



OECD Regional Development Policy Conference
Understanding Growth in Different Types of Regions

26-27 MARCH, 2012
Newcastle upon Tyne, United Kingdom

Speaker Biographies



Richard Baker
Director
RBL Consulting
United Kingdom

Richard is Director of RBL in the UK and works across a group of public policy areas including local and regional economic development, employment and self-employment, demography and ageing, and equality and diversity. He is an Associate Fellow to the IPPR, part of the secretariat to the Northern Economic Futures Commission, and an Advisor to the OECD Directorate of Public Governance and Territorial Development, working on programmes aiming to identify key drivers to economic performance in different types of regions, and to create a methodology to define and measure performance of functional economies. Richard was Policy & Research Manager for the Northern Way until April 2011 responsible for the organisations Policy and Research programme and City Regions Development programme. He previously worked as National Development Manager for Age Concern England, co-ordinating work on employment, regional development and equality. He led the EU wide Regions for All Ages programme highlighting the impact of demographic change at sub-national level. He chaired the Equality and Non-discrimination Expert Group for AGE, the European Older People's Platform and was a member of the UK Government's Age Advisory Group. He is a Fellow of the Regional Studies Association, a Trustee of the Princes Initiative for Mature Enterprise (PRIME) and a member of the Newcastle Fairness Commission.



Rhiannon Bearne
Group Assistant Director
The Cyrenians
Northern Economic Futures Commissioner
United Kingdom

Rhiannon joined regional homeless charity, The Cyrenians in January, where she is responsible for the organisation's policy, campaigning and research work. Prior to joining The Cyrenians she held posts at Business and Enterprise Group, the regional Business Link deliverer, and VONNE, the regional support body for voluntary and community groups in the North East. She is also a Trustee of the Millfield House Foundation, a regional grant-making body devoted to building a better society in the North East and the Regional Youth Work Unit.



Ed Cox

Director
IPPR North

Northern Economic Futures Commission Deputy
Chair
United Kingdom

Ed Cox is a regular keynote speaker, chair and contributor to a wide range of national conferences on his areas of expertise. He has written articles for the Guardian, Independent and several local newspapers. Before joining IPPR in 2009, Ed was Policy Adviser to the Secretary of State for Communities and Local Government, where he played an important role in shaping the Sub-National Review, the Empowerment white paper and other policy themes. In previous roles, Ed has been Director of Policy and Public Affairs at the Local Government Information Unit and served as a Commissioner on the Government's Commission on Integration and Cohesion. He has worked as Co-ordinator of Community Pride Initiative (a voluntary organisation supporting community engagement in neighbourhood renewal in Greater Manchester) and played a leading role in the development and implementation of Community Empowerment Networks in Manchester and Salford. Ed was also a member of the Manchester Local Strategic Partnership Board, for which he wrote the city's first coordinated Community Engagement Strategy.



Peter Dupej

State Adviser General
Ministry of Transport
Construction and Regional Development
Slovak Republic

Construction and Regional Development
Slovak Republic

Peter Dupej is State Adviser General at the Ministry of Transport, Construction and Regional Development of the Slovak Republic. His responsibilities includes: the National Strategy for Regional Development (NSRD 2020/2030) of the SR; unit of the Regional Development Policies Coordination in the SR; collaboration with OECD, TDPC and LEED; OECD documents Regional Development Review 2011; Regional Development Policies in OECD Countries 2010, leading project manager of the joint projects MCRD/MTCRD and OECD LEED programmes "Efficiency of the RDAs integrated Network of the SR - 2010". He led the "Economic and social planning framework for Self-governing regions of the Slovak Republic - 2009" and currently has responsibility for the indicators, monitoring and evaluation of the NSRD SR and SEA of the NSRD SR for 2020/2030. He joined national government Ministry of Environment as a State Advisor in 2001 as Head of the Structural Funds, CF till 2006, Ministry of Health 2007-8 and has led a number of key evaluation and implementation projects and programmes for the Slovak Republic. He has also worked as a general manager of the private engineering/trade company.



