

# netFWD 2017 Annual Meeting

16-17 March 2017

OECD Conference Centre | Paris | Room CC 5

## DRAFT AGENDA

### DAY 1

08:30 – 09:00	Welcome coffee
09:00 – 09:45	<b>Opening keynote</b>
CC 20	The worldwide political context is changing with rising populism, a globalisation backlash, and increasing citizen mistrust in public institutions and political leaders. This evolution is not without consequences, including for philanthropy. As governments disengage financially and politically from international co-operation, philanthropies could find themselves playing an enhanced role to support development. However, the shrinking space for civil society could make how they operate more complicated.
09:45 – 11:00	<b>Session 1. Philanthropy for development: What should this look like in 2030?</b>
CC 20	Philanthropy's landscape has transformed dramatically in the last 15 years. Cross-border giving has multiplied by ten between 2003 and 2014. Foundations have emerged in all parts of the world. The sector is structuring itself by creating associations and networks. At the same time, governments today are increasingly willing to get closer to the private sector and philanthropy as a way to leverage private funding to achieve the 2030 Agenda. Such deepening interest opens a window of opportunity for foundations to better position themselves in the development galaxy. This session invites participants to reflect collectively on what philanthropy will look like in 2030 and the role it should play as well as on how netFWD can support the transition.
11:00 – 11:30	Coffee break
11:30 – 12:30	<b>Session 2. Setting the foundation for foundations to matter: Insights from the OECD's survey on global philanthropy</b>
CC 20	Advocacy requires evidence. And for advocacy efforts to be meaningful and impactful they need to be grounded in evidence. The collection, analysis and release of reliable data allow the better tracking and targeting of philanthropic activities, while measuring their impact. The OECD is undertaking an unprecedented survey of global philanthropy to complement existing data on financing for development. This effort is part of a broader effort to develop a global outlook on financing for development which will allow comparing the volume of philanthropic flows with those of ODA, FDI, etc. This session thus provides an overview of the survey's findings and gives participants a chance to share their feedback and perspectives to be included as well.
12:30 – 13:30	<b>Session 3: Engaging with governments: Does it always have to be complicated?</b>
CC 20	netFWD designed and unveiled the Guidelines for Effective Philanthropic Engagement in 2014 to bring governments and foundations closer. Today, we have proof of how the Guidelines work after seeing India, Kenya, Mexico and Myanmar apply them. This session presents and discusses the experiences of these four countries in working with their philanthropic sectors. It offers some policy and sector-specific recommendations to governments and foundations based on the Guidelines, focusing on child and maternal health, vocational training, and productive projects.
13:30 – 14:45	Lunch

14:45 – 16:00 **Session 4a. [Accelerating Impact 2030] Making multi-stakeholder partnerships more effective: A new method!**

CC 5 Several netFWD members have a long history of working with governments and other development actors to address social challenges more comprehensively and effectively. For others, multi-stakeholder partnerships are relatively new to their strategies. In both cases, netFWD members are looking for innovative and better ways to engage in multi-stakeholder partnerships. As part of Accelerating Impact 2030 (AI2030), netFWD is developing a peer learning methodology that draws on the experiences of its members and takes a more critical look at the effectiveness of multi-stakeholder coalitions to assess their value in meaningful yet practical ways. netFWD's Secretariat will present the initial features of the methodology, and participants will gather in groups to provide feedback and engage in sector-specific discussions about it.

16:00 – 16:30 **Coffee break**

16:30 – 17:00 **Session 4b. [Accelerating Impact 2030] Feedback from working groups**

CC 5 Groups will summarise the outcomes of their break out discussions. This feedback will help fine tune the peer learning methodology and tailor it to partnerships in specific sectors.

17:00 – 17:45 **Session 5. AI2030 in practice: Introducing netFWD's marketplace for coalitions**

CC 5 AI2030 helps foundations engage in and make the most of multi-stakeholder partnerships. How? On the one hand, AI2030's unfolding methodology measures the impact of coalitions. On the other hand, AI2030 supports foundations in their quest to form these very coalitions with like-minded partners. However, finding partners with similar visions, values and objectives is not easy in a philanthropic world of imperfect access to information. To help members and partners in this endeavour, netFWD organises a marketplace for foundations to pitch their projects as they search for co-funders and co-implementers. This innovative marketplace will convene the following day (17 March 2017). To introduce it, burgeoning coalitions at this session will discuss the most effective ways to bring others on board based on their early experiences.

17:45 – 18:00 **Wrap up and next steps**

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18:00 – 19:30 **Cocktail reception**

## DAY 2

09:00-12:30 **netFWD's marketplace for coalitions**

CC 5 Finding partners sharing similar areas of philanthropic interest is not always easy as information is hard to access. To address this real need, netFWD offers its members and partners an opportunity to connect with one another through a marketplace for coalitions during Day 2 of its 2017 Annual Meeting. This half-day event allows foundations to introduce their coalitions and get to know more about other ones as they look for co-funders and co-implementers to build or expand their philanthropic projects.

*Format:* During the event, selected foundations will be given two minutes each to introduce their coalitions. Then, they will take up their place in the marketplace for other participants to meet them, learn more about the projects that spark their interest and discuss potential areas for collaboration.

12:30 End of Annual Meeting