Working Party on International Trade in Goods and Trade in Services Statistics

INTRODUCING THE NEW SURVEY ON SWITZERLAND’S TRADE IN SERVICES WITH FOREIGN COUNTRIES

To be held on 22-24 October 2012
OECD Headquarters

This document for item 14.3 of the agenda presents for information and discussion, the new survey on Switzerland’s trade in services with foreign countries.

This document is available in pdf format only.

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Complete document available on OLIS in its original format
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Introducing the new survey on Switzerland’s trade in services with foreign countries

OECD 5th WPTGS Paris, 24 October 2012

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The SNB’s current account surveys

Overview

• Former survey system
• Extending the survey
  • Preliminary survey
  • Creating a definitive reporting population
  • Survey documents
  • Breakdown by country
  • Transmitting data
• Introducing the new survey
• Status of the survey
• Questions
The SNB’s current account surveys

**Former survey system**

- 34 survey forms
- Surveys according to industry
- 430 companies surveyed
  - Quarterly: 160
  - Annually: 270
- Gaps
  - Breakdown by country
  - Categories, e.g. consulting services, IT services, R&D
  - Reporting population too small

Extending the survey – preliminary survey in 2010

- Reporting population in the preliminary survey

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<thead>
<tr>
<th>Type</th>
<th>Number</th>
<th>Source</th>
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<tbody>
<tr>
<td>Total</td>
<td>8,882</td>
<td></td>
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<tr>
<td>Non-financial corporations</td>
<td>7,876</td>
<td>Operations and business registers (VAT data)</td>
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<tr>
<td>Banks</td>
<td>209</td>
<td>Banking statistics</td>
</tr>
<tr>
<td>Insurance corporations</td>
<td>153</td>
<td>Insurance statistics</td>
</tr>
<tr>
<td>BOP statistics corporations</td>
<td>643</td>
<td>Previous reporting population</td>
</tr>
</tbody>
</table>

- Implemented in three rounds of approximately 3,000 companies
The SNB’s current account surveys

Extending the survey – preliminary survey in 2010

• Contents
  • Cross-border trade in services, broken down by 11 services categories plus insurance premiums
  • Receipts (services exports)
  • Expenses (services imports)
  • Gross receipts from merchanting
  • Reference year: 2009

Extending the survey – creating a definitive reporting population

• Response rate: approx. 90%

• Selection of reporting institutions
  • Criterion: to cover 96% of preliminary survey data
    ➔ 2,132 companies

• Allocation by quarter and by year
  • Criterion for quarterly survey: to cover 90% of entire reporting population
    ➔ Quarterly : 974
    ➔ Annually : 1,158
Extending the survey – survey documents

• Categories: Basic EUROSTAT requirements based on BPM6, MSITS
  67 categories, in addition ‘of which: intragroup transactions’

• Breakdown by country: Basic EUROSTAT requirements
  86 countries or regions; plus residual item

• 4 survey documents (xls), identical for quarter and year
  • General survey for companies from all sectors (CAGX)
  • 3 industry-specific surveys
    • Banks (CABX)
    • Insurance companies (CAIX)
    • Transport and logistics (CATX)

• www.snb.ch/en/emi/CAX

Extending the survey – survey documents

• Introduction of the eSurvey online reporting tool in 2012

  • Download survey documents
  • Upload data
  • Comments
  • Access via individual login details (user name, password)

  • As of 2013: List of pending matters with reporting requirements for company
    and outstanding issues for the SNB, changes to master data, change to self-
    registration
The SNB’s current account surveys

Introducing the new survey

- Quarterly survey CAxQ
  - To be used for the first time in connection with the survey for the first quarter of 2012 (reference date 31.3.2012)
  - Submission deadline: 1 month

- Annual survey CAxA
  - To be used for the first time in connection with the survey for the year 2012 (reference date 31.3.2012)
  - Submission deadline: 3 months

Status of the survey

- Quality of data is modest
  - Reasons: Large number of new reporting institutions
  - Considerable expansion of reporting items
    - Extrapolation of old data in 2012 and 2013

- Initial data will not be presented

- First publication of the new data (including recalculation)
  - 2014 Q1
The SNB’s current account surveys

Thank you for your attention

• Questions?