Shifting National Landscapes and Global Student Mobility: How are the Top Host Countries Faring?

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For nearly a century, IIE has been the global leader in international education

IIE by the Numbers

- 200+ Programs
- 185 Countries
- 1,400+ Member Institutions
- 19 Offices and Affiliates

2015 Impact

- 42,500 Total Participants
- 5,700+ International Students Placed at U.S. Universities
- 600+ Generation Study Abroad Partners
- 1,600+ Higher Ed Partners Promoting International Exchange
IIE sent out a questionnaire to higher education institutions collecting international student data.

IIE began publishing data in *Education for One World*.

The publication was expanded and renamed *Open Doors*.

The U.S. Department of State began providing support for IIE’s *Open Doors*.

IIE launched *Project Atlas* in collaboration with international partners.

Almost a 100 years of student mobility data...
Project Atlas®: A global community of student mobility agencies and researchers
Global competition
The case of the U.S.
Defining and measuring mobility
Mobile postsecondary students: A global look

2001 — 2.1 million students

- United States — 28%
- United Kingdom — 11%
- Germany — 9%
- France — 7%
- Australia — 4%
- Japan — 3%
- Spain — 2%
- Belgium — 2%
- all others — 34%

2017 — 4.6 million students

- United States — 24%
- United Kingdom — 11%
- China — 10%
- France — 7%
- Australia — 7%
- Canada — 7%
- Russia — 6%
- Germany — 6%
- all others — 23%

International student growth over the past 5 years

- **United States**: 1.2Mil
- **United Kingdom**: 1Mil
- **China**: 800K
- **France**: 400K
- **Australia**: 300K
- **Canada**: 200K
- **Germany**: 100K
Global Competition: Why do countries want international students?

• Educational and cultural exchange
• Building knowledge economies; science and innovation
• Revenue: Higher education as an “export”
  • U.S.: $39.4 billion
  • U.K.: $22 billion
  • Australia: £25 billion
• Internationalization of campuses
• World-class universities & rankings

iiie
Host countries and their targets

- **Canada**: 450,000 by 2022
- **Japan**: 300,000 by 2020
- **Germany**: 350,000 by 2020
- **China**: 500,000 by 2020
Strategies to attract students

- **Canada**: new immigration process; additional points for residency for those who obtained degrees in Canada and hold job offers (Nov. 2016)
- **Germany**: minimal fees, career incentives, English-taught graduate programs
- **China**: internships; opportunities for international students in high-tech and e-commerce to transition to workforce; scholarships
- **Japan**: subsidized company internships, job search assistance, Japanese language courses
A shifting landscape: how is the U.S. faring?
New enrollment slows down by 3.3%
Who is an international student? Measurement challenges

• Comparing apples and oranges
• HEI enrollment data vs. immigration/visa data
• Linking student enrollment and skilled immigration data
• Variations in: program of study; duration; delivery
Who is an international student? Who should count?

<table>
<thead>
<tr>
<th>STUDENTS WHO . . .</th>
<th>GERMANY</th>
<th>JAPAN</th>
<th>MEXICO</th>
<th>UNITED STATES</th>
</tr>
</thead>
<tbody>
<tr>
<td>are legal residents in the country of study but do not hold citizenship</td>
<td>yes</td>
<td>no</td>
<td>no</td>
<td>no</td>
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<td>hold dual citizenship from the country of study and another country</td>
<td>no</td>
<td>yes</td>
<td>yes</td>
<td>no</td>
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<td>are refugees or asylees</td>
<td>yes</td>
<td>no</td>
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<td>are undocumented (students who reside in the country but do not have any legal residency status)</td>
<td>no</td>
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<td>enroll in language training institutes</td>
<td>no</td>
<td>no</td>
<td>yes</td>
<td>yes</td>
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<td>enroll in distance learning (online) courses or programs, reside outside of the country, and are not citizens of the host institution’s country</td>
<td>yes</td>
<td>no</td>
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<td>Online Resources</td>
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