

netFWD Marketplace for Coalitions

COALITIONS' INTRODUCTIONS

The Yetu Initiative: Building Kenyan Community Philanthropy to Sustain Civil Society Aga Khan Foundation

The Yetu Initiative is a four-year (2014-2018), USD 6 million, Global Development Alliance (GDA) between the Aga Khan Foundation USA and USAID, which builds the capacity of Kenyan CSOs to catalyze local support for local development needs. Yetu builds assets, capacity, and trust, thereby rooting CSOs in the communities they serve. Yetu seeks to mobilize at least USD 1 million in funding and in-kind contributions and generate support from Kenyans towards local CSOs. Activities include supporting six Kenyan CSOs to build and deliver targeted community engagement fundraising drives, improving the capacity of at least 200 Kenyan CSOs through online platforms and availing cutting-edge online and mobile philanthropy platforms.

AKF acts as the lead implementer with advice from the project's Steering Committee comprised of the private sector (Safaricom, Nation Media, Diamond Trust Bank), foundations (AKF, Ford), international NGOs (Pact, TechSoup Global), local organisations (KCDF, EAAG) and bilateral agencies (USAID/Kenya).

ESSA – Education in Sub Saharan Africa Bosch Foundation

ESSA – Education in Sub Saharan Africa is a partnership platform to *join up, inspire, focus and increase impact for everyone investing in education in Sub-Saharan Africa.*

- An active connector: ESSA maps key drivers of change and connects key players in the space
- A capacity/capability builder: it starts through partnership with INSEAD to create a network of business schools in Africa and outside to develop educational leaders
- A knowledge to action activity: it identifies the most useful data, insights and connections on key topics and ensure maximum chance for successful translation into action
- All underpinned by a *Go to* knowledge hub: it connects, supports, and mobilises effective people, data and insight to inform, enhance and challenge relevant policy and to enable increased impact from investment decisions. A high quality, edited open source platform free to all.

ESSA is looking for additional investors/partners. These may provide funding, technical expertise, connections, insights and other resources.

Community Innovation Award BrazilFoundation

BrazilFoundation co-funds an average of 35 selected organisations in order to maximise its investment, decrease inefficiency and operational costs, and increase community impact. BrazilFoundation created the Innovation Community Award to enhance the impact and the recognition of CSOs. This award aims at enabling them to become philanthropists themselves, by supporting up to three nano-initiatives in their communities. The goal is to spread the outreach and recognition of the CSOs in their communities and, thus, to create an ecosystem of collective impact.

EdelGive Coalition for transforming Education (ECE)

EdelGive Foundation

ECE is a 5-year public-private partnership between the EdelGive Foundation and the Government of Maharashtra, with the aim of transforming learning outcomes of children in four of its most backward districts. Together, Amravati, Gadchiroli, Nandurbar and Parbhani have 4 89 479 elementary school children, 5 932 schools, 21 814 teachers. These districts are vulnerable because they perform poorly on development indicators, have high tribal populations, poor access and high seasonal migration. ECE aims to reach 608 schools, 2 102 teachers, 138 government civil servants and 44 800 children over the programme period.

ECE's intervention is aligned to the Government's vision document for education transformation, called Pragat Shaikshanik Maharashtra, and involves direct intervention in schools and communities, but more importantly, systemic capacity building at various levels in the education system for facilitation and systemic ownership.

The Future of Work Consortium

FHI Foundation

The current social and political crises across the globe can be traced back to a core challenge of creating more meaningful and rewarding work. Political trends across the globe reflect a desire to return to a past that no longer exists, with further alienation of large segments of the population, while many groups seek only to maintain stability against an uncertain future.

The Future of Work will provide multi-sectorial, integrated solutions and resources to prepare economies and workers for the next generation of jobs throughout Middle East, North Africa and the United States. The objectives are: *(i)* to scale already successful initiatives in Morocco, Jordan and Iraq that provide job matching and skills training to job seekers, *(ii)* provide industry analysis and cutting edge virtual learning through career and youth centres, *(iii)* train and empower young people with the skills and confidence needed for the new workforce demands, including starting and owning their own enterprises, and *(iv)* strengthen labour market information systems to drive decision-making, improve results through better analytics and ensure that market demands are met.

Engaging Citizens:

Constructing a Shared View of the Challenges and Opportunities in Colombian Urban Contexts

Fundación Corona

Citizen engagement in public issues is one of the main problems of modern democracies. They do not participate, and lack the appropriate mechanisms and information to engage in public issues. Mistrust is a characteristic of the relation between citizens and the government, whose actions seem unaccountable. In addition, in Colombia, there is no model of citizen engagement for collective impact, and traditional approaches have failed. Maximise existing capacities and join efforts to promote citizen engagement in a country where apathy is cultural and interventions are disarticulated is innovative and can deliver high impact results.

