This presentation explores the idea of responsible wellbeing in development through Oxfam Hong Kong’s explorations around four dimensions – namely, self-sustenance, self-esteem, self-determination, and social responsibility. The presentation proposes that responsible wellbeing extends and re-orient the idea of development, offers exciting possibilities for programme and policy development that are based on people’s conception of wellbeing, and provides a stronger argument for addressing rights, and participation. It also underscores the importance of understanding various phenomena that shape wellbeing conceptions, including access to information, knowledge, and relevant institutions, and work towards positive and inclusive change.