REVISED DRAFT ANNOTATED AGENDA OF THE 113TH SESSION

Meeting to be held on 30-31 October 2008, OECD headquarters, 2 André-Pascal, Paris 75016
Starting at 09.30 on the first day

Delegates will find attached the revised draft annotated agenda for the CIIE meeting.

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COMMITTEE ON INDUSTRY, INNOVATION AND ENTREPRENEURSHIP

REVISED DRAFT AGENDA OF THE 113TH SESSION

30-31 October 2008
To be held at OECD Headquarters, Paris
Starting at 09.30 on the first day

Thursday 30 October

Document codes in italic are for background information

09.30  1. Election of officers (for decision)

09.45  2. Adoption of the agenda (for decision)  DSTI/IND/A(2008)2/REV1

3. Approval of the Summary Record of the 112th session held on 3-4 April 2008 (for decision)  DSTI/IND/M(2008)1/REV1

10.00  4. Statement by the Secretariat (for information)

Including an update on the Political Economy of Reform project, progress made on the programme of work 2007-2008 and preparations for the programme of work 2009-2010.

10.30  5. The OECD Innovation Strategy

   a) Scoping of the OECD Innovation Strategy  SG/INNOV(2008)2/ANN1
   b) The changing nature of innovation
      NESTA (UK) and FORA (Denmark)  DSTI/IND(2008)19
   c) Linking innovation and entrepreneurship
      International Consortium on Entrepreneurship (ICE)  DSTI/IND(2008)20
   d) Possible workshop on New Practices in Entrepreneurship and Innovation
   e) Measuring innovation with trademark data  DSTI/EAS/IND/WPIA(2008)10

12.30 Lunch break
14.00 5. The OECD Innovation Strategy (continued)
   f) Innovation in business service functions: A Canadian Perspective
   g) Regional innovation and competitiveness (France)

14.30 6. Entrepreneurship policies (for discussion)
   a) Review of entrepreneurship policies in Denmark (for discussion)
   b) Evaluation of Entrepreneurship Education Programmes: draft synthesis report
   c) Entrepreneurship and innovation micro-data project
   d) Entrepreneurship indicators

16.15 7. Counterfeiting and piracy
   a) Phase II: Piracy of digital content (for discussion)
   b) Regional fora and other events (Germany and Spain)
   c) Draft OECD Recommendation on Counterfeiting and Piracy (for decision)

Friday, 31 October

09.00 8. OECD’s role in fighting the current financial
       and economic crisis
       Tour de table on CIIE involvement

09.30 9. Innovation in the software sector
   a) Progress report on the project
   b) Outcome of the Software Conference in Tokyo and the AEG (6-7 October 2008)
10.30  10. **Sustainable manufacturing and eco-innovation**  
   
a) Progress report on the project  
   DSTI/IND(2008)16/REV1  
   DSTI/IND(2008)17/REV1  
   DSTI/IND(2008)18/REV1  
   
b) OECD questionnaire on eco-innovation policies  
   DSTI/IND(2008)17/REV1  

   Oral report

11.30  11. **Globalisation and policy effectiveness** (for discussion)  
   
   a) The location of multinational firms’ investments related to innovation  
      DSTI/IND/WPGI(2008)6

   b) Emerging global markets for technology: Issues paper  
      DSTI/IND/WPGI(2008)9

12.30  12. **WPSMEE Programme of Work 2009-10** (for discussion)  
      CFE/SME(2008)1/REV1

13.00  Lunch break

14:00  13. **Renewal of the mandate of the WPGI** (for decision)  
      DSTI/IND/WPGI(2008)13

14.30  14. **Other business**  
   
   a) Invitation to selected economies to participate as an *ad hoc* observer at the next CIIE meeting (*for decision*)

   b) Dates of next meetings (*for decision*)

   c) Other
ANNOTATIONS TO THE REVISED DRAFT AGENDA

Item 1. Election of officers (for decision)

