SCHEDULE OF GROUP SESSIONS

IMHE GENERAL CONFERENCE 2000

Paris, 11-13 September 2000
TRACK I
THE STRENGTHENED STEERING CORE
Room 5

Chair: Ron Bormans, Hogeschool van Amsterdam, The Netherlands

Monday, 11 September, 14h30-16h00

La gouvernance des universités suisses en chantier : l’effort est-il suffisant ?
Luc Weber, Université de Genève, Suisse

Coping with the New Challenges in Steering a Russian University
Evgeni Kniazev, Kazan State University, Russia

Academic Management in a Department University: An Enterprise View
César Pablo Fraga, Luján University, Argentina

Tuesday, 12 September, 11h00-12h30

Cultural Change and the Machinery of Management
Chris Duke, University of Western Sydney-Nepean, Australia

L’inévitable présidentialisation des fonctions de président d’université
Gérard Losfeld, Université Charles-de-Gaulle –Lille 3, France

Transformation of Universities in the Czech Republic: Experiences of the University of West Bohemia in Pilsen
Josef Rosenberg, University of West Bohemia, Czech Republic

Tuesday, 12 September, 16h15-17h45

L’introduction du contrôle de gestion comme facteur de changement dans une université française de taille moyenne : le cas de l’Université de Picardie Jules Verne
Bernard Risbourg & Michel Daumin, Université de Picardie Jules Verne, France

The Emergence of Entrepreneurial Cultures in European Universities: Evidence from Recent Studies
John L. Davies, Anglia Polytechnic University and the University of Bath, United Kingdom
TRACK II

THE EXPANDED DEVELOPMENTAL PERIPHERY

Room 4

Chair: Rudolf Neuhäuser, Universität Klagenfurt, Austria

Monday, 11 September, 14h30-16h00

*Trends in the Management of University-Industry Linkages: What are the Challenges Ahead?*
Michaela Martin, Programme Specialist UNESCO/IIEP, France

*The University and the Third Domain: How to Make their Interplay Work*
Kestutis Krisciunas, Kaunas University of Technology, Lithuania

*Breaking Structural Barriers to Innovation in Traditional Universities*
José Ginés Mora & Enrique Villarreal, Universidad de Valencia, Spain

Tuesday, 12 September, 11h00-12h30

*La création de “spin-offs” universitaires: mission impossible?*
Bernard Surlemont, Université de Liège, Belgium

*The Institute of Technology, A Case Study*
Henry Lyons, Sean McBride & Brian O’Connor, Institute of Technology, Tralee, Ireland

*New Opportunities for the Creation of Flexible Relations among the Universities of The New Independent States*
Salahaddin Khalilov, Azerbaijan University, Azerbaijan

Tuesday, 12 September, 16h15-17h45

*INNOVA: programme pilote de la culture de l’innovation et l’esprit entrepreneur dans l’université*
Francesc Solé Parellada, Universitat Polytècnica de Catalunya

*Outreach Research for Educational Best Practices: Collaboration across Sectors*
Luanna Meyer, Massey University College of Education, New Zealand

*Putting the Smart into Smart City: a Flexible Approach to Outreach in an Australian Regional University*
Leo Bartlett & Eric Laakso, Central Queensland University, Australia
CERI/IMHE/GC(2000)4

TRACK III

THE DIVERSIFIED FUNDING BASE & GLOBALISATION

Room 3

Chair: Jane Knight, Ryerson Polytechnic University, Canada

Monday, 11 September, 14h30-16h00

Funding

Programme for Research in Third-Level Institutions
Don Thornhill, Higher Education Authority, Ireland

Diversification of Sources of Funding in Higher Education
N.V. Varghese, International Institute for Education Planning (IIEP), France

Tuesday, 12 September, 11H00-12H30

Funding

Go Forth and Diversify! The Rise and Fall of Government Contributions to Australian Higher Education
Ian Dobson, Monash University, Australia

