

# Improving skills and employment in London – integrated delivery

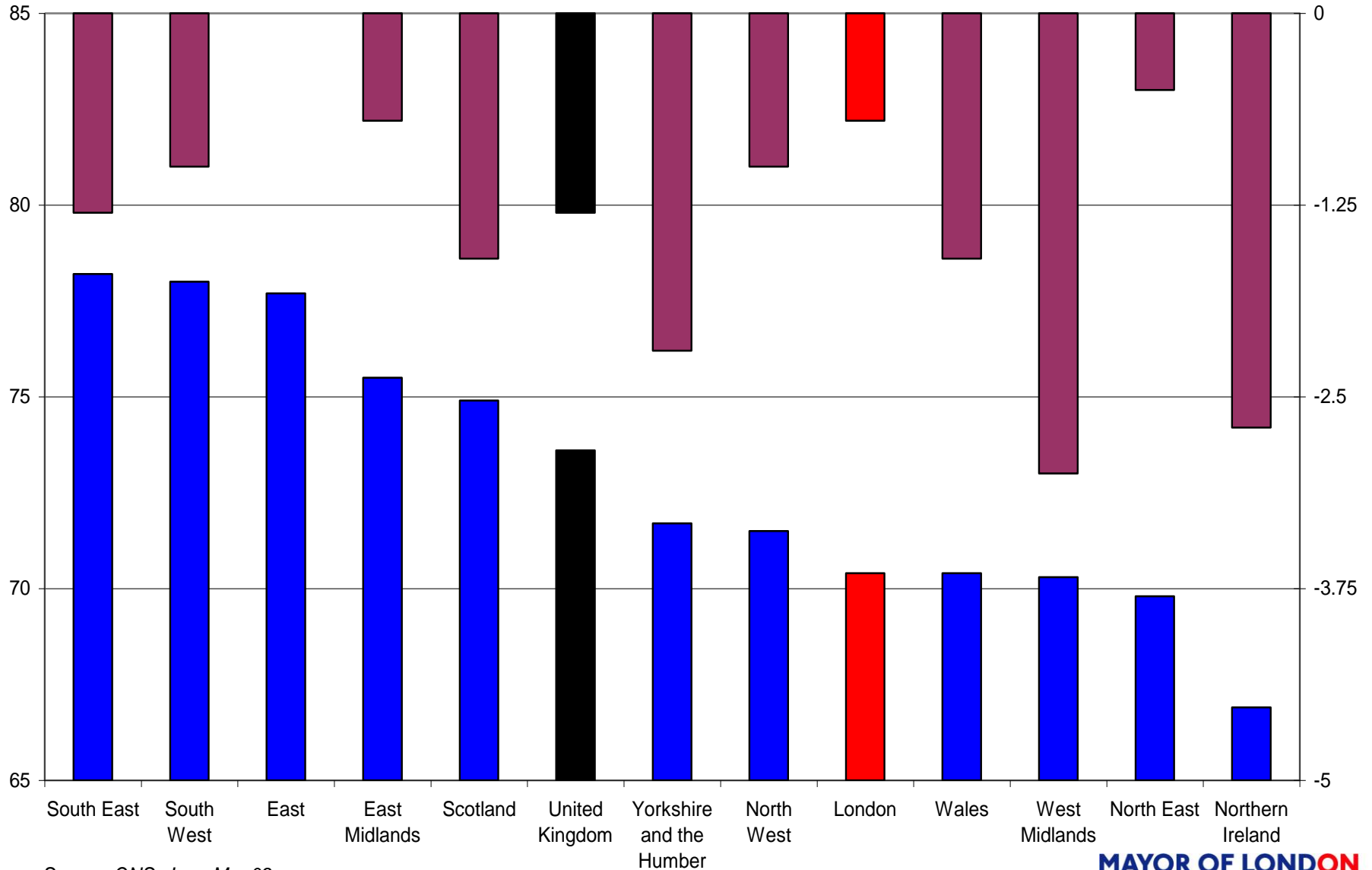
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# London entered recession with high structural worklessness...



