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Organisation de Coopération et de Développement Économiques
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English - Or. English

**DIRECTORATE FOR FINANCIAL AND ENTERPRISE AFFAIRS
COMPETITION COMMITTEE**

Global Forum on Competition

THE ROLE OF MARKET STUDIES AS A TOOL TO PROMOTE COMPETITION

-- Session II --

Call for country contributions

This document is a call for country contributions for Session II of the Global Forum on Competition to be held on 1-2 December 2016. GFC participants are invited to submit their responses to the Questionnaire by 5 August 2016 at the latest.

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Complete document available on OLIS in its original format

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TO ALL GLOBAL FORUM PARTICIPANTS

RE: Hearing on “The role of market studies as a tool to promote competition”

15th Global Forum on Competition (1st and 2nd December 2016)

Dear GFC participant,

The 15th Global Forum on Competition will hold a discussion on “*The Role of Market Studies as a Tool to Promote Competition*” at its meeting on 1-2 December 2016. The session will be a hearing with presentations with an interactive discussion among delegates attending the Forum.

This letter together with the attached note by the Secretariat “*Market Studies: The Results of an OECD Survey*” outlines some of the topics that will be covered in the hearing.

The questionnaire used as the basis for the aforementioned note, which was sent to OECD Members, as well as Associates and Participants to the OECD Competition Committee in June 2015 can be accessed via this link: <http://survey.oecd.org/Survey.aspx?s=63d3491854f54376a08ee3db3aa51a52> . We ask that jurisdictions who have not filled the questionnaire, to please do so. These replies will be added to those received in 2015 thus enlarging the pool of available data. If you have already responded to the Survey in 2015, feel free to submit any relevant updates to your replies in a separate document.

Please advise the Secretariat by **25 July 2016** if you intend to submit the questionnaire or updates to your previous replies. The questionnaire and any additional replies are due by **5 August 2016** at the latest.

Hearing on the role of market studies as a tool to promote competition

Markets do not always work efficiently, harming consumers and society. When this happens, competition authorities may seek to understand better the dynamics of competition in a given market or sector, in order to identify the reasons for poor performance and recommend policy options for dealing with them. Market studies usually involve an in-depth assessment of market structures or competitive conditions in a given sector; and an identification of inefficiencies arising from weak competition, even if they do not identify behaviour violating competition laws.

There are conceptual and procedural differences regarding market studies among competition authorities. This session will discuss the results of the OECD survey and explore the categorization of market studies according to their main purpose (competition advocacy/pre-enforcement), including an overview of the triggers for each type of study. The session will also look at variations in procedural and analytical methodologies to help identify practices that competition authorities can consider when undertaking market studies.

Next steps

The material collected, via the survey, additional notes, and discussions at the Global Forum will be used to produce a manual focused on capacity building for market studies.

All substantive queries relating to this hearing should be sent to Leonardo Noyola (leonardo.noyola@oecd.org) and Lynn Robertson (lynn.robertson@oecd.org). All communications regarding documentation for this hearing should be sent to Angélique Servin (angelique.servin@oecd.org).

We would like to remind you that the Secretariat will compile short summaries of the written contributions to be distributed before the meeting. We invite you to submit such a short summary (no more than one page) together with your contribution. Alternatively the Secretariat will produce one, but given the time constraints you will not be in a position to check it before distribution on OLIS.

BIBLIOGRAPHY

OECD (2008) Policy Roundtables: *Market Studies*. Available at:
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ICN (2012) Market Studies Good Practices Handbook. Available at:
<http://www.internationalcompetitionnetwork.org/uploads/library/doc907.pdf>.

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