Working Group on Innovation and Technology Policy

SEOUL CONFERENCE ON FACILITATING INTERNATIONAL TECHNOLOGY CO-OPERATION: AGENDA

Delegates will find attached the Agenda and organisational information for the Conference on Facilitating International Technology Co-operation in a Globalised Knowledge-based Economy to be held in Seoul, Korea on 13-14 October 1997.
Background

1. This conference is a follow-up to the meeting of the OECD Committee on Scientific and Technological Policy (CSTP) at the Ministerial level held in September 1995. Among other aims, it is designed to examine the practical implications of the Recommendation of the OECD Council concerning “Principles for Facilitating International Co-operation in Technology Involving Enterprises” which was adopted following the proposal of the CSTP Ministerial. The Korean Government has expressed its wish to play an active role in promoting international co-operation in science and technology through the OECD. In his lead speech on international technology co-operation at the CSTP Ministerial, Korea’s Vice Minister of Science and Technology stated that “international co-operation in science and technology is the major catalyst for and facilitator of the world’s economic prosperity and welfare of mankind”. He further emphasized the importance of CSTP activities in international technology co-operation in the future work programme. The conference aims to help fulfil the role of the CSTP in facilitating efforts to develop international co-operation in science and technology among Member countries, as well as between Member countries and non-Member countries.

2. The title of the conference – Facilitating International Technology Co-operation in a Globalised Knowledge-based Economy – reflects the aim to derive practical policy implications for international science and technology policy in the context of knowledge-based economies and increasing globalisation of science and technology. International technology co-operation can be considered as a mechanism which complements market operations in the exchange of knowledge; this co-operative mechanism tends to be important particularly in the globalised knowledge-based economy. The agenda topics are intended to build upon and help develop the related work programme items of the CSTP and the Working Group on Innovation and Technology Policy (TIP), particularly the activity on International Technology Issues: Co-operation and Friction. It will also further the co-operative work on international technology issues with the OECD Business and Industry Advisory Committee (BIAC). Topics will be examined from three standpoints: 1) what are the issues? 2) what mechanisms or barriers exist? and 3) what are the policy recommendations?

Conference preparation

3. The conference is being jointly organised by the Korean government – the Ministry of Science and Technology, Science and Technology Policy Institute (STEPI) – and the OECD Committee for Scientific and Technological Policy (CSTP). Participants will consist of government officials in charge of science and technology policy from Member and associated OECD countries. Representatives of APEC economies will be invited at the initiative of the Korean hosts upon consultation with the OECD. Participants will also include representatives from industry (BIAC), universities and research institutes.
invited jointly by OECD and the Korean hosts. In addition, a Steering Group composed of selected representatives of the CSTP, OECD Secretariat and Korean hosts has been established to oversee the organisation of the Conference.

4. The Conference will be held at the Shilla Hotel, Seoul, Korea. Reservations can be made at two hotels – the Shilla Hotel (single or double room – US$ 200 per night including tax) or the Tower Hotel (single room at US$ 143 per night and double room at US$ 157 per night including tax). Room reservation forms will be distributed at the TIP meeting in June or can be obtained from:

   Mr. Sein Park  
   Science and Technology Policy Institute (STEPI)  
   P.O. Box 255 Cheongryang, Seoul, 130-650 KOREA  
   Tel: 82 2 250 3241  
   Fax: 82 2 253 8104 (or 8105)  
   E-mail: sipark@stepimail.stepi.re.kr

5. Further information may also be obtained from the OECD Secretariat:

   Mr. Hang-Sik Park  
   Science and Technology Policy Division  
   Directorate for Science, Technology and Industry (DSTI)  
   OECD, 2 rue André-Pascal, Paris 75775 FRANCE  
   Tel: 33 1 45 24 93 90  
   Fax: 33 1 45 24 97 67  
   E-mail: hang-sik.park@oecd.org

