OECD INNOVATION STRATEGY

(Presentation by Susanne Huttner, Director for Science, Technology and Industry, OECD)

Meeting held at the OECD Headquarters in Paris on 30-31 October 2008

This Powerpoint presentation was made under item 5 a) "Scoping of the OECD Innovation Strategy" of the CIIE meeting.

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Major Advances

Phase I completed
(organizational and process)

- Consulted with key committees, working parties, and Secretariat directorates and developed buy-in on draft Progress Report
  (*Fall 2007 and Spring 2008 meetings*)

- Progress Report delivered to MCM 2008
  (*plan for performing the horizontal initiative*)
Major Advances

Phase II Completed
(scoping exercise and defining products)

- Built and engaged Horizontal Working Groups
- Drafted Scoping Document

What it does:
- Defines challenges, goals, and deliverables
- Provides an overview of current work underway across OECD
- Presents an analytical approach based on 5 Pillars of Analysis (3 thematic and 2 cross-cutting)
- Identifies some compelling areas for development of horizontal, multidisciplinary work
- Gives an at-a-glance matrix illustrating potential linkages between the Pillars and PWBs of Committees, Working Parties

Approach

5 Pillars of Analysis

- Markets and Governance
- Human Capital
- Global Dimensions
- Measurement
Converging committee interests

Changing Nature of Innovation

- Sense of urgency, high stakes
- Changing nature of innovation:
  - New Actors (and "anyone can")
  - Global landscape
  - Value creating networks
  - Shifting context for policy
  - Benefits of whole of government approach

"OPENNESS"
Major Advances
Phase II Completed
(scoping exercise and defining products)

- Drafting tailored roadmaps for individual committees and working parties to support priority setting:
  - Milestones and deliverables
  - Policy relevance
  - Status of work and available resources
- Developed outline of Final 2010 Report and plans for Interim 2009 Report
  (24 September IS Leadership Retreat)
- Expert Advisory Group met (3 October, Paris)

Other Developments

- Stocktaking Workshop (June 2008)
- Seoul Ministerial on the Future of the Internet Economy (June 2008)
- Briefings for OECD Permanent Delegations (May and October 2008)
- Submitted bid for Central Priority Funds
- Secretary General’s Dialogue with OECD Directors (19 September)
Other Developments

• Private Sector Advisory Group being formed

• Innovation Strategy Website launched
  *(public site available, now, and a password protected adjunct with greater functionality will be available, soon)*

  www.oecd.org/innovation/strategy

Next Steps

• Refining Final Report Outline

• Drafting Interim Report with high impact deliverables

• Plan to engage in capitols and with other stakeholders

Joint meeting of Chairs/Bureaus

*(late November or early December)*
Next Steps

Joint meeting of Chairs/Bureaus
(with coordination by parent committees and directorates)

CCP
CIIE/WPGI and WPSMEE
CSTP/NESTI,RIHR, TIP, WPN, WPB
ICCP/WPISP, WPIE, and WPCISP

Education: EDU/CERI and EDPC
Finance: DAF/CG and (COMP )
Tax: CFA/WP2 and WP6
Trade: WPTC
Governance: TDPC
Environment: EPOC/NEP and GSP
Health: TFBHI
Development: DEV and EDPC
Agriculture: APM/COAG

Today

- Identify priority areas where CSTP and its working parties can maximize their contributions, including collaborations
- Define the policy targets
- Ensure that the CSTP and Working Party contributions amount to more than the sum of their parts
Today

The CSTP and Working Party Roadmap