**DRAFT AGENDA**

Fourth Joint EU-OECD Workshop on Business and Consumer Opinion Surveys  
*Brussels 12-13 October 2009*

**Day 1**

**MONDAY, 12 October**

**9.50 – 10.10**  *Welcome and introduction EC and OECD*

**10.10 – 11.10 Session 1. Economic and social aspects of the current crisis**

- Background and introduction to topic  
  Marco Mira d’Ercole, OECD

- Results from the survey among institutes on consumers and crisis  
  Roberta Friz, EC

- Households’ financial situation and the crisis: macro and micro evidence from the EU and ISAE surveys  
  Marco Malgarini, ISAE

- What do the surveys reveal about the impact of the crisis on the South African economy?  
  George Kershoff, BER

**11.10 – 11.30 Coffee break**

**11.30 – 13.00 Session 1 continued. Economic and social aspects of the current crisis**

- Assessing the increase of Italian families perceived vulnerability  
  S. Gabriele, ISAE; C. Pollastri, Cer; Michele Raitano, Sapienza Università di Roma

- The impact of financial crisis on consumers, results from ad-hoc questions  
  Elif Pars, GfK Turkiye

- Study on the crises from a historical perspective using surveys  
  Reuben Borg, EC

- Is there a credit crunch in Italy? Evidence on new ISAE survey data  
  Stefano Costa and Patrizia Margani, ISAE

- Discussion
13.00 – 14.30 Lunch

14.30 – 16.00 Session 2. Response rates, data quality and availability issues

Introduction and background to topic
Kristine Vlagsma, EC

The financial services survey in the EU
Rosario Spadaro, IPSOS, Belgium

What impact does the response rate and weighting have on the reliability of South Africa’s retail survey?
George Kershoff, BER

Effect of the changeover to the mandatory reply on the response rate for the French surveys
Olivier Biau, EC

Bank Indonesia - consumer survey
Nurcahyo Heru Prasetyo, Bank of Indonesia

Discussion

16.00 – 16.20 Coffee break

16.20 – 17.50 Session 3. Issues related to survey harmonisation.

Introduction and background to topic
David Brackfield, OECD

Current status of the business tendency survey harmonisation in non-EU countries, OECD enhanced engagement economies and OECD accession countries
Elena Tosetto, OECD

Experience with introducing NACE rev 2 into the short-term business statistics in Eurostat and EU Member States
Brian Newson, EUROSTAT

Experiences with the Visual Analog Scale in the German Internet Business Survey
Anna Stangl, Ifo

US - Experimental implementation of Web based consumer surveys, as well as comparisons between several modes: telephone (landline and cell), web, and mail
R. Curtin, University of Michigan

Discussion

20.00 Dinner at restaurant (at participant expense)
Day 2

TUESDAY, 13 October

9.30 – 10.40 Session 4. Modelling seasonality and handling qualitative survey data:

- Background and introduction to topic
  Kristine Vlagsma, EC

- Is seasonal adjustment necessary for business confidence series?
  Emmanuelle Guidetti, OECD; Gyorgy Gyomai, OECD, Francesca Spinelli, OECD

- The effects on seasonality while migrating surveys from quarterly to monthly frequency: the case of Brazil
  Aloisio Campelo, Fundação Getulio Vargas, Brazil

- Benchmarking seasonal adjustment softwares using Frankenstein’s series
  Dominique Ladiray, INSEE

Discussion

10.40 – 11.00 Coffee break

11.00 – 13.00 Session 5. Use of surveys for forecasting key economic variables

- Background and introduction to topic
  Dominique Ladiray, INSEE

- Survey of expectations as a leading forecasting tool
  Daphna Aviram-Nitzan, Manufacturers’ Association of Israel

- Can we forecast quarterly national data revisions with tendency surveys
  Pierre-Alain Pionnier, INSEE

- A new survey-based indicator to track industrial production
  Olivier Biau and Angela D’Elia, EC

- A user perspective on use of surveys with a special focus on inventories
  Philippe de Rougemont, ECB

- Use of Chilean business surveys in conjunctural assessment and short-term forecasting
  Michael Pedersen, Central Bank of Chile
13.00 – 14.30 Lunch

14.30 – 16.10 Session 6. New survey areas and alternative survey types

Introduction and background to topic
Kristine Vlagsma, EC

The CBI’s recent answering practices survey of the retail survey
Jonathan Wood, CBI

Survey of professional forecasters (SPF)
Luca Onorante, ECB

New survey on the Italian residential housing market
Roberto Sabbatini, Banca d’Italia

TANKAN as a tool for forecasting economic condition in Japan
Satoshi Kudoh, Bank of Japan

Discussion

16.10 – 16.30 Coffee break

16.30 – 17.30 Session 7. Presentations on the development of data visualization tools

Introduction
Gyorgy Gyomai, OECD

Presentations of the OECD eXplorer visualisation tool
D. Brackfield, OECD

Presentations on the development of data visualization tools
Rosa Ruggeri Cannata, EUROSTAT

The Dutch business cycle factsheet
Statistics Netherlands

Discussion

17.30 – 17.50 Information session on the CIRET workshop (Budapest, November 2009) and CIRET conference (New York, October 2010)

Richard Etter, Executive Officer, CIRET