6. A reception cocktail party will be hosted by the President of the Korean Science and Technology Policy Institute at 19.00 on Sunday, 12 October 1997. A dinner will be held for participants hosted by the Korean Minister of Science and Technology at 19.00 on Tuesday, 14 October 1997. In addition, a tour has been arranged of the Daeduk Science Park and a major Korean industrial site (e.g. Samsung) on Wednesday, 15 October 1997. A workshop on the National Innovation Systems (NIS) focus group activity on “Catching-up Economies” will also take place on Wednesday, 15 October.
SEOUL CONFERENCE ON
FACILITATING INTERNATIONAL TECHNOLOGY CO-OPERATION IN
A GLOBALISED KNOWLEDGE-BASED ECONOMY

Seoul, 13-14 October 1997

DRAFT AGENDA

Sunday, 12 October 1997

19:00-21:00 Reception, Korean Science and Technology Policy Institute, Shilla Hotel

Monday, 13 October 1997

CHAIR Erkki Ormala, Science and Technology Policy Council, Finland
RAPPORTEUR David Mowery, University of California, United States

9:30-10:00 OPENING CEREMONY

Mr. Kwon, Korean Minister of Science and Technology

Risaburo Nezu, Director, OECD Directorate for Science, Technology and Industry

10:00-13:00 SESSION ONE: GLOBALISATION OF RESEARCH AND DEVELOPMENT

10:00-10:20 Globalisation and Innovation in Industry – Walter Kuemmerle, Harvard University, United States


10:40-11:00 Attracting Global R&D Investments – Bruce Guile, Senior Advisor, US Council on Competitiveness, United States

11:00-11:20 Case Study of the Netherlands – Bert Minne, Bureau for Economic Policy Analysis, Netherlands

11:20-11:40 Coffee Break

11:40-12:00 Case Study of Germany – Engelbert Beyer, Federal Ministry of Education, Science, Research and Technology, Germany

12:00-12:20 Case Study of Korea – Sung Chul Chung and Joonghae Suh, STEPI, Korea

12:20-13:00 General Discussion

13:00-15:00 Lunch
15:00-17:30 SESSION TWO: INTELLECTUAL PROPERTY RIGHTS

15:00-15:20 BIAC Principles on Intellectual Property Protection – BIAC representative

15:20-15:40 IPR in Co-operative International Technology Projects – Hugh Cameron, PREST, University of Manchester, United Kingdom

15:40-16:00 Case Study of the United States – Benedicte Callan, US Council on Foreign Relations, United States

16:00-16:20 Coffee Break

16:20-16:40 Case Study of France – Thiery Sueur, Director for Intellectual Property, Air Liquide, France

16:40-17:00 Case Study of Korea – Won-Joon Kim, Director-General, Examination Bureau 4, Korea Industrial Property Office, Korea

17:00-17:30 General Discussion

Tuesday, 14 October 1997

9:30-12:00 SESSION THREE: THE ROLE FOR GOVERNMENTS

9:30-9:50 Facilitating International Technology Co-operation – Mike Rogers, DG XII, European Commission

9:50-10:10 Enhancing Foreign Access to Technology Programmes: Trends and Issues – Ken Guy, Technopolis, United Kingdom

10:10-10:30 Designing New Institutions for Co-operation between Globalised Firms and Public Research: The H.M.R. Model in France, Alain Quevreux, Ministère de l’Education Nationale de l’Enseignement Supérieur et de la Recherche, France

10:30-10:50 Coffee Break


11:10-11:30 Case Study of Korea – Jae-Ik Choi, Director General, Technology Co-operation Bureau, Ministry of Science and Technology, Korea

11:30-12:00 General Discussion

12:00-13:30 Lunch
SESSION FOUR: RECOMMENDING FUTURE ACTIONS

13:30-15:00 Panel Remarks and Discussion:

Michiharu Nakamura, Chairman, BIAC Committee on Technology and Industry

Lin-Su Kim, President, Science and Technology Policy Institute, Korea

Reinhold Leitterstorf, Director General, Federal Ministry of Education, Science, Research and Technology, Germany

John Barber, Director, Department of Trade and Industry, United Kingdom

Lucy Richards, Manager, Technology Administration, Department of Commerce, United States

John Bell, Managing Director, ANUTECH, Australian National University, Australia

15:00-15:30 Coffee Break

15:30-16:00 General Discussion

16:00-16:20 Rapporteur’s Report

16:20-17:00 Discussion and Closing Remarks

19:00 Dinner, Ministry of Science and Technology, Shilla Hotel