FEMALE vs MALE ENTREPRENEURS IN ISRAEL

Why did you start your business?

- To pursue an interest/hobby
- To be more independent
- To make more money
- To have a source of income
- To be more creative
- To have a work-life balance
- I saw a market niche
- Discontented with previous job
- No other employment
- Family tradition

The graphs show the share of respondents to the Future of Business Survey that selected each category when answering multiple-choice questions on entrepreneurial motivations, financing and learning. Responses were collected in December 2017 and January 2018 from business owners whose companies' digital presence includes a Facebook page.

What sources of financing did you use to start your business?

- Self-funding: 65% for Women, 65% for Men
- Bank loan: 18% for Women, 32% for Men
- Other family: 11% for Women, 9% for Men
- Spousal funding: 10% for Women, 5% for Men

How do you keep learning about business management?

- From other businesses: 53% for Women, 53% for Men
- Offline training: 43% for Women, 40% for Men
- Online sources: 35% for Women, 43% for Men
- Family or friends: 48% for Women, 34% for Men