For this reason, Fundación Corona seeks to create a citizen engagement model for collective impact. The objective of the project is to identify, scale and magnify sustainable citizen participation initiatives, create alliances around shared objectives, communicate the model's intervention logic, and build bridges between civil society and government institutions, promoting accountability and inclusive policies.

Innovative Approach to Prepare Educators for the 21st Century Education in the Public School Systems Instituto Ayrton Senna

The development of socio-emotional skills, an important aspect of education for the 21st century, contributes to learning and to the permanence of students in school. This aspect, however, is distant of the Brazilian educational system. The innovation of this project is to bring light to education for the 21st century and develop educational solutions in partnership with the public system that are applicable and scalable. Implementing this project and working with the public system is necessary in order to support long-term sustainable improvements and increase the chances of students from challenging social backgrounds to develop professionally and socially.

The Instituto Ayrton Senna (IAS) has been developing and testing an educational proposition since 2012 with the public high school network in Rio de Janeiro with proven results. IAS is working on expanding the initiative to other networks across the country at the high school level and to also enhance the reach of this solution to elementary education.

Investing in Mentoring to Drive Personal, Business and Economic Growth and Employment Generation Mowgli Foundation

Mowgli believes that mentoring is a key component of human capital development of entrepreneurs, youth and women, through the empowerment of the core spirit and the identification and management of internal interferences which prevent them from turning their potential into success.

To date, Mowgli has delivered 90+ mentoring programmes within 15 countries. Through these programmes, an alumni of 1 800 members has been developed with over 1 000 mentors supporting 800 entrepreneurs. During the entrepreneurs' mentoring year, 91% of existing jobs were safeguarded, 3.3 new jobs are created, 89% of their businesses remained operational, bucking the high failure rate of startups. Mentoring investors also achieved a staggering 890% Return on Mentoring Investment through the salaries generated. This impact has led to Mowgli receiving 3 awards focused on the programme design quality, employment generation and network as well as the development of a franchise model to increase the programme's reach and impact.

Better Hearts, Better Cities Novartis Foundation

The main purpose of the initiative is to improve cardiovascular health outcomes in low-income urban populations through a multidisciplinary, sustainable approach addressing hypertension and its underlying risk factors (e.g. food/ nutrition, exercise, air pollution).

The initiative also aims at testing a new collaborative approach that could be replicated in other cities/ disease areas. This means interventions will be co-developed with local stakeholders and local stakeholders need to be willing to share ownership and accountability.

A feasibility assessment stage has been started in 2 cities: Dakar (Senegal) and Ulaanbaatar (Mongolia), while a 3rd city is being evaluated in Brazil.

The Power of Nutrition

Power of Nutrition

The Power of Nutrition is a foundation whose primary focus is improving the nutritional welfare and care of young children, adolescent girls and mothers in Sub-Saharan Africa and Asia. Founded by the Children's Investment Fund Foundation, UBS Optimus Foundation and the U.K.'s Department for International Development, the World Bank and UNICEF, its goal is to unlock \$1 billion in new financing to accelerate progress on child under nutrition on a scale that few can achieve alone.

The Power of Nutrition is the only organisation that offers a platform exclusively dedicated to scaling up a comprehensive package of evidence-based and high-impact interventions to improve child nutrition by facilitating better co-ordination and ground-breaking partnership between private donors, non-traditional donors and national governments. Its unique financing structure multiplies contributions from new funding partners by a minimum of 4x. By 2020 its aim is to save 10 million children from stunting and save 100,000 lives.

The With and for Girls Collective

Stars Foundation

The With and For Girls Collective is a group of organisations – EMPOWER, Mama Cash, Nike Foundation, NoVo Foundation, Plan UK International, the Global Fund for Children, Comic Relief, and Stars Foundation (the Collective's convenor) – with a common belief that girls are agents of change.

They have pledged a combined USD 1 million to find and fund organisations working with and for girls. Through a global awards initiative, they provide flexible funding, capacity building support, access to networks and profile raising opportunities to help winning organisations realise their ambitions to improve the lives of girls. Award winners work on a variety of thematic issues and have demonstrated strengths in engaging girls in governance, programme design and decision-making.

Girls' voices are at the heart of the With and For Girls Awards. The final stage of the awards process is conducted through five regional judging panels made up of adolescent girls who have final decision-making power over the choice of winning organisations. The inclusion of girls on the judging panel is testament to the importance the Collective places on girl participation.