Lewis Dijkstra

Deputy Head of Unit

Directorate-General for Regional Policy
European Commission

Lewis Dijkstra is the Deputy Head of Unit of the Analysis Unit of the Directorate-General for Regional Policy, European Commission. He coordinates and writes the main analytical reports such as the Cohesion and Progress Reports. His latest work and publications included cover topics such as the development of metropolitan regions in the EU, population change in remote rural regions, labour mobility in the EU and the US, regional competitiveness and quality of government. For his work he liaises with the OECD, Eurostat, the Joint Research Centre and the European Environmental Agency. With these partners, he has launched projects on the drivers of regional economic growth, competitiveness and well-being. He is a member of the OECD Territorial Indicators Working Party's Bureau as part of the Territorial Development Policy Committee. He holds a PhD in Urban and Regional Planning from Rutgers University, an MSc in Urban and Regional Planning from LSE and a BA in Political Science from the University of Ghent.



Rachel Ford

Economic Strategy and Intelligence Manager
Tees Valley Unlimited
United Kingdom

Rachel joined Tees Valley Unlimited as Economic Strategy and Intelligence Manager in November 2011. Rachel previously worked at Business and Enterprise Group, leading the policy and economic intelligence team. With a background in local government, Rachel has led the development and implementation of regional and local strategies.



Ugo Fratesi

Associate Professor of Regional Economics
Politecnico di Milano
Italy

Ugo Fratesi is associate professor of regional economics at Politecnico di Milano. He is Treasurer and member of the Council of the Italian Section of the Regional Science Association International (AISRe). He has been member of the editorial board and book review editor of the Italian Journal of Regional Science since 2008. He authored three books and several papers published in refereed journals in the field of regional economics, especially on the themes of regional growth, disparities and policy.



Enrique Garcilazo

Head
Rural and Regional Programme
Public Governance & Territorial Development
Directorate
OECD

Jose Enrique Garcilazo is the Head of Unit for the Rural and Regional Development Programme within the Regional Development Policy Division at the OECD. His work has mainly focused in the areas of regional competitiveness, measuring the performance of regions and understating the key factors for growth at the regional level and their impact to aggregate performance. He obtained a doctoral degree from the University of Texas at Austin at the LBJ school of public affairs.



Miroslaw Grochowski
University of Warsaw
Poland

Miroslaw Grochowski, geographer, is affiliated with University of Warsaw and Polish Academy of Sciences. He is specialized in urban and economic geography and deals with theoretical and practical aspects of local and regional development. He is also advisor and consultant in projects on improvement of performance of public administration, preparation of development strategies and plans, management of metropolitan areas development including specific issues of peri-urban development. He has international practical experience related to local and regional development and functioning of local government and its supporting institutions.



John Holden
Deputy Director
New Economy Manchester
United Kingdom

John Holden is Deputy Director of Research at New Economy, the body charged with creating economic growth and prosperity for Manchester. John leads a team of researchers analysing key issues relating to economic development, planning, housing, environment, and crime. He has been involved in the development of growth strategies in Manchester for over eight years, most recently working on the Greater Manchester Growth Plan. John's research experience includes leading a pan-European study into the impact of city governance on economic growth, and working with the Department of Work and Pensions on a groundbreaking study into the population movements of workless residents.



Reiner Kneifel-Haverkamp
Head, EU- Funds Coordination, Brandenburg
Miinistry of Economics and European Affairs
Germany

Reiner Kneifel-Haverkamp coordinates the implementation of EU-funded operational programmes in the Brandenburg Ministry of Economics and European Affairs. His unit also deals with EU economic and financial policies as well as the future of EU-cohesion policy. He has previously worked as programme manager in DG Regional Policy of the European Commission, served as a diplomat in Asia and advised the Brandenburg Government on Constitutional and European Law.



Andrew Lewis
Director of Policy
Strategy and Communications
Newcastle City Council
United Kingdom

Andrew Lewis joined Newcastle City Council in July 2010. He has overall responsibility for the Council's work to promote economic development, community safety, policy, communications, community and democratic services. He is the Council's lead officer for partnership arrangements within and beyond Newcastle; including NewcastleGateshead, the North East Local Enterprise Partnership and Newcastle Science City. Andrew was Director of the Northern Way between 2007-10, promoting collaboration on economic development, transport, innovation and business growth across the North of England, and leading an extensive research programme. Before 2007 he held a range of senior posts in the Civil Service. He was Deputy Director of the Government Office for the North East 2004-2007, and between 1991 and 2004 was a policy advisor in HM Treasury. He has also served as a board member of the European Bank for Reconstruction and Development. He holds degrees in economics from Cambridge and Oxford Universities.



