



الهيئة العامة للاستثمار
Saudi Arabian General Investment Authority
(SAGIA)

Saudi Arabia's Economic Cities

**Economic Cities Agency
SAGIA**

Economic Cities: Pockets of Competitiveness

Provide a comprehensive package to investors

**Economic City
Concept**

- ❖ **Mega initiative**
- ❖ **New Concept**
- ❖ **Integrated cities**



Creating Partnerships

Global innovation in public private partnerships (PPP)

Government

- ❖ **Regulator**
- ❖ **Facilitator**
- ❖ **Promoter**

Private Sector

- ❖ **Capital provider**
- ❖ **Land owner**
- ❖ **Developer**



The Kingdom of Saudi Arabia has announced the launch of six economic cities



Objective of the economic cities

To grow the national economy and raise the standard of living for Saudis through:

- Enhancing the competitiveness of the Saudi economy
- Creating new jobs
- Improving Saudis' skill levels
- Developing the regions
- Diversifying the Economy



To ensure success, the economic cities will be developed according to six key design principles

1

Development based on globally competitive advantage

- Each city will be developed around at least one globally competitive cluster or industry, which will serve as an anchor and a growth engine for the city, around which other businesses will locate

2

State of the art 'hard' and 'soft' infrastructure

- The cities will utilize their greenfield opportunity to adopt state-of-the-art technology solutions to make them truly competitive

3

Creating opportunities for the private sector

- Each city will be developed by the private sector, and will therefore generate major private investment opportunities in infrastructure, real estate and industry

4

Attracting core jobs

- By Identifying and attracting core investors, core jobs will be created which will then spur other supporting services jobs

5

Attracting people

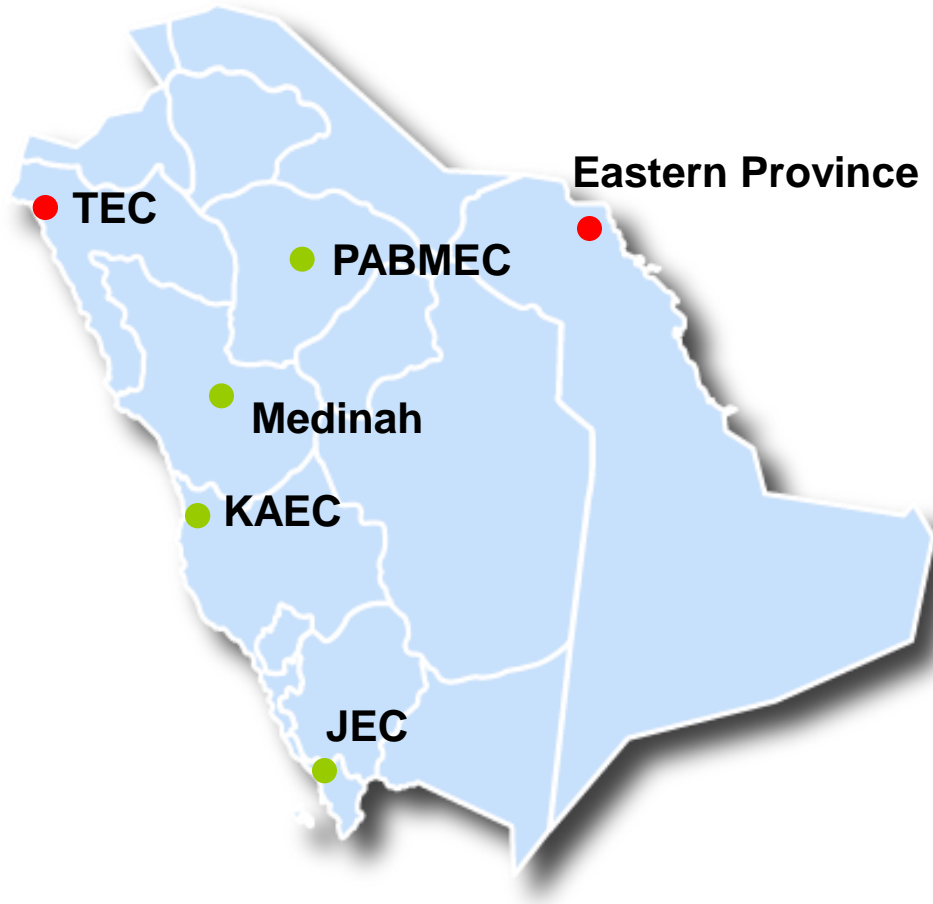
- To achieve our high aspirations in terms of job creation and investment volume, the cities need to offer an attractive lifestyle to grow beyond a mere industrial free zone

