FEMALE vs MALE ENTREPRENEURS IN THE UNITED KINGDOM

The graphs show the share of respondents to the Future of Business Survey that selected each category when answering multiple-choice questions on entrepreneurial motivations, financing and learning. Responses were collected in December 2017 and January 2018 from business owners whose companies’ digital presence includes a Facebook page.

WHY DID YOU START YOUR BUSINESS?

- Passion/hobby
- Work-life balance
- To have a source of income
- To gain independence
- To earn more money
- To be more creative
- Found a market niche
- Not happy with previous job
- No other employment
- Family tradition

WHAT SOURCES OF FINANCING DID YOU USE TO START YOUR BUSINESS?

- Self-funding: 75% (Women), 73% (Men)
- Bank loan: 9% (Women), 16% (Men)
- Other family: 13% (Women), 9% (Men)
- Spousal funding: 6% (Women), 3% (Men)

HOW DO YOU KEEP LEARNING ABOUT BUSINESS MANAGEMENT?

- Online sources: 60% (Women), 52% (Men)
- From other businesses: 52% (Women), 28% (Men)
- Family or friends: 41% (Women), 41% (Men)
- Offline training: 41% (Women), 36% (Men)