DESK STUDY METHOD

DIASPORA MAPPING
research study designed to collect, analyze and report data from a diaspora community to generalize findings about diaspora attitudes and/or behaviors concerning policies, products and/or services.

- Objectives
- Target Population
- Sampling Method
- Sample Characteristics
- Research Methods Employed
- Variables Measured
- Main Lessons Learned
- Limitations
<table>
<thead>
<tr>
<th>WHO?</th>
<th>HOW?</th>
<th>HOW WELL?</th>
<th>FOR WHOM?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PARAMETERS</strong></td>
<td><strong>MEASURES</strong></td>
<td><strong>GENERALIZING W/O ENUMERATION</strong></td>
<td><strong>BEYOND “WHAT DIASPORA CAN DO”</strong></td>
</tr>
<tr>
<td>Different definitions of diaspora</td>
<td>General scoping vs. concept tests</td>
<td>Sensitivity to sampling bias due to snowball &amp; convenience sampling; implications for method &amp; findings</td>
<td>To “What Can Be Done for Diaspora”</td>
</tr>
<tr>
<td><strong>LEVELS OF ANALYSIS</strong></td>
<td><strong>METHOD</strong></td>
<td></td>
<td><strong>ROLE OF DIASPORA</strong></td>
</tr>
<tr>
<td>Individuals vs. Organizations vs. Social Media Networks</td>
<td>Survey only vs. mixed method – role of qualitative often simply illustrative not strategic</td>
<td></td>
<td>Input, output, dissemination</td>
</tr>
</tbody>
</table>
POTENTIAL FOR DIASPORA MAPPING TOOLKIT

1. Disseminate Knowledge about Good Practice
2. Offer Database of Established Measures & Methods
3. Generate Comparable Database to Better Understand Diaspora Engagement