In line with the revised rules of procedure of the Organisation [C(2007)14/FINAL] agreed by Council on 17 April 2008, the Chair, Vice-Chairs and other bureau members shall be designated for the coming year at the last plenary meeting of the body concerned, rather than at the first meeting of the year. The term of office for the members of the bureau shall begin on 1 January 2009. The Committee is invited to elect a new Bureau. The current Bureau, composed of Ken Warwick (Chair, UK), Finn Lauritzen (Vice-Chair, Denmark), Agnès Arcier (Vice-Chair, France), Yasuhisa Nakao (Vice-Chair, Japan) and Jane Corwin (Vice-Chair, United States), has kindly agreed to continue to serve the Committee and is thus seeking reelection.

Item 2. Adoption of the agenda

The Committee is invited to adopt the draft agenda.

Item 3. Approval of the Summary Record of the 112th session held on 3-4 April 2008

The Committee is invited to approve the Summary Record of its 112th session.

Item 4. Statement by the Secretariat

The Secretariat will report on the work of DSTI and broader developments within the Organisation. This will include an update on the Political Economy of Reform project and the implementation of the Programme of Work and Budget 2007-08 and ongoing preparations for the Programme of Work and Budget 2009-10.

Item 5. The OECD Innovation Strategy

Seven points will be presented under this agenda item. The Committee is invited to discuss the presentations and papers, and their relationship to the scoping document.

a) The Secretariat will report on the work of DSTI and broader developments within the Organisation in building the OECD Innovation Strategy, starting with a presentation of the scoping paper.
b) The Delegation of Denmark will present the outcomes of the workshop on “New practices of entrepreneurship and innovation – Taking stock for the OECD innovation strategy”, held in Copenhagen, 28-29 May 2008. This was the third workshop of a series, the first two having been held in London and Trento (as reported at previous CIIE meetings). The first paper coming out of these workshops discusses “The changing nature of innovation” and has been prepared by NESTA and FORA. This will include work on identifying a number of principles that characterise the transformation of innovation from the industrial era to the global knowledge economy. The Committee is invited to discuss and identify analytical work to be undertaken to support this work.

c) The second paper derived from the Copenhagen workshop [see item (b)], will be presented by the Danish Delegation. It has been prepared under the sponsorship of the ICE. It is entitled “Linking innovation and entrepreneurship”. The Committee is invited to discuss the direction of future work proposed in this document and provide comments on the nature of the work being proposed. This work is linked to the project on entrepreneurship indicators. See also Item 6 e) of the agenda.

d) The Kauffman Foundation in partnership with ICE and the Danish Authority for Enterprise and Construction proposes to host a workshop in Kansas City, US on 23/24 June 2009. The Committee is invited to approve the proposal to be a co-sponsor of this Workshop.

e) The Secretariat will make a presentation on an ongoing study which assesses the use of trademarks as a statistical indicator of product and marketing innovation, notably in the service industries. The Committee is invited to discuss the links with the scoping document, as well as the ties to the programme of work items on Intellectual Assets and Value Creation and the work on non-technological innovation.

f) The Delegation of Canada will make a presentation on their work on “Innovation in Business Service Functions: A Canadian Perspective”.

g) The Delegation of France will present their work on regional innovation and competitiveness, the relation of the work to the scoping document and the policy implications in the context of government approach.

Item 6. Entrepreneurship policies
d) Entrepreneurship indicators. Over the last two years, the Statistics Directorate (STD), in conjunction with Eurostat, has been developing a new programme of Entrepreneurship Indicators (see COM/STD/CFE/SME(2007)1). Development of this Programme has been undertaken in close association with the WPSMEE and status reports on the definitions and selection of indicators have been provided to CIIE on several occasions. The OECD and Eurostat have recently completed the first round of data collection for a new set of Indicators on Entrepreneurial Performance. STD will report on coverage of and compliance with the new programme along with some brief highlights of forthcoming results.