Source: ONS, Jan - Mar 09

## ...due to multiple barriers to work and shortfalls in the welfare system...

### **London has a higher number of people in groups traditionally disadvantaged in the labour market:**

- 21% of London claimants are lone parents, compared to 14% nationally

### **And such groups are more disadvantaged in London than elsewhere:**

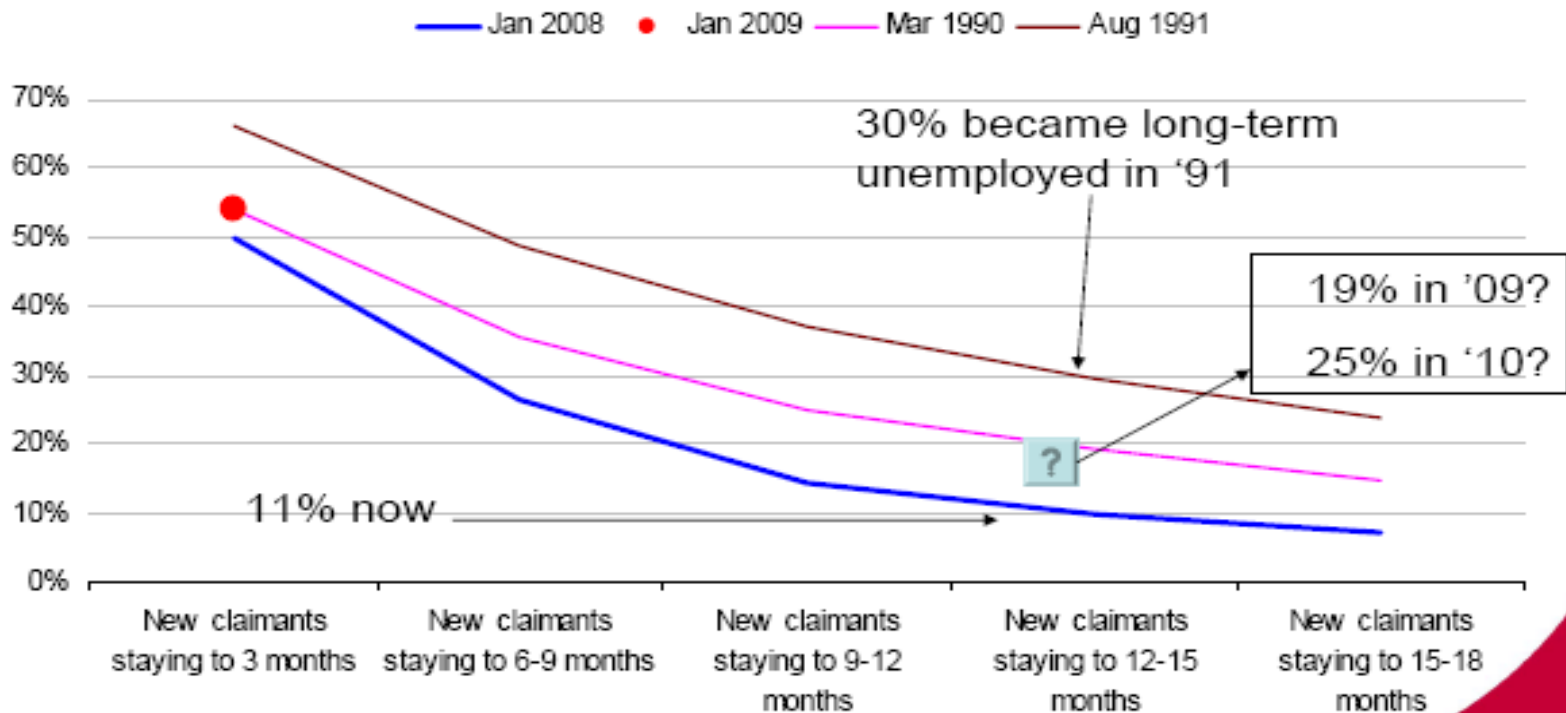
- Lone parent emp rate = 45% in London, 59% in UK
- 23% of UK workless have multiple barriers, 30% in London
- Plus London-specific factors like transport and cost

### **While the welfare system work less well in London:**

- 'One size fits all' doesn't work for people with multiple disadvantages, a personalised approach works better.
- Little 'activation' of long-term claimants who make up largest group in London

