Comparison to the Rest of Canada?
Leila Tahmooresnejad - Polytechnique Montréal
Catherine Beaudry - Polytechnique Montréal

18:00-18:10 Closing Remarks - End of Conference
1. **Collaboration Spotting, Software Package Combining Advanced Mining and Semantics Techniques with Interactive Socio-metric Diagrams to Understand the Publication and Patent Landscapes at the Technology Forefront**
   A. Agocs, S. Fragkiskos, J.-M. Le Goff and E. Skogstad - European Organisation for Nuclear Research
   H. Tanev and E. Van der Goot - European Commission – Joint Research Centre

2. **Patents and Innovation in Brazil: Local Factors and Spatial Proximity**
   Veneziano de Castro Araujo - University of São Paulo
   Renato Garcia - University of São Paulo
   Suelene Mascarini - University of São Paulo

3. **Patent Statistics and co-Authorship/co-Ownership Network Analysis in Dengue and Human Papillomma Virus (HPV) Vaccines’ R&D: Implications for Public Policy**
   Priscila Rohem dos Santos - INPI
   Claudia Ines Chamas and Carlos Médicis Morel - Fundação Oswaldo Cruz

4. **Patent Statistics on Cancer as a Tool for Policy-Making Decision in the Health Sector**
   C. d’Urso de Souza Mendes Santos, E. Vianna Saraiva, P. Rohem dos Santos, R. Di Sabato Guerrante - INPI
   F. M. Lins Mendes - Federal University of Rio de Janeiro
   A. M. de Souza Antunes - INPI and Federal University of Rio de Janeiro

5. **Patents and Climate Change Mitigation Technologies in Latin America**
   G. Owens - EPO