6

Business friendly environment

- The cities will enjoy a business friendly regulatory environment which is competitive to other free zones globally

The ECs will be important for the economic growth of the Kingdom and the prosperity of the Saudi individual



	Saudi economy today	Economic cities in 2020
GDP	USD 310 bn	USD 150 bn*
Jobs	7.5 million	1.3 million
Population	23.8 million	4.5 million
GDP/capita	USD 13,000	USD 33,500

Direct GDP contribution only. Indirect spillover effect is estimated to contribute an additional USD ~100 bn

Source: Team analysis

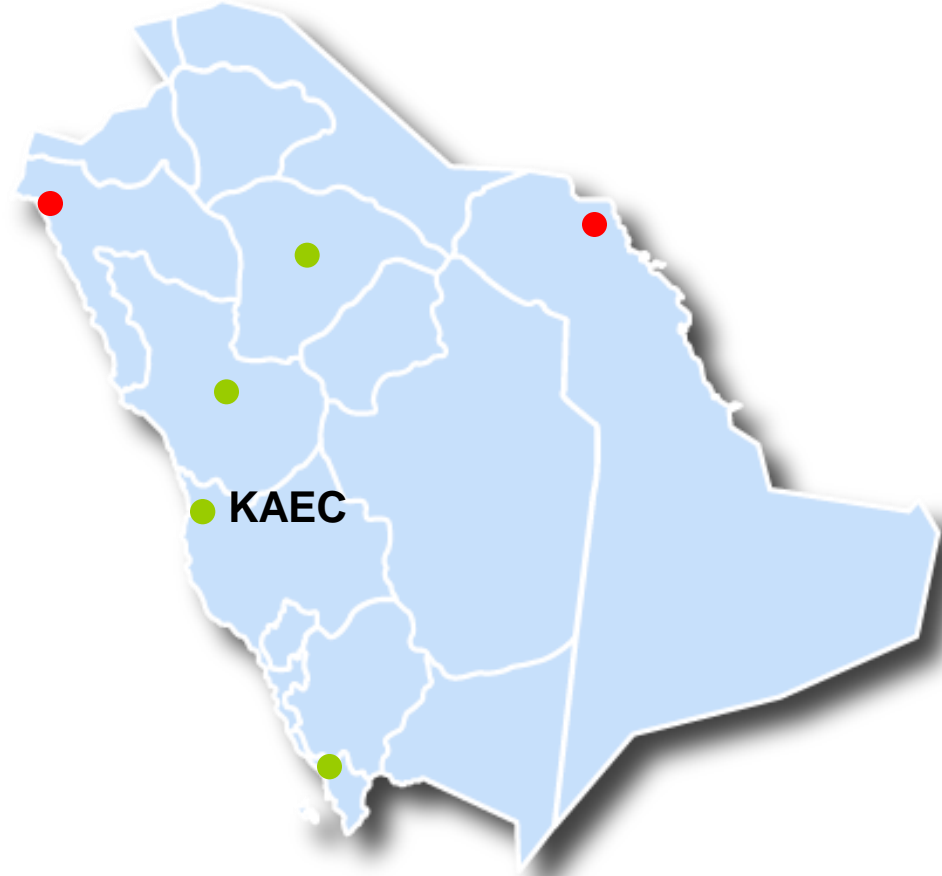


King Abdullah Economic City in Rabigh



kingabduhcity.com

“The Dawn of the World’s Next Great Economic City”



