

Bonn – international city of environment and climate protection

An aerial photograph of Bonn, Germany, showing a dense urban landscape with a mix of historic and modern architecture. The Rhine river flows through the city, and the Bonn Minster is visible on the right. The background features rolling hills under a clear sky.

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Comment to „green jobs“ at OECD LEED conference „Routes out of crisis“,
Trient/Italy June 2009

By Martina Schönborn-Waldorf, Economic Development Office, City of Bonn

regional situation

- Bonn has established itself during the past years as Germany's UN city. Central aim of all 19 UN institutions in Bonn, conferences and activities are sustainable protection of environment and climate.
- Environmental protection and climate protection are key global challenges and key issues for the region and its profile.
- The national investments of the governmental economic rescue package are used substantially for energy-efficient renovation of public buildings, especially schools



Activities

- A local „project group climate protection“ of the city of Bonn coordinates the city-wide activities on the subject of Energy efficiency
- Several activities by economic development
- Development and supply of an regional overview of potential for alternative energy via a geobased land register (www.energieregion.info)
- Local skilled crafts actively promotes energy-efficient building and renovation projects. 70 professional companies are selectable as different specialists on the homepage (www.khs-handwerk.de)
- Public invitations for tenders in small lots, so that the local SMEs have a better chance to compete.
- Introduction of a new university course of studies "energy industry" to develop more specialists.

Effects

- The demand for energy-efficient construction has risen in the region in total.
- The demand for concrete construction activities, up to now stronger from private hand, has also risen.
- „Green jobs can have short-term impacts - at least in the craft also in the actual economic situation. How fast the stimulus economic measures comes to the effect, depends on the fast transformation of the political resolutions
- Networking and image campaigns are very good bases to the practical conversion of the political decisions - also at local level.

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**:regionalagentur
bonn/rhein-sieg**



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Gesundheit und Soziales
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