# ...and we face a challenge to prevent more long-term unemployment

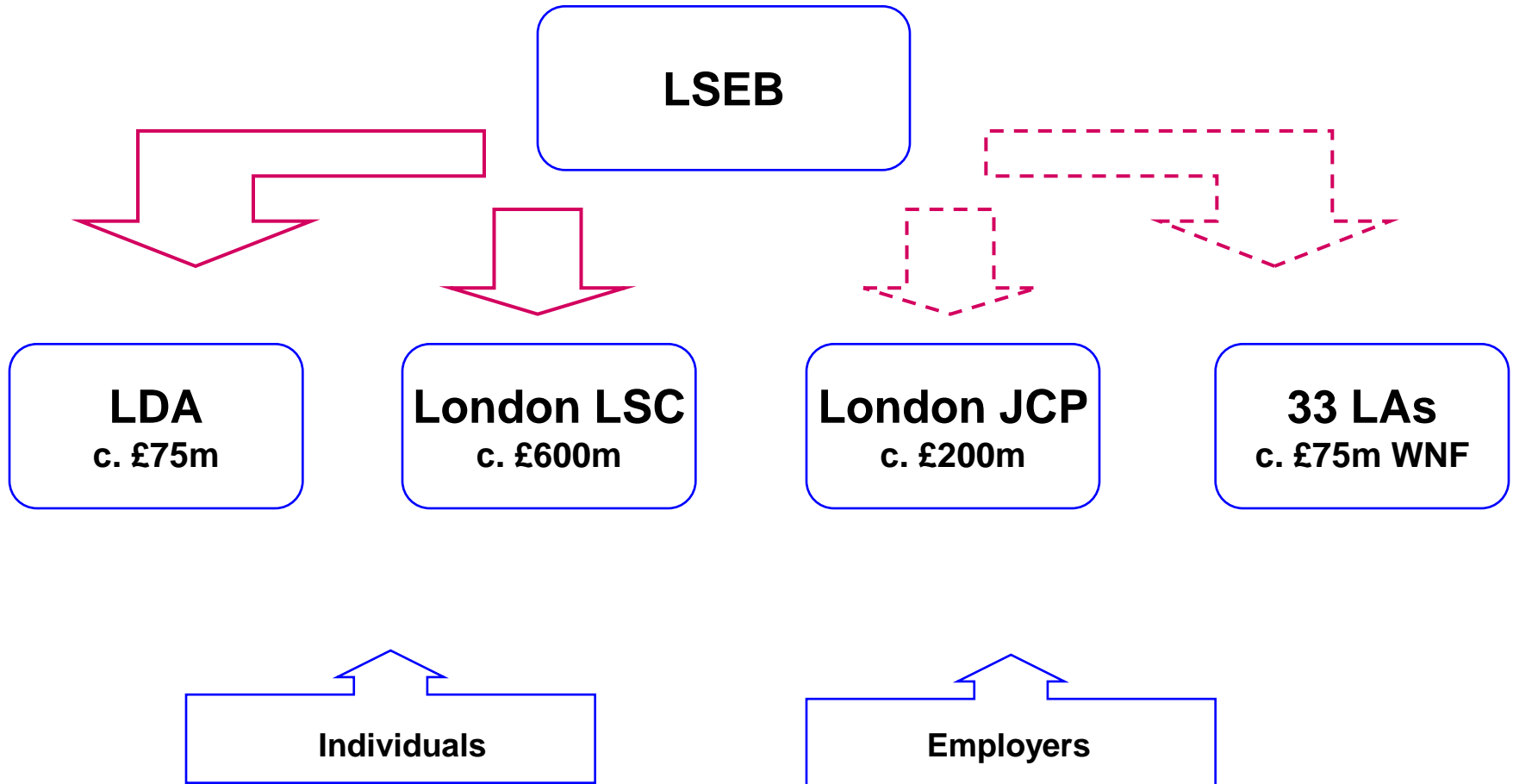
## Stopping long-term unemployment in London



# The London response



# The four key agencies in London...



- **Incoherent targets:** Qualifications for skills system, job entry for employment system
- **Departmental barriers:** Agencies reporting to different Departments
- **'London factor':** Complexity of London's challenges and delivery structures

- LSEB Strategy sets a framework for all agencies to work together for three Strategic Aims:
  - Aim 1: Better engaging employers and meeting their needs
  - Aim 2: Better supporting Londoners in their ambitions
  - Aim 3: Building a customer-focused integrated system