King Abdullah Economic City in Rabigh



kingabdullahcity.com

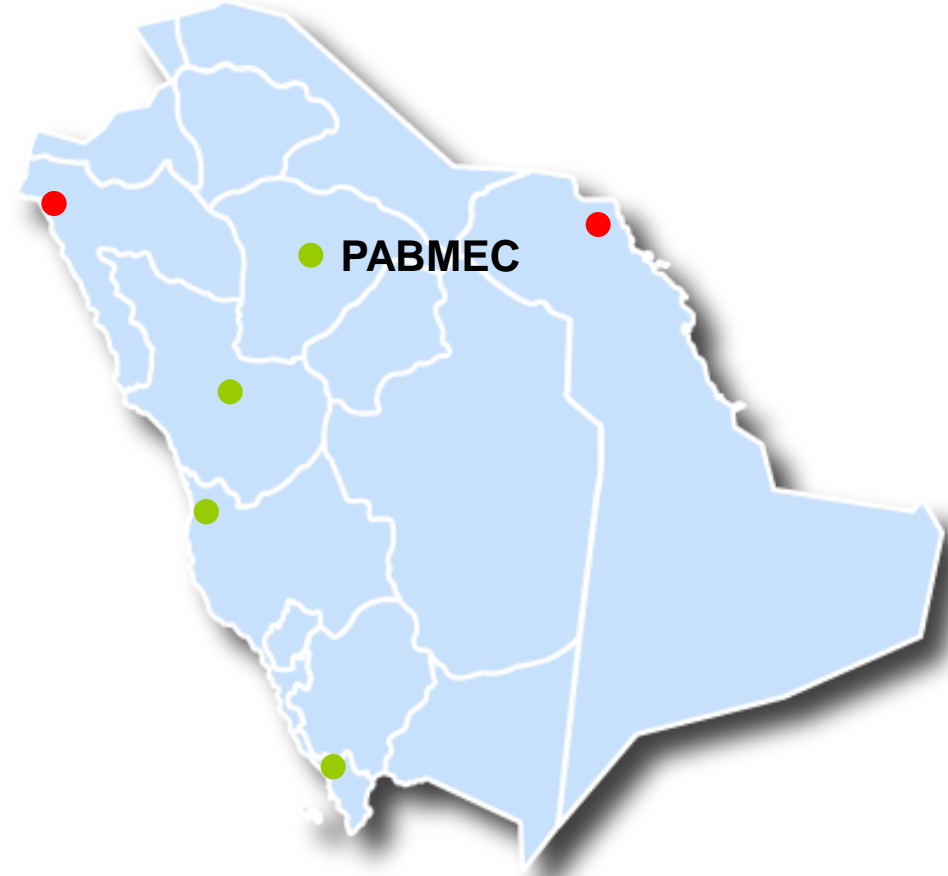
A world class fully integrated economic city

- ❖ Location: Built at a pristine location off the Red Sea north of Jeddah
- ❖ Focus: port and logistics, light industry, and services
- ❖ Size: 168 million square meters
- ❖ Investment size: US \$ 27 billion
- ❖ Employment: 1 million jobs
- ❖ Population: 2 million people
- ❖ Components:
 - Modern world-class Seaport
 - Industrial District
 - Financial Island
 - Education Zone
 - Resorts
 - Residential Area
- ❖ Master Developer: Emaar, The Economic City



Prince Abdulaziz bin Musaid Economic City in Hail

“The World has a New Beat”



