

**STATISTICS AND DATA DIRECTORATE  
COMMITTEE ON STATISTICS AND STATISTICAL POLICY**

**Working Party on National Accounts**

**Informal Advisory Group on measuring GDP in the Digital Economy**

**Annotated Draft Agenda**

**1-2 July 2019, OECD Conference Center, Paris**

Contacts:

Mr. Peter van de Ven ([peter.vandeven@oecd.org](mailto:peter.vandeven@oecd.org))

Mr. Jorrit Zwijnenburg ([jorrit.zwijnenburg@oecd.org](mailto:jorrit.zwijnenburg@oecd.org))

Mr. John Mitchell ([john.mitchell@oecd.org](mailto:john.mitchell@oecd.org))

**JT03448501**

## Meeting of the Informal Advisory Group on measuring GDP in the Digital Economy Annotated Draft Agenda

1-2 July 2019, OECD Paris

---

### Monday 1 July 2019 (9:30-17:30)

---

#### Item 1. Welcome, background and goals for the meeting (09:30-09:45)

*Chair: Erich. Strassner (US BEA)*

#### Item 2. Update on work within the OECD related to digital measurement (09:45-11:00)

*Work is currently underway across the OECD related to better understanding and measuring the effect of digitalisation. These presentations will cover some of this work including how it may influence the work of the Informal Advisory Group.*

##### **Item 2.a. Update from Working Party on Measuring and Analysing the Digital Economy (WPMADe) and a summary of “Going digital” summit held at the OECD on 11-12 March**

*Daniel Ker (OECD)*

##### **Item 2.b. Update on OECD-WTO Handbook on Measuring Digital Trade**

*John Mitchell / Jorrit Zwijnenburg (OECD)*

##### **Item 2.c. Update on the classification of crypto assets**

*Jorrit Zwijnenburg (OECD) / Marshall Reinsdorf (IMF)*

---

*Coffee break (11:00-11:30)*

---

#### Item 3. Digital SUTs – Work completed since last Informal Advisory Group meeting (11:30-12:30 / 14:00-15:30)

*The digital SUTs have continued to be refined since the last meeting of the Informal Advisory Group. This session will update the members on various developments related to the digital SUTs framework. The following countries will present on the production of digital economy publications and how these can be applied to the digital SUTs framework. Other countries are invited to share their initiatives on this topic.*

##### **Item 3.a. Summary of feedback on the guidelines for digital SUTs and subsequent changes including the treatment of products that are digitally delivered**

*John Mitchell (OECD)*

##### **Item 3.b. Toward a digital economy satellite account, ongoing research and future directions**

*Erich. Strassner (US BEA)*

---

*Lunch break (12:30-14:00)*

---

**Item 3.c. Release of an experimental digital satellite account***Tom Lay (ABS)***Item 3.d. Publication of satellite account of digital activity in Canada***Matthew MacDonald (Statistics Canada)**Coffee break (15:30-16:00)***Item 4. Work on measurement of products (within the SNA production boundary) that feed into the digital SUTs (16:00-17:30)**

*There is currently a range of initiatives and indicators being compiled that could subsequently be used for populating aspects of the digital SUTs. This session will include example of such work, where various aspects of the digital activity are being measured.*

**Item 4.a. A supplementary estimate of consumption of digital services***Annette Meinus (Deutsche Bundesbank)***Item 4.b. Work by Statistics Netherlands on measuring the internet economy***Quinten Meertens (Statistics Netherlands)***Item 4.c. The measurement of e-commerce as an integral component of the national accounts***Francisco Guillén (INEGI)***Tuesday 2 July 2019 (09:30-13:00)****Item 5. Work on measurement of products (outside the SNA production boundary) that feed into the digital SUTs (09:30-11:00 / 11:30-12:45)**

*The digital SUTs include three products that are currently outside the SNA production boundary. This includes data. This session will include work by countries to derive an estimate of data that could be used within the digital SUTs.*

**Item 5.a. The treatment of data in the national accounts***Peter van de Ven (OECD)***Item 5.b. Measuring the digital economy in macroeconomic statistics: the role of data***Marshall Reinsdorf (IMF)**Coffee break (11:00-11:30)*

**Item 5.c. Treatment and valuation of data in national accounts**

*Dylan Rassier (US BEA) & Matthew MacDonald (Statistics Canada)*

**Item 6. Conclusions and wrap up (12:45-13:00)**

*Chair: Erich. Strassner (US BEA)*