The Future of Global Higher Education in the 21st Century

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Access to higher education is a necessity...

Demand for Global Higher Education 2025 seat in higher education to exceed 262,000,000


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Growth areas

Countries with Greatest Growth in Demand for Higher Education

- **China**:
  - Series 1: 8%
  - Series 2: 16%

- **Brazil**:
  - Series 1: 23%
  - Series 2: 16%

- **India**:
  - Series 1: 10%
  - Series 2: 13%


Why Higher Education is important
Global landscape

- Change in demographics
- Decline in public funding
- Inconsistent education quality
- Importance of knowledge
- Globalization of education
- Importance of information & communications technologies
- Mobility
- Globalization of Skill requirements

Apollo education network
ULA

• Founded in 1975
• Based in Mexico City, Mexico
• Accredited private university
• Renowned for its dentistry, medicine & communications programs
• 4 campuses
• 1 high school, 15 bachelors, 6 specialties & 5 masters program
• Offerings also in health, business, law, graphic design, marketing & psychology
UNNIACC

- Founded in 1989
- Based in Santiago, Chile
- Accredited private university
- Strong focus in arts & communications
- 3 campuses
- 18 bachelors &
- 2 masters program
- First in Chile to teach fully online undergraduate degree program

BPP

- Founded in 1976
- London, England
- Over 20 centers in the United Kingdom
- Multiple centers in 10 countries in Europe
- Certification and continuing education in accounting, tax, financial services and human resources
- Business school and law schools (Law school is one of UK’s largest)
- Premium fifth and sixth form preparatory colleges
- First private sector institution granted degree awarding authority
- Exceptional reputation amongst the business and legal community
Western International University

- Founded in 1978
- Based in Phoenix, Arizona
- Regionally accredited institution by the HLC
- Delivers programs on 4 campuses in Arizona, on-site at partner corporations/organizations, and via its online campus WIU Interactive
- Offers certificate, associate, bachelor and masters programs
- Programmatic focus in business, administration, technology and behavioral sciences
- International student community present on campus

UOPX

- Founded 1976
- 455,000 students enrolled & 22,000+ faculty members
- 538,000 alumni
- US: 200+ locations in 39 states, DC & Puerto Rico
- Int’l campuses/centers in Mexico and Canada
- Int’l service center in Dubai
- Campuses on US bases in Japan, Korea, Guam, Italy UK, Germany, & Belgium
- Associates, bachelors masters, doctoral degrees, certificate programs & single courses
- Accredited by the North Central Higher Learning Commission
- 9 Week, 6 week and 5 week classes
- Small class sizes 12-15 students
- Interactive, Cognitive & Affective learning model
- Working adult students
- Average age 34 years old
A possible contributing factor for lower outcomes compared to traditional universities

Need Differentiated Learning

Lead with diagnostics & remediation
Combination of traditional data warehousing and cloud-based data platform (Hadoop)

- Not only captures data and produces reports, turn them into signals and insights
PROJECT MINERVA – NEXT GEN LEARNING PLATFORM

Key Tenets
- Personalized Journey
- Evidence-based Guidance
- Compelling Experiences
- Real, contextual content

Platform
- Data Driven, Pedagogy-neutral
- Task-oriented
- Individualized

Future of global education (using technology)

Manufacturing/Business
Advertising
Accounting/Law
Health
Communication
Future of global education
(using technology)
Future of global education (using technology)
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- Manufacturing/Business
- Health
- Advertising
- Communication
- Accounting/Law
Accounting / Law video?

Future of global education (using technology)
Ex: Business school age range

- Residential Campus
- Adult Learners

<table>
<thead>
<tr>
<th>Years Old</th>
<th>24</th>
<th>28</th>
<th>31</th>
<th>56</th>
<th>60+</th>
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## Approach

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<th>Intellectual Classroom</th>
<th>Science of Learning</th>
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<tbody>
<tr>
<td>Experience</td>
<td>Differentiated Learners</td>
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<td>Streamline tasks</td>
<td>Hand holding</td>
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<td>Engagement</td>
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<td>Remediation</td>
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