OECD Conference to Discuss Incentives Affecting University Management

The OECD’s Programme on Institutional Management in Higher Education (IMHE) will hold its 16th biennial General Conference at OECD headquarters in Paris on 16-18 September 2002 on the theme of Incentives and Accountability: Instruments of Change in Higher Education.

Discussions will focus on the financial and other incentives affecting universities at a range of levels: at global or international level, including scope for exporting educational services; at national level; and at institutional and sub-institutional level, including individual student motivation. More than 300 participants are expected, including managers of educational institutions, government representatives and academic leaders.

The conference will be opened by OECD Secretary-General Donald J. Johnston. Sir Howard Newby, Chief Executive of the Higher Education Funding Council for England (HEFCE), will give the first keynote address. On the second day, Dr. Klaus Landfried, President of the German Rector's Conference, and Professor Bernard Belloc, head of the Conference of French University Presidents, will give keynote addresses on the institutional context.

One of the contributions to the debate will be a new IMHE publication directed by Professor Peter Coaldrake, Deputy Vice-Chancellor of Queensland University of Technology, entitled "Responding to student expectations". This book brings together different viewpoints on the increasingly "consumerist" approach among students towards higher education.

To obtain an advanced text under embargo of "Responding to student expectations", journalists are invited to contact the OECD’s Media Relations Division (news.contact@oecd.org). For further information on the conference, you can contact Richard Yelland, IMHE (tel. [33] 1 45 24 92 64 or richard.yelland@oecd.org).