Item 7. Counterfeiting and piracy

Three points to be discussed under this item.

a) Delegates are asked to discuss the report on Phase II of the OECD Study on Counterfeiting and Piracy, covering Digital Piracy. The study also contains a case study on the sports broadcasting rights sector.

b) The Secretariat will update Delegates on progress on activities to disseminate the outcomes of Phase I of the Counterfeiting and Piracy study. Events are scheduled in Spain and Germany during 2009.

c) Delegates are asked to consider and approve an OECD Recommendation on Counterfeiting and Piracy. If approved, the Recommendation would then be forwarded as a proposal of the CIIE to the OECD Council for adoption, where it would then form part of the OECD “acquis”.

Item 8. OECD’s role in fighting the current financial and economic crisis.

The OECD Secretary-General, Mr. Angel Gurría, has written to Committee Chairs to request that Committees and Working Parties reflect on the role they could play in the Organisation’s contribution to fighting the current financial and economic turmoil. Delegates are invited to provide their views.

Item 9. Innovation in the software sector

Two points will be addressed under this item:

a) The Secretariat will present a project progress report. Since the last Committee meeting in April, the Advisory Expert Group for Software Innovation Project met in Tel Aviv in June and in Tokyo in October. The Secretariat prepared three draft chapters for Tokyo, one for each of the modules of the original scoping paper; these papers do not incorporate the feedback from that meeting and are submitted for information and discussion.

b) The Delegation of Japan will present the outcomes of the Software Innovation Conference held in Tokyo on 6-7 October 2008.

The Committee is invited to discuss these presentations and present its views on how to move forward with the final phase of the project, a final report of which will be presented at the next CIIE.
Item 10. Sustainable manufacturing and Eco-Innovation

Three points will be discussed under this item. The Committee is invited to present its views on the papers and presentations and give the Secretariat guidance on further work.

a) The Secretariat will present a progress report on the project. This will include two papers, one on “Sustainable Manufacturing & Eco-innovation – Building a common analytical framework”, and the second on “Existing Indicators for Sustainable Manufacturing”.

b) A questionnaire has been developed based on a proposal from Japan [DSTI/IND(2008)9] to provide input for the OECD/CIIE project on sustainable manufacturing and eco-innovation [DSTI/IND(2007)24]. It has been revised following the second Advisory Expert Group meeting held on 25 September 2008 in Rochester, NY, United States. Members are encouraged to circulate the questionnaire within their administration and provide a response by 28 November 2008.

c) The Delegation of the United States will present the outcomes of the conference on sustainable manufacturing, held in Rochester, NY, on 23-24 September 2008.

Item 11. Globalisation and policy effectiveness

Two issues will be discussed under this item.

a) The Secretariat will present a report on the location of multinational firms’ investments in innovation. The Committee is invited to discuss this report and provide guidance for further work.

b) The Secretariat will present an issues paper on “Emerging Global Markets for Technology”. This project is in the grey area of the Committee’s programme of work and budget (Item 6.2). Voluntary contributions are necessary if this project is to be concluded. The Committee is invited to discuss and present its views.

Item 12. WPSMEE Programme of Work 2009-10

The Chairman of the WPSMEE will present the Programme of Work to the Committee.

Item 13. Renewal of the mandate of the WPGI

The WPGI’s current mandate expires at the end of 2008. The Committee is invited to discuss and approve the request to renew the mandate of the WPGI. It is proposed that the mandate is renewed for a further three years, so its expiration coincides with those of the parent Committee and its two other working parties (WPIA and WPSMEE).
Item 14. Other business

Two items are foreseen under other business.

a) The Committee is invited to discuss an invitation to selected economies to participate as *ad hoc* observers at the next CIIE meeting.

b) Dates of next CIIE meetings:

   The 114th Session is scheduled for 2-3 April 2009.

   The 115th Session is tentatively scheduled for 29-30 October 2009.

   The Committee is invited to decide on the dates for the next meetings.