

**STATISTICS AND DATA DIRECTORATE
COMMITTEE ON STATISTICS AND STATISTICAL POLICY**

Working Party on National Accounts

Informal Advisory Group on measuring GDP in the Digital Economy

Draft Annotated Agenda

1-2 July 2019, OECD Conference Center, Paris

The draft Agenda has been further revised to take into account updated information on Items 5 and 6.

Contacts:

Mr. Peter van de Ven (peter.vandeven@oecd.org)

Mr. Jorrit Zwijnenburg (jorrit.zwijnenburg@oecd.org)

Mr. John Mitchell (john.mitchell@oecd.org)

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Meeting of the Informal Advisory Group on measuring GDP in the Digital Economy Draft Annotated Agenda

1-2 July 2019, OECD Paris

Monday 1 July 2019 (9:30-17:30)

Item 1. Welcome, background and goals for the meeting (09:30-09:45)

Chair: Erich Strassner (BEA)

Item 2. Update on work within the OECD related to digital measurement (09:45-11:00)

Work is currently underway across the OECD related to better understanding and measuring the effect of digitalisation. These presentations will cover some of this work including how it may influence the work of the Informal Advisory Group.

Item 2.a. Update from Working Party on Measuring and Analysing the Digital Economy (WPMADe) and a summary of “Going digital” summit held at the OECD on 11-12 March

Daniel Ker (OECD)

Item 2.b. Update on OECD-WTO Handbook on Measuring Digital Trade

John Mitchell (OECD)

Item 2.c. Treatment of crypto assets

Jorrit Zwijnenburg (OECD) / Marshall Reinsdorf (IMF)

Coffee break (11:00-11:30)

Item 3. Digital SUTs – Work completed since last Informal Advisory Group meeting (11:30-12:30 / 14:00-15:30)

The digital SUTs have continued to be refined since the last meeting of the Informal Advisory Group. This session will update the members on various developments related to the digital SUTs framework. The following countries will present on the production of digital economy publications and how these can be applied to the digital SUTs framework. Other countries are invited to share their initiatives on this topic.

Item 3.a. Summary of feedback on the guidelines for digital SUTs and subsequent changes including the treatment of products that are digitally delivered

John Mitchell (OECD)

Item 3.b. Toward a digital economy satellite account, ongoing research and future directions

Erich Strassner (BEA)

Lunch break (12:30-14:00)

Item 3.c. Measuring digital activities in the Australian economy*Tom Lay (ABS)***Item 3.d. Digital economy satellite account: Initial estimates***Matthew MacDonald (Statcan)**Coffee break (15:30-16:00)***Item 4. Work on measurement of products (within the SNA production boundary) that feed into the digital SUTs (16:00-17:30)**

There is currently a range of initiatives and indicators being compiled that could subsequently be used for populating aspects of the digital SUTs. This session will include example of such work, where various aspects of the digital activity are being measured.

Item 4.a. A supplementary estimate of consumption of digital trade*Annette Meinus (Deutsche Bundesbank)***Item 4.b. Cross-border internet purchases within the EU***Quinten Meertens (Statistics Netherlands)***Item 4.c. A first approach for calculating the gross value added of e-commerce in Mexico***Rodolfo Ostolaza Berman (INEGI)***Tuesday 2 July 2019 (09:30-13:00)****Item 5. Work on measurement of products (outside the SNA production boundary) that feed into the digital SUTs (09:30-11:00 / 11:30-12:45)**

The digital SUTs include three products that are currently outside the SNA production boundary. This includes data. This session will include work by countries to derive an estimate of data that could be used within the digital SUTs.

Item 5.a. Measuring the digital economy in macroeconomic statistics: The role of data*Marshall Reinsdorf (IMF)***Item 5.b. Treatment and valuation of data in national accounts***Dylan Rassier (BEA) & Matthew MacDonald (Statcan)**Coffee break (11:00-11:30)*

Item 6. Future work for the Informal Advisory Group, conclusions and wrap up (11:30 - 13:00)

When considering possible outputs from the digital SUTs, it is important to strive for outputs that can be compared across countries. Due to the size of the digital SUTs it may be more productive to focus on some higher profile indicators initially. As well as summarising the meeting, this session will include a discussion on what may be possible for statistical agencies in the short to medium term.

Item 6.a. Initial outputs of the digital SUTs

Peter van de Ven (OECD)

Item 6.b. Conclusions and summary

Chair: Erich. Strassner (BEA)