Monika Matusiak
Assistant Professor
Department of Spatial and Environmental
Economics
The Poznan University of Economics
Poland

Dr Monika Matusiak is an Assistant Professor in Poznan University of Economics. Her main interests concern territorial development, innovation policies, clusters and strategic planning. She was the meritoric coordinator of works on Regional Innovation Strategy for Wielkopolska, Poland for 2010-2020 and is the author of the innovation policy concept for this region. She has also been involved as an expert/consultant in projects by Polish Agency for Enterprise Development, Polish Ministry for Regional Development and European ones: SCINNOPOLI – Monitoring the effects of innovation policy and Know Hub: Enhancing the regional competences in strategic management of innovation policies.



Philip McCann
Chair of Economic Geography
Faculty of Spatial Sciences
The University of Groningen
Netherlands

Professor Philip McCann is Special Adviser to Johannes Hahn, the European Commissioner for Regional Policy, providing expert counsel to Commissioner Hahn on matters relating to the reform and future direction of EU Cohesion Policy. Philip holds the University of Groningen Endowed Chair of Economic Geography at the University of Groningen in The Netherlands. A former Professor of Urban and Regional Economics at the University of Reading, Philip has previously held professorships in universities in USA, New Zealand, Japan and Thailand. As well as the European Commission he also advises the OECD and various international and government organisations, mainly in the United Kingdom, New Zealand and United States.



Joyce McCarty
Councillor, Deputy Leader
Newcastle City Council
United Kingdom

Cllr McCarty became Deputy Leader of Newcastle City Council in May 2012. She was first elected to the council in a by-election in July 1994, and became Deputy Leader of the Opposition in May 2007. She is the first woman elected to serve in a leadership position in Labour Group. She has served as Chair of the Health Select Committee and Chair of the Children and Young People's Scrutiny Panel. Joyce was born and brought up on Tyneside and has lived in the west end of the Newcastle for over 30 years. Originally she worked as a secondary school teacher, and now works as an Education Adviser having also worked for a national charity and a local community health project in her professional life.



Neil Mclean
Chair
Leeds City Regions Local Enterprise Partnership
United Kingdom

Neil is the Managing Partner of DLA Piper Leeds, one of the largest law firms in the world and a key employer in the region. He has served on the Leeds Skills Board, is a director of the Leeds, York and North Yorkshire Chamber of Commerce and is Chairman of the Board of Governors of Leeds City College. Neil has also been a keen supporter of economic growth and has been involved in various regeneration and redevelopment projects across the region.



Marius Monen
Project Manager
E-portfolio Project Let's Connect
Brain Port Development
Netherlands

Marius Monen, MScBA, received his MSc degree in Business Administration from the Rijksuniversiteit Groningen. After his graduation he worked in several management positions at the University of Technology Eindhoven, among which educational director of the Industrial Engineering & Management Sciences programme, managing director of the department of Architecture, Building & Planning, and co-director of the Innovation Lab. In this last position, Mr. Monen was one of the founders of the co-location centre in Eindhoven of the KIC Innoenergy. At present Mr. Monen works at Brainport Development as project manager of Let's Connect. Let's Connect is an innovation project funded by national and regional government, aimed at the implementation of interoperable e-portfolio's through pilots within companies and educational institutions in order to contribute to a more transparent and flexible labour market and a better alignment of education to the needs of the labour market.



Pavel NOVOTNÝ

Senior Officer

Department of Regional Policy and
Development

Ministry for Regional Development of the Czech
Republic

Mr. Novotný is the senior officer of the Ministry for Regional Development of the Czech Republic, a post he has held since September, 2005. He works in the department of Regional policy and Development, and deals also with European affairs concerning cohesion policy of the European Union. Mr. Novotný was a part of a negotiating team dealing with preparation of the National Strategic Reference Framework and the Integrated Operational Programme within the Structural Funds in 2007. Mr. Novotný has held a few leadership positions in project management since coming to the Ministry for Regional Development in 2005. A couple years later, in 2009, Mr. Novotný was appointed a leader of an action of the First Action Programme for the Implementation of Territorial Agenda of the EU, focused on Urban-Rural Relations. Mr. Novotný was also a member of team which conducted the Regional Development Strategy of the Czech Republic for the period 2007 - 2013 and guidelines for creating the Integrated Urban Development Plans. Mr. Novotný earned a MA degree in economics from the University of Economics in Prague in 2005 with a thesis on Spatial Planning.



