To have a source of income
To pursue an interest/hobby
To be more independent
To make more money
To have a work-life balance
To be more creative
No other employment
I saw a market niche
Family tradition
Discontented with previous job

Why did you start your business?

What sources of financing did you use to start your business?

Self-funding
Other family
Spousal funding
Bank loan

How do you keep learning about business management?

Online sources
From other businesses
Offline training
Family or friends