

## netFWD news

## Welcome to the newest netFWD members!

**Dubai Cares, United Arab Emirates**

[Dubai Cares](#) is a philanthropic organisation working to provide children in developing countries with access to quality primary education. The organisation's mission to increase children's access to quality primary education is realised through integrated programmes that eliminate the underlying obstacles that prevent children from going to school and learning. This is achieved through building and renovating schools and classrooms, improving water, sanitation and hygiene in schools, providing school feeding, deworming activities, early childhood education, as well as teacher training, curriculum development, literacy and numeracy. To date, Dubai Cares is reaching more than 10 million children in 35 developing countries.

**Ford Foundation, United States**

The [Ford Foundation](#) is an independent, nonprofit grant-making organisation. For more than 75 years, it has worked with courageous people on the frontlines of social change worldwide, guided by its mission to strengthen democratic values, reduce poverty and injustice, promote international cooperation, and advance human achievement. With headquarters in New York, the foundation has offices in Latin America, Africa, the Middle East, and Asia. By joining netFWD, the Ford Foundation hopes to foster international cooperation on development effectiveness, philanthropy, and problem solving to reduce poverty worldwide.

**Total Foundation, France**

Headquartered in France, [Total Foundation](#) is the corporate foundation of Total, a major player in energy. Active in the fields of Education, Health, Culture and Heritage and Marine Biodiversity, it supports projects aimed to reinforce local capacities and social cohesion in France and in the countries where Total is present.

In all its projects, Total Foundation focuses on innovation, cross fertilisation and long term efficiency. Being a member of netFWD will allow Total Foundation to exchange best practices and to explore new paths for a modern, generous and efficient corporate philanthropy.

## Launch of the netFWD Pilot Guidelines in Mexico



On 19 November, the first pilot of the “Guidelines for Effective Philanthropic Engagement” was successfully kicked-off in Mexico City, in collaboration with the Mexican Agency for International Development Co-operation (AMEXCID), the Association of Mexican Foundations (CEMEFI) and GIZ. Over 60 high-level officials, senior representatives from foundations and experts gathered at AMEXCID to discuss and endorse the pilot. More information on the [country pilots](#) is available on the netFWD website.

## netFWD at Two Years!



Last October, netFWD celebrated its 2 years of existence! The Team looked back at what has been achieved with and for foundations. This anniversary also gave us the chance to



offer insights on how netFWD can build on its success to keep adding value for its members and for the OECD in the future. Read the [netFWD two-year anniversary's newsletter](#).

## Global policy agenda and Effective philanthropy as new work streams



“Philanthropy in the global policy agenda” and “Effective philanthropy” are the two new work streams and build on netFWD’s key comparative advantages of being an interface with policymakers, as well as a knowledge pioneer and driver of change within the philanthropic sector. These strategic orientations have been defined as a result of a collective reflection process and will structure the Network’s activities in 2015. For more information, please contact the [netFWD Secretariat](#).

## netFWD Advisory Group: new governance tool



In order to strengthen and consolidate its governance, netFWD has set up an Advisory Group composed of four members: the Bertelsmann Stiftung, the Emirates Foundation for Youth Development, the Novartis Foundations for Sustainable Development and the Stars Foundation. The Advisory Group plays a “sounding board” role, providing the Secretariat with guidance and suggestions on netFWD’s strategic orientations.

## Mark your calendars!



- **25 February:** Brainstorming workshop on the forthcoming netFWD study on Impact, hosted by the Stars Foundation, London
- **4-5 March:** netFWD closed-doors meeting (4 March) followed by a workshop on Youth & Education (5 March), OECD Headquarters, Paris

## netFWD members' events and latest news



If you want to share your latest news and events with the netFWD community, do not hesitate to send us a short paragraph and a photo of your highlight at [dev.foundations@oecd.org](mailto:dev.foundations@oecd.org).

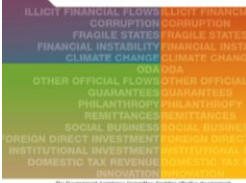
## netFWD products

### netFWD studies prominently featured at the Emirates Foundation Annual Summit



In the official opening, the two netFWD studies on *Venture Philanthropy* and *Youth Empowerment* were featured as major achievement, which the Emirates foundation contributed to. The CEO, Clare Woodcraft, also acknowledged netFWD for having allowed her foundation/the philanthropic sector to prominently participate in the HLM of the Global Partnership in April 2014. This gave netFWD exposure and attested to its role as a producer of policy guidance and as a broker for the sector in the global development agenda.

## netFWD and Policy Dialogue



Bathylle Missika and Emilie Romon from netFWD contributed chapter 8 “Foundations as Development Partners” of the [OECD Development Co-operation Report 2014: Mobilising Resources for Sustainable Development](#). This chapter not only points out the comparative advantages of foundations as development partners, but also debunks two myths undermining collaboration with other actors, i.e. the widespread beliefs that foundations (i) have unlimited financial resources and (ii) align their priorities with those of the development community. The chapter puts netFWD in the spotlight, with references to our two studies and a box on the *Guidelines*. Sincere gratitude is extended to the Emirates Foundation and the Foundation Center, who drafted boxes on the Arab philanthropic scene and foundations’ support to the MDGs, respectively.

## netFWD recommends...

### Democratizing Legal Information Across Africa: An Inside Look at Digitizing Local Content



The article “[Democratizing Legal Information Across Africa: An Inside Look at Digitizing Local Content](#)” (starting on page 107) was written by Abigail Steinberg, Peres Were and Amolo Ng’weno in the *Innovations* Journal, published by the Massachusetts Institute of Technology Press. Access to legal information is a critical step in understanding fundamental rights, democratizing legal information, informing advocacy initiatives, and empowering citizens. Until recently, few Kenyans could gain access to such information, but due to a groundbreaking partnership between the African Innovation Foundation and Digital Divide Data, legislation from Kenya and 10 other African countries, including human rights rulings and court cases, are now publicly available online on the African Law Library platform. Based on the success of this pilot project, African Innovation Foundation will extend the program to 22 countries in Africa, with the long-term goal of bringing all of Africa’s laws into one publicly available repository. Having this proven formula for digitizing large document sets creates the opportunity to scale access to the local African content available online in a variety of fields. DDD aims to partner with government through education, agriculture, health, and other agencies to bring important information online, which will benefit citizens, businesses, and other institutions locally and worldwide. To go further, you can also access the [African Law Library](#).

### Measuring private development assistance: emerging trends and challenges



The new report “[Measuring private development assistance: emerging trends and challenges](#)” looks in-depth at global trends in private assistance from NGOs, foundations and corporations. It includes a discussion of available data on private development assistance, because this lack of data impedes a more strategic use of resources to end poverty. Report highlights include: OECD Development Assistance Committee (DAC) members provide an estimated USD 45 billion in PDA annually – equivalent to around a third of their aid. The US provides the most PDA: USD 30 billion annually; an estimated further USD 1 billion of PDA comes from emerging economies, with Saudi Arabia providing the most; PDA and local philanthropy are set to have increasing roles in fast-growing developing economies, and could be more effectively focused on reducing poverty, especially as these countries receive less ODA; PDA provider types have different approaches to reducing poverty. NGOs are most likely to work in countries in crisis, while foundations favour more advanced developing countries.



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