The System of Diversifying Sources of Funding in Chinese National Universities
Futao Huang, Research Institute for Higher Education, Hiroshima University, Japan

Tuesday, 12 September, 16h15-17h45

Globalisation

New Dimensions of Entrepreneurialism: International Perspectives on the Business of Borderless Education
Robin Middlehurst, University of Surrey, United Kingdom

Globalisation and Its Impact on International University Co-operation
Brian Denman, University of Sydney, Australia

Steering or Wrestling: Democratic Inefficiency in Higher Education Governance
Laszlo V. Frenyo, Higher Education and Research Council, Budapest, Hungary

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TRACK IV

THE STIMULATED ACADEMIC HEARTLAND

Room 6

Chair: Jan Sadlak, European Centre for Higher Education (CEPES), Romania

Monday, 11 September, 14h30-16h00

*Academic Hearts and Minds in an Entrepreneurial Body: Transmission, Transfusion and Transformation*

**John Rickard & Zbys Klich**, Southern Cross University, Australia

*Striking a Balance between Becoming Entrepreneurial and Nurturing the Academic Heartland: Is This Possible in a Transitional Higher Education System?*

**Frederick & Magda Fourie**, University of the Orange Free State, South Africa

*Les formations des ingénieurs, avant-garde de l’esprit d’entreprise dans les universités*

**Christian Allies & Michel Troquet**, Ecole universitaire de Lille & Université Blaise Pascal-Aubiére, France

Tuesday, 12 September, 11h00-12h30

*Promoting Academic Expertise and Authority in an Entrepreneurial Culture*

**Craig McInnis**, University of Melbourne, Australia

*Entrepreneurism and the HE Curriculum*

**Will Bridge & Elizabeth Lydiate**, The London Institute, United Kingdom

*An Entrepreneurial PhD Program for Collegiate Administrators*

**Richard I. Miller**, Ohio University, USA

Tuesday, 12 September, 16h15-17h45

*The Two-Dimensional University*

**Chris Brink**, University of Wollongong, Australia

*INSA : Des ingénieurs entrepreneurs !*

**Alain Jouandeau & Béatrice Frezal**, INSA de Lyon, France

*The Twenty-First Century University: Some Reservations*

**Henry Wasser**, City University of New York, USA
TRACK V

THE INTEGRATED ENTREPRENEURIAL CULTURE

Room 1

Chair: Michael Shattock, University of London, United Kingdom

**Monday, 11 September, 14h30-16h00**

*Creating an Entrepreneurial Culture: The Edith Cowan University (ECU) Experience*
**John Wood**, The Edith Cowan University, Australia

*Knowledge Export: Mission or Commerce?*
**Maurits van Rooijen**, Leiden University, The Netherlands & University of Westminster, United Kingdom

**Tuesday, 12 September, 11h00-12h30**

*A Faustian Bargain: How Does the University Save its Soul in the Entrepreneurial Age?*
**Frank Newman**, The Futures Project, Brown University, USA

*The Representation of Social Demands in National HE Administration*
**Andras Varkonyi & László Makkai**, Higher Education and Research Council, Budapest, Hungary

*Investing in People’s Development: an Inclusive and Positive Cultural Approach*
**George Gordon**, University of Strathclyde, United Kingdom

**Tuesday, 12 September, 14h15-17h45**

*Promoting Innovation and Entrepreneurialism in the Fachhochschulen in Austria*
**Hans Pechar, Thomas Pfeffer**, Institute for Interdisciplinary Studies of Austrian Universities, Austria
& **John Pratt**, University of East London, United Kingdom

*Culture d’entreprise et culture de l’université*
**Pierre Daumard**, Université Descartes-Paris V, France

*Achieving Cultural Change: Embedding Academic Enterprise-A Case Study*
**James Powell, Michael Harloe and Mike Goldsmith**, University of Salford, United Kingdom