

## **Access to New Data Sources for Statistics Business Models for Private-Public Partnerships**

Joint OECD and PARIS21 Workshop  
17-18 December 2015, OECD Headquarters

### **Agenda**

#### **Thursday 17 December**

**9h00 – 9h30 Introduction** - Martine Durand, Chief Statistician, Director, Statistics Directorate, OECD / Johannes Jutting, Head of Division / PARIS21 Secretariat Manager

#### **9h30 – 12h30 Session 1. Setting the scene –**

##### **New data sources for statistics: examples of current projects**

**Moderator: Eric Anvar, Head of Digital Practices and Solutions Division, OECD**

Short presentations, followed by discussion among participants, from both developed and developing countries showing how new data sources have been used to complement official statistics and provide more granular and more timely data. Presentations will highlight how agreements on data access were set up to comply with existing legal and technical standards, how any confidentiality issues were addressed, what technical solutions were put in place and what lessons were learnt. These issues will be discussed in more depth in Sessions 2 and 3.

#### **9h30 – 10h00 Mobile data sources**

- 9h30 – 09h45 Helda Curma-Mitre, Head of IT Development, INSTAT, Albania  
*[“Mobile Positioning Data for Tourism Statistics”](#)*
- 9h45 – 10h00 John Dunne, Administrative Data Centre, CSO, Ireland  
*[“Accessing mobile phone data for tourism statistics - a case study from Ireland”](#)*

#### **10h00 – 10h15 Discussant**

- Romeo Recide, Deputy Director, Philippine Statistics Authority

10h15 – 11h00 Discussions

11h00 – 11h20 Break

#### **11h20 – 11h50 Other big data sources**

- 11h20 – 11h35 Julieth Solano, Innovations team/Big Data project, DANE, Colombia  
*[“Estrategy - Smart Data”](#)*
- 11h35 – 11h50 Peter Struijs, Big Data Programme Coordinator, CBS, Netherlands  
*[“Access to new data sources – Experiences in the Netherlands”](#)*

#### **11h50 – 12h05 Discussant:**

- Vanessa Gray, Senior ICT Analyst, International Telecommunication Union

12h05 – 12h30 Discussions

12h30-14h00 Lunch

## 14h00 – 17h00 Session 2. Data confidentiality and Privacy

**Moderator: Paul Schreyer, Deputy Director, Statistics Directorate, OECD**

Short presentations, followed by discussion among participants, from commercial data providers, academics and official statistical bodies on the legal and technical challenges posed by data confidentiality and privacy, and how these challenges could be overcome.

### 14h00 – 14h45 Country perspective

- 14h00 – 14h15 Karen Gask, Big Data Unit ONS, United Kingdom  
[\*“Data confidentiality and privacy in data science for official statistics”\*](#)
- 14h15 – 14h30 Erik Wetter, Flowminder  
[\*“Mobile data access for public benefit/SDGs: Cases and caveats”\*](#)
- 14h30 – 14h45 Peter Struijs, CBS Netherlands and UN Group on Big Data,  
[\*“Considerations on principles for data access”\*](#)

### 14h45 – 15h00 Discussant:

- Amparo Ballivian, World Bank and UN Group on Big Data  
[\*“Comments on Data Privacy”\*](#)

15h00 – 15h30 Discussions

15h30 – 15h45 Break

### 15h45 – 16h15 Regional perspective

- 15h45 – 16h00 Steven Vale, Statistical Management and Modernisation Unit, UNECE  
[\*“Confidentiality Issues in the UNECE Big Data Activities”\*](#)
- 16h00 – 16h15 Michail Skaliotis, Eurostat Big Data Task Force  
[\*“Addressing legal and technical challenges of big data in the European Statistical System: the Big Data Action Plan & Roadmap”\*](#)

### 16h15 – 16h30 Discussant

- Roxane Silberman, Directrice de Recherche émérite CNRS and Conseiller Scientifique CASD/GENES  
[\*“Data confidentiality and privacy: regional perspectives”\*](#)

16h30 – 17h00 Discussions

17h15 – 18h30 Cocktail

## Friday 18 December

### 9h00 – 12h10 Session 3. Business Models and Incentives

**Moderator: Johannes Jutting, Head of Division / PARIS21 Secretariat Manager**

Presentations, followed by discussion among participants, from the private sector and regulatory or international institutions on their perspective as regards incentives, obstacles and possible business and governance models to make data access possible.

### 9h00 – 9h10 Introduction

### 9h10 – 10h10 Mobile data

- 9h10 – 9h25 Nicolas de Cordes, VP Marketing Anticipation, FT Orange Group  
[\*“Low cost industrialization for PPP Analytics”\*](#)

- 9h25 – 9h40 Nuria Oliver, Telefonica (via WebEx)  
*[“Big Data for Social Good”](#)*
- 9h40 – 9h55 Margus Tiru, Positium Estonia  
*[“Business Models for Mobile Big Data”](#)*
- 9h55 – 10h10 Frederic Pivetta, Real Impact Analytics  
*[“Shaping eco-systems to secure big data products and address social questions”](#)*

10h10 – 10h30 Discussions

10h30 – 10h50 Break

#### **10h50 – 11h20 Other big data sources**

- 10h50 – 11h05 Jos Berens, Leiden University. Peace Informatics Lab  
*[“Data collaboratives for official statistics”](#)*
- 11h05 – 11h20 Adrienne Villani, Premise (*excused*)  
*[“Data collection for a complex evolving world”](#)*

#### **11h20 – 11h35 Discussant**

- William Hoffman, World Economic Forum

11h35 – 11h50 Discussions

11h50-12h10 Break

### **12h10 – 13h30 Session 4. Round Table - The way forward**

**Moderator: Martine Durand, Chief Statistician, Director, Statistics Directorate, OECD**

A Round Table to summarise the workshop discussions, in particular regarding the needs of the commercial and non-commercial private sector, possible business models for data use for statistical and monitoring purposes and other initiatives to move this agenda forward.

#### **12h10 – 13h20 Panel discussants**

- William Hoffman, World Economic Forum
- Julieth Solano, Innovations Team/ Big Data project, DANE, Colombia
- Bruce Hockman, Economic & Environment Statistics Group, Australian Bureau of Statistics
- Eric Wetter, Flowminder
- Nicolas de Cordes, VP Marketing Anticipation, FT Orange Group

13h20 – 13h30 Conclusion and outcome

13h30 – Close



**Join the conversation on twitter!**

We will be tweeting live from the workshop at [@ContactPARIS21](#). We invite those of you who are active on twitter to weigh in and share key conclusions using the hashtags [#PPPs](#), [#mobiledata](#), [#BigData](#) and [#OfficialStatistics](#). We want to hear from you.