Joaquim OLIVEIRA MARTINS

Head

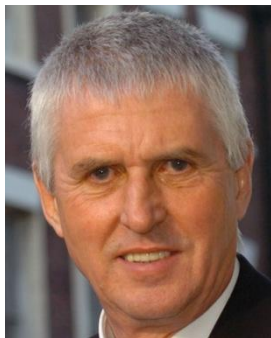
Regional Development Policy Division

Public Governance & Territorial Development

Directorate

OECD

Joaquim Oliveira Martins is the Head of the OECD Regional Development Policy Division. Current projects cover the determinants and distribution of regional growth, regional innovation, urban development and green growth and multi-level governance. He was the former Head of the Structural Economic Statistics Division, focusing on Trade & Globalisation indicators, Productivity measurement and Business statistics. Previously, he was Senior Economist at the Economics Department heading projects on the Economics of Education, Ageing and Growth, and Health Systems. He was also Head of Desk for emerging markets, where he was in charge of the first Economic Surveys of Brazil, Chile and several transition countries. Other OECD projects include monographs on Competition, Regulation and Performance and Policy Response to the Threat of Global Warming. He was also Research Fellow at the CEPII (Centre d'Etudes Prospectives et d'Informations Internationales, Paris). He is Associate Professor at the University of Paris-Dauphine. He holds a PhD in Economics from the University of Paris-I, Panthéon-Sorbonne.



Michael Parkinson

Director

European Institute for Urban Affairs

Liverpool John Moores University

United Kingdom

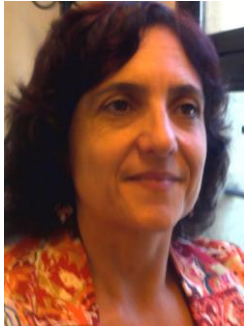
Michael is Director of the European Institute for Urban Affairs at Liverpool John Moores University. He has acted as adviser on urban affairs to the European Commission, OECD, EUROCITIES, the Department of Communities and Local Government, the National Audit Office, the House of Commons Select Committees, the Core Cities and a range of cities in the UK. He has generated over £8m in research funds to assess the development of cities, urban policy and regeneration in the UK and Europe. He lectures extensively nationally and internationally. He is a regular contributor to the media. He was made Commander of the British Empire for services to urban regeneration in 2007. Michael is currently acting as Specialist Adviser to the HoC CLG Select Committee Inquiry into Regeneration. He is also leading for DG Regio of the European Commission the Espon project on 'Secondary Cities in Europe: Performance, Policies and Prospects.' He completed in 2010 a major study of the impact of the recession 'The Credit Crunch, Recession, Regeneration, and the North: What's Happening, What's Working, What's Next?' This updated his original report to government in 2009 'The Credit Crunch and Regeneration: Impact and Implications.' He produced the 'State of the English Cities' Report in 2006 for the Office of the Deputy Prime Minister - the authoritative analysis of cities in Britain. He led CLG's expert panel on Regeneration and Economic Development Analysis until 2010. He was Director of the ESRC's Programme on CITIES: Cohesion and Competitiveness, a major five-year research programme involving 25 Universities.



Andy Pike

Professor of Local and Regional Development
Newcastle University
United Kingdom

Andy Pike is Professor of Local and Regional Development in the Centre for Urban and Regional Development Studies (CURDS), Newcastle University, UK. His research interests are in the geographical political economy of local and regional development. He is widely published in international journals, co-author of *Local and Regional Development* (Routledge, 2006) and co-editor of *Handbook of Local and Regional Development* (Routledge, 2011) (both with Andrés Rodríguez-Pose and John Tomaney). He has undertaken research projects for the OECD, European Commission and national, regional and local organisations. Andy is currently working on brands and branding geographies, evolution in economic geography, and the governance of local and regional development. He is an editor of *Regional Studies* and leads the Postgraduate Local and Regional Development programmes in CURDS.