Prince Abdulaziz bin Musaid Economic City in Hael

A new hub for logistics in the region

- ❖ Location: on the crossroads of trade and transportation routes for the Middle East
- ❖ Focus: Logistics, agribusiness, minerals, and construction material
- ❖ Size: 156 million square meters
- ❖ Investment size: US\$ 8 billion
- ❖ Employment: 55,000 new jobs
- ❖ Population: 80,000 people
- ❖ Components:
 - Logistics & transportation Center -Dry Port -International Airport
 - Petrochemical Industries Center -Business Center -Knowledge Center
 - Agriculture industries -Mining Center -Entertainment Area
- ❖ Master Developer: Rakisa Holding Company

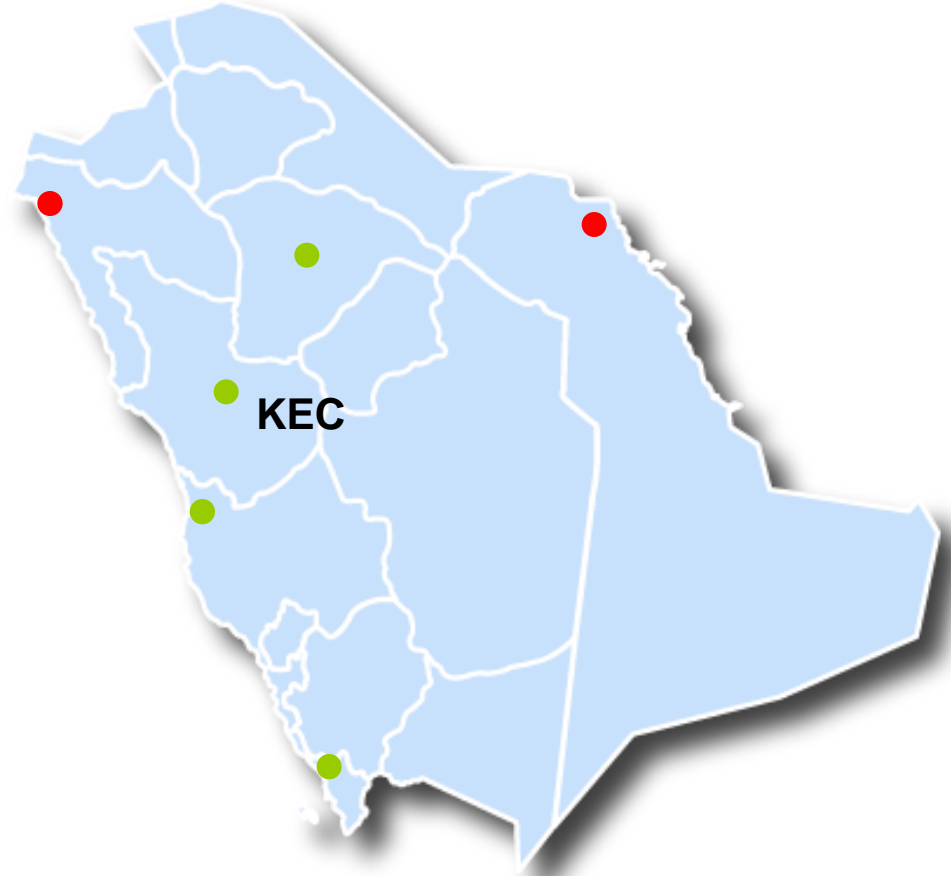
Knowledge Economic City in Madinah

“Enlightened by the Spirit of Al Madinah”



مدينة المعرفة الاقتصادية
(وقف الملك عبدالله لوالديه)

madinahkec.com



The Knowledge Economic City in Madinah



madinahkec.com

Attracting Muslims from around the world

- ❖ Location: Near the Holy Mosque of the Prophet in Madinah
- ❖ Focus: Knowledge based industries with an Islamic focus and services
- ❖ Size: 4.8 million square meters
- ❖ Investment Size: US\$ 7 billion
- ❖ Employment: 20,000 new jobs
- ❖ Population: 200,000 people
- ❖ Project Components:
 - Educational / entertainment park themed around the prophetic heritage
 - Medical sciences and Bio-Technology center
 - High-tech park
 - Islamic civilization studies and research center
 - Multi-modal transportation center - business district
 - Major retail hub (souks)
 - Hotel complex
- ❖ Master Developer: Quad International