With cross-cutting themes of adding value, maximising impact & focusing on sustained employment & progression



## 1. Supporting businesses (LDA lead):

- Additional £23m from LDA for business support and free business advice seminars

## 2. Support for newly unemployed (JCP lead):

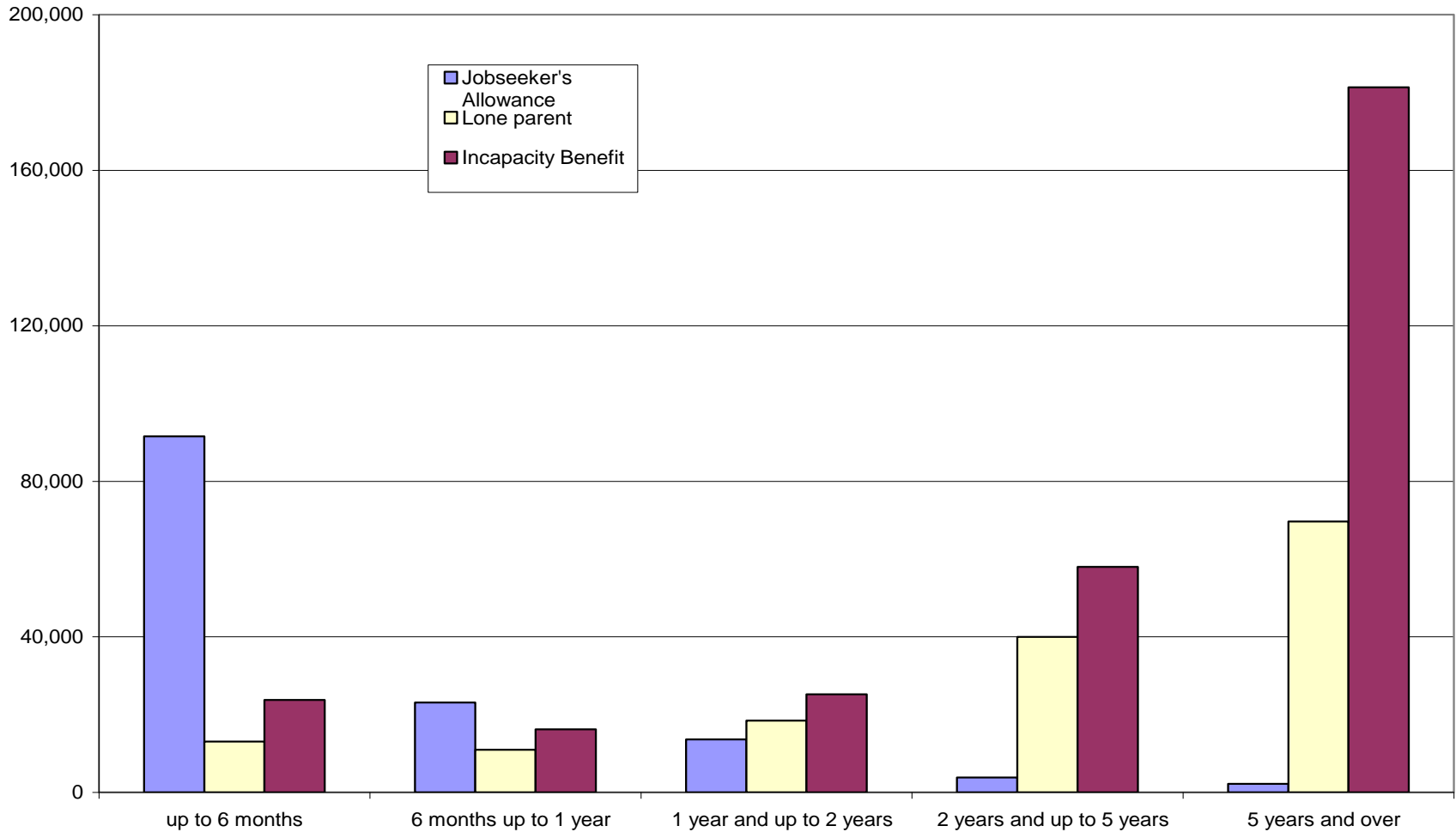
- Extra JCP support for professionals + 6m offer