María José Rodríguez Carbajal
Head

Department of European Affairs
Principality of Asturias Government
Spain

María José Rodríguez Carbajal has a Degree in Law at Oviedo University along with Public Law Postgraduate Course and specialised training on Business Management. She has been a civil servant of the Principality of Asturias Regional Government since 1991. Her main tasks have been related to business promotion -nine years advising entrepreneurs and companies on financing and legal matters-, and European Affairs -eleven years-, including institutional relations (European Institutions, Regional Organizations, Member States), legal procedures (State Aids, Infringement cases) and follow up of European policies mainly those related to regional development and governance, putting forward policy proposals to the regional Government.



Andrés Rodríguez Pose
Professor

London School of Economics

Andrés Rodríguez Pose is a Professor of Economic Geography at the London School of Economics and a current holder of a European Research Council Advanced Grant, of an IMDEA Social Sciences Professorial Research Fellowship and of a Leverhulme Trust Major Research Fellowship. He is also Vice-president of the European Regional Science Association, joint managing editor of *Environment and Planning C*, editor of *Economic Geography* and sits on the board of 18 scholarly journals. He has a long track record of research in regional growth and disparities, fiscal and political decentralization, regional innovation, and development policies and strategies.



Andrew Sugden

Policy Director
North East Chamber of Commerce
United Kingdom

Andrew Sugden is responsible for the policy and membership functions of the North East Chamber of Commerce, the region's premier business organisation with over 4,000 members. This includes the development and communication of policy, and representing business at a local, regional, and national level on behalf of NECC's members that collectively account for over 30% of the region's workforce. Prior to joining NECC, Andrew worked for the regional development agency, One North East, where he was closely involved in the production of the regional economic strategy. Andrew moved to the North East in January 2000 from London where he worked in research and marketing roles in the IT industry.



William Tompson

Head

Regional Economics and Governance Unit
Public Governance & Territorial Development
Directorate
OECD

Bill Tompson is the Head of Unit for Regional Economics and Governance in the Regional Development Policy Division at the OECD. Prior to joining the division, he worked in the Organisation's Economics Department as Head of Desk for Non-Member Europe and in its Policy Studies Branch. He holds degrees from the Emory University (US) and the University of Oxford (UK) and he has taught at the University of Texas at San Antonio, the University of Oxford, the University of London and at the Institut d'Etudes Politiques de Paris ("Sciences Po-Paris"). He is the author of three books, as well as numerous articles and book chapters on political economy and the economics of transition. Bill was lead author on four OECD Economic Surveys and editor of Making Reform Happen: Lessons from OECD Countries (Paris: OECD, 2010) and Institutions, Ideas and Leadership in Russian Politics (Basingstoke: Macmillan, 2010). He has also worked as an advisor to the Select Committee on Foreign Affairs of the British House of Commons.



Roger Turner

Director

Advocates for Rural Enterprise
United Kingdom

Roger's work for rural economies and environment started in estate management in 1974. Policy and advisory roles followed at the National Farmers Union, and the Royal Society for the Protection of Birds. Working at national to global levels, he helped create consensus and secure policies, standards and support for sustainable forestry in Britain. Since 1999 he led analysis and advocacy work for England's rural economies at the Countryside Agency, and its successor the Commission for Rural Communities. Leaving public service for self employment last year, Roger continues to raise knowledge, strengthen advocacy and seek equitable support for rural economies and places.



Richard WAKEFORD

Chair

OECD Working Party on Rural Areas

Formerly Director General of Environment in the Scottish Government, Richard Wakeford now works as an expert consultant - internationally on policies for rural green growth, based around food, water, renewable energy, forest, tourism and natural resource protection; and locally in the UK helping local communities draw up better plans reflecting these topics. He is currently Chair of the OECD Rural Working Party – an international forum for reviewing and comparing best practice in rural development policy and delivery. He also chairs the UK Sustainable Development Research Network, which links policymakers with relevant research and helps researchers see how to shape their work to reflect emerging policy priorities.