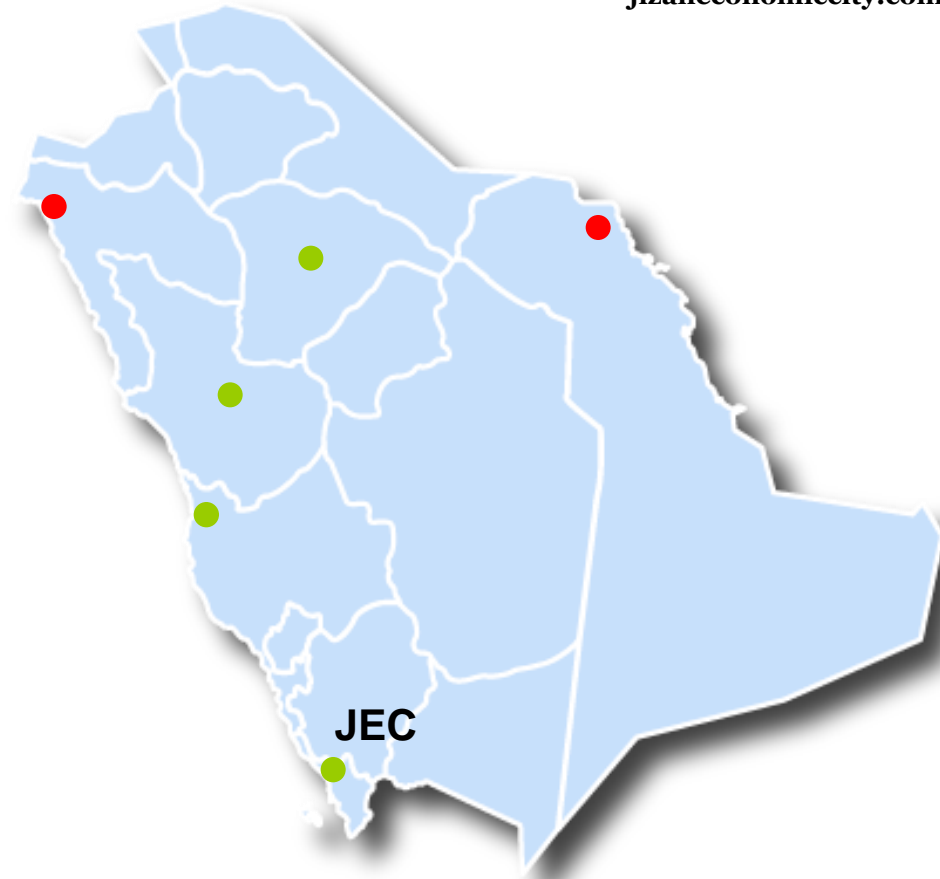


Jazan Economic City

“Achieving Competitiveness in Industry”



jizaneconomiccity.com



Jazan Economic City



jizaneconomiccity.com

Focusing on Heavy Industry and Agribusiness

- ❖ Location: On the Red Sea in the South Western region of the Kingdom
- ❖ Focus: Energy and labor intensive industries
- ❖ Size: 100 million square meters
- ❖ Investment Size: US\$ 27 billion
- ❖ Employment: 500,000 new jobs
- ❖ Population: 250,000 people
- ❖ Project Components:
 - Industrial Park (will occupy 2/3 of the City)
 - Agriculture repackaging and distribution
 - Business and Cultural Center
 - Sea Port
 - Fisheries
 - Health & Education Areas
- ❖ Master Developer: MMC International



Economic Cities...

A New Era of Economic Wealth and Prosperity