## 3. Investment in long-term workless (cross agency):

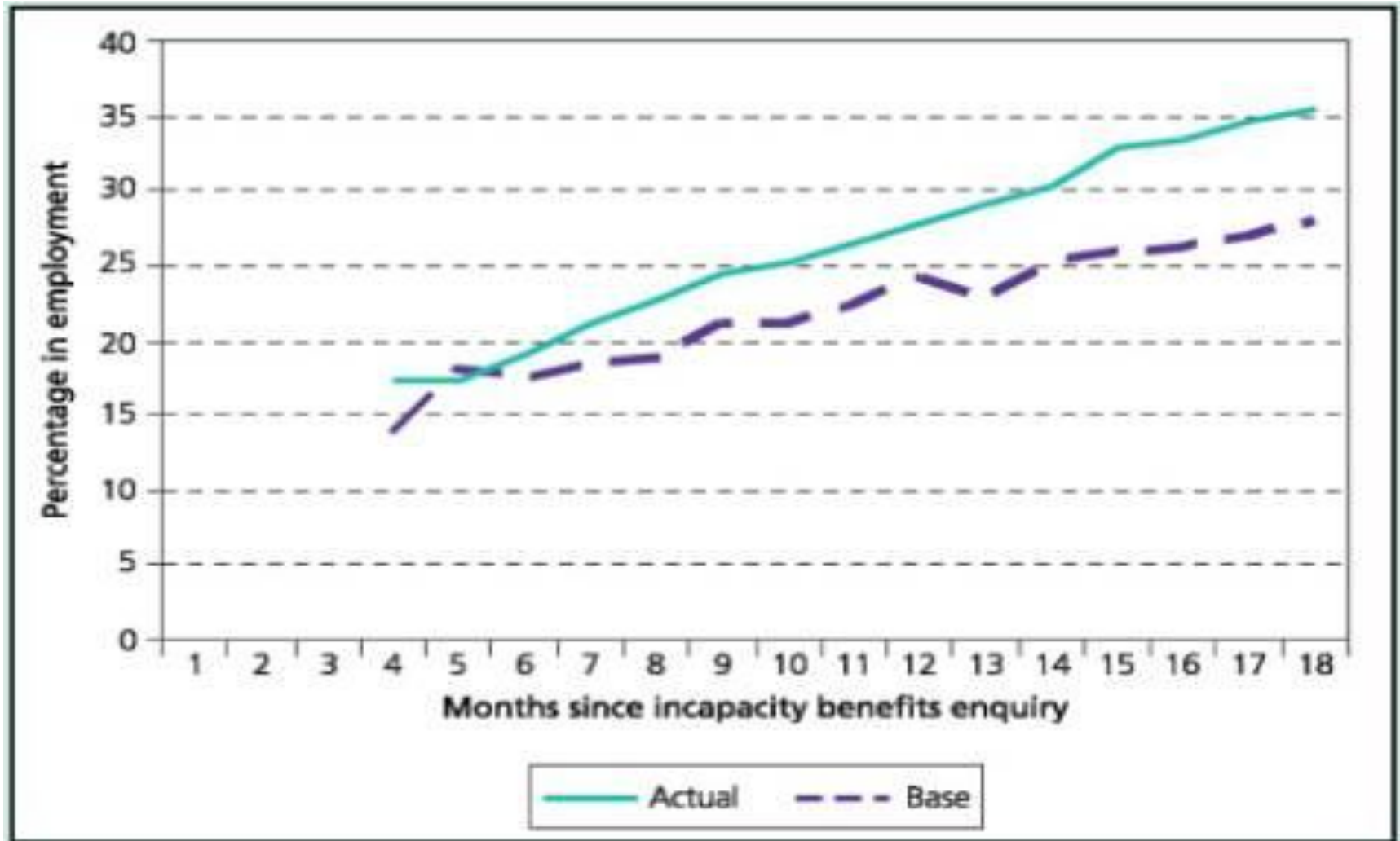
- Joining up LDA, LSC and JCP support through Joint Action Plan

## 4. Supporting job creation (cross agency)

# In practice: An example of extending support...



## Impact of Pathways to Work on employment chances



- London has a population with **complex barriers** that need agencies to work together
- In London, we are working toward this through the employer-led **London Skills and Employment Board**
- The key successes so far have come when we've:
  1. Agreed our respective roles in advance
  2. Focused on outcomes and **customer focus**