OECD TO SPONSOR CONFERENCE ON SMALL BUSINESS
Montreal (Canada), 24th-27th May 1992

The Organisation for Economic Co-operation and Development (OECD) is to sponsor an international conference on Small Business in a Global Economy: New Structures for Development, to be held in Montreal (Canada) from 24th to 27th May. The conference will be organised by the Federal Business Development Bank of Canada, and will be the first such meeting on small business to be held in North America under the auspices of the OECD. This Conference will be an important input to activities carried out by the OECD Industry Committee on related matters.

The conference will bring together business entrepreneurs, as well as government policy makers and experts from the academic communities of OECD countries and other nations around the world.

Participants will discuss challenges and opportunities facing small and medium sized enterprises in the context of globalisation of economic activities and related policy issues. Topics will include the effects of globalisation on small and medium sized enterprises in terms of employment, production, technology, R & D, exports, imports, value added activities, quality of products and services, regulations, as well as the role of these firms in the globalisation process. Workshops will also feature discussions on patterns of partnership between small and large firms in a global economy. A special session will deal with the development of small and medium sized enterprises in Central and Eastern European countries.

Headquartered in Paris, the OECD seeks to promote policies designed to contribute to the development of the world economy and world trade. The Federal Business Development Bank is a crown corporation of the Government of Canada. Its role is to promote the creation and expansion of businesses in Canada, especially small and medium sized firms.